

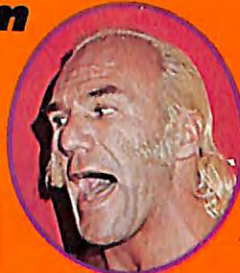
Inside

February 1978

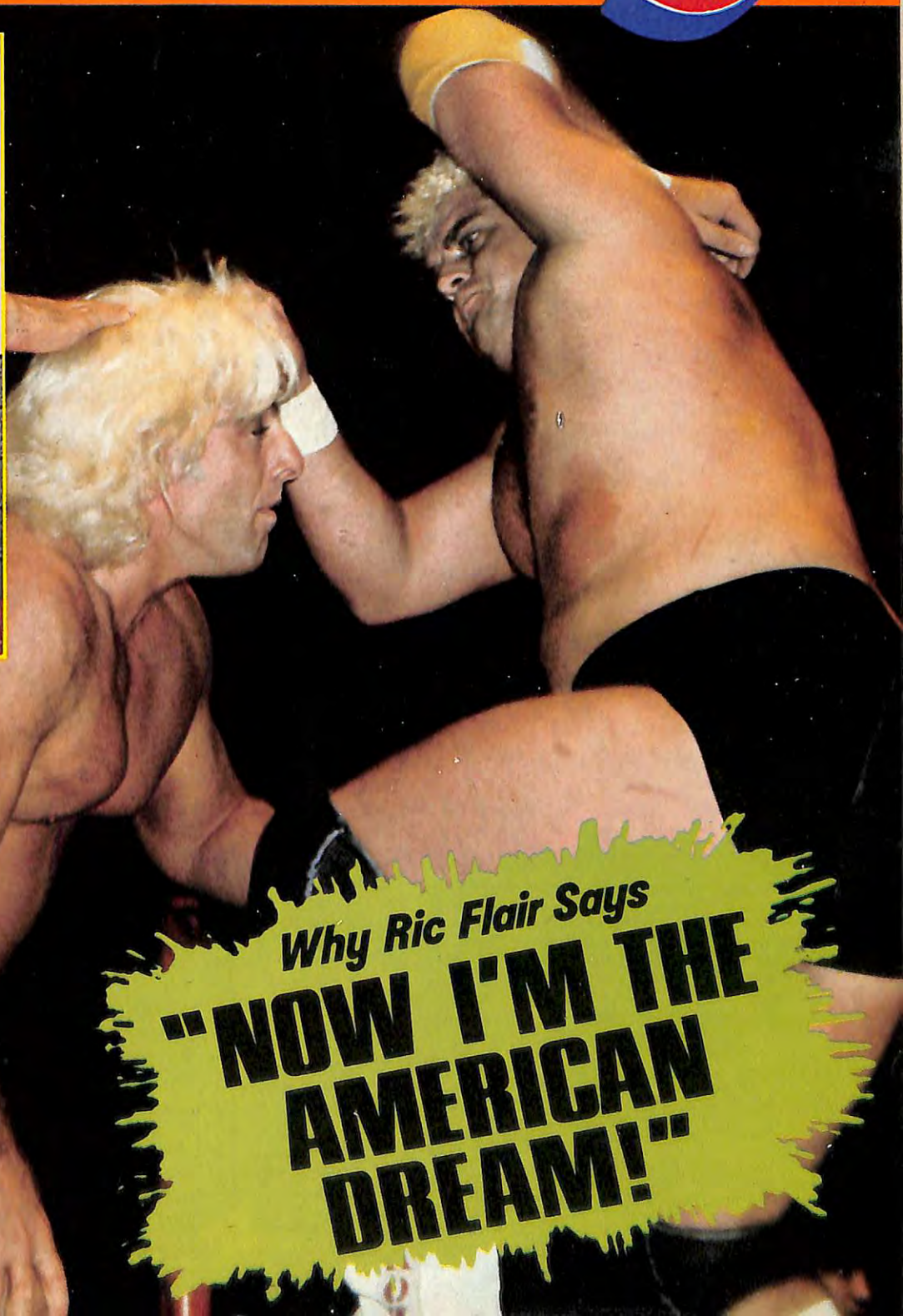
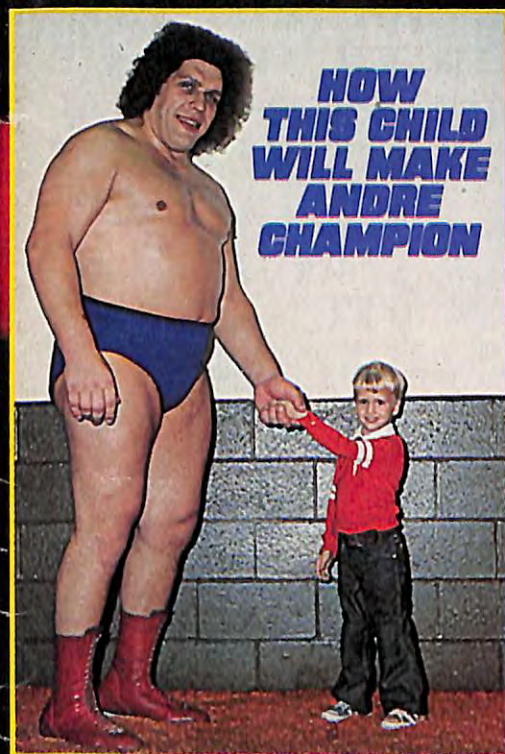
47727 \$1.00



**Superstar Graham
vs.
Bob Backlund:
INSIDE WRESTLING'S
\$100,000 GAMBLE**



Wrestling



**Why Ric Flair Says
"NOW I'M THE
AMERICAN
DREAM!"**

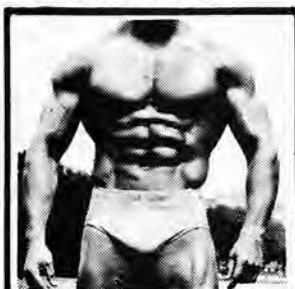


FREE



**TAKE
YOUR CHOICE!
You Can Do This...**

- BUILD POWERFUL MUSCLES...FAST!
- LOSE FAT!
- GAIN MUSCULAR WEIGHT!
- DOUBLE OR TRIPLE YOUR STRENGTH!
- TRIM YOUR WAIST!
- FEEL BETTER



**Shape-Up, Get
that waistline
down and
muscularize it!**

GET INTO SHAPE

LIKE MORE FACTS?

We'll be glad to send you free colorful brochures and even a free booklet. All you have to do is send us your name and address.

Booklet

**SEE YOUR MUSCLES
GROW DAY BY DAY!**

**YOU'LL PUT ON INCHES OF
POWERFUL MUSCLES
ON YOUR BODY!**

MOST MEN NEVER REALIZE THEIR FABULOUS POTENTIAL FOR MUSCULARITY. Why? Probably because they've never come across or taken advantage of a training program quite like the one we offer here at UNIVERSAL BODYBUILDING. Our program has the 'Ultimate' masterplan for total body development and strength!!

How would you like to get into shape? Really into shape. Better than you have ever been. Enough to make the girls notice you with admiration and enough to make the guys turn their heads in envy. No kidding! I don't care how much you are out of shape, regardless how much you have let yourself go, I can change your body 100%, all for the better! Face it, unless you do something about it, your body gets worse; day by day it gets uglier! Your body and your health are your most important possessions and they deserve your attention. With progressive body building you get better day by day, with results you can see and feel!!



**SKINNY?
MUSCLES WILL
APPEAR ...
ALMOST LIKE
MAGIC!**



**FAT?
FAT WILL
DISAPPEAR -
REPLACED BY
MUSCLES!**



**YOUR NEW
MUSCLES WILL
FEEL LIKE
DYNAMITE!**

BE GREAT-BE SOMEBODY SPECIAL!

Improve your health, self-confidence and your outlook on life as you become more muscular. Regardless of your age, height or present build, we'll help you build a fabulous body. Thousands of people have taken this course with fantastic results - why not you? Whatever you look like today, we can improve on it. We guarantee it!!!

- | | |
|--|--|
| <input type="checkbox"/> ARMS - Develop big, powerful arms—the kind girls love to be held in! Command respect from everyone you meet! | <input type="checkbox"/> SHOULDERS - Get rid of those puny shoulders! Instead, fill your shirts with bulging muscles! |
| <input type="checkbox"/> CHEST - Is your chest sunken and unimpressive? No more! It's easy to build a massive chest. You can measure 45, 47, or even 50 inches! | <input type="checkbox"/> LEGS - Put some muscle on those spindly legs! Muscular legs will give you extra power like you've never dreamed possible! |
| <input type="checkbox"/> BACK - Develop your upper back, and get that outstanding "V-Shape!" Often within one week you'll be able to see that wedge formation begin to take shape - it's a real attention-getter! | <input type="checkbox"/> ABDOMEN - Trim and hard—that's the way your abs should look. Get rid of your pot-belly, improve your digestion, and get that washboard waist—all when you develop those abdominal muscles! |

Universal, Dept.- VIC-1
Box 6694
Detroit, Mich. 48240

You bet I want MUSCLES - rush me your FREE Booklet and all your Colorful Brochures!! I am sending you 25c to help cover postage and handling costs. (please PRINT clearly)



Name _____ Age _____

Address _____

City _____ State _____ Zip _____

MAIL THIS COUPON TODAY

FREE!

Great Wealth—Unlimited Love—Supreme Happiness—These Are
The Rewards Of Good Luck! So Here Is Your Chance To Own

The World's First and Luckiest Golden Horseshoe

If you want the true secret of great good luck I would like to send you something that comes in a plain brown wrapper.

No — not dirty pictures or anything like that!

But it is something that you won't want your friends, family or neighbors to know you have.

Not for a while, anyway.

Here's why:

I'm going to send you the true secret of good luck — guaranteed to bring you Money, Love, Happiness and Joy — and do it so fast your friends are going to think it's a miracle.

I'd like you to try my secret the very next time you want to become a winner at Bingo, Lotteries or Sweepstakes — the very next time you want Money — the very next time you want Love, Happiness and Joy. But please, don't tell anyone what you are doing.

That's because I'm afraid that if you tell anyone about the simple secret of good luck before you start using it, they might be able to talk you out of it. They will try to tell you that there is just no way to be so lucky all at once.

But there is.

And, I'm sure that if you try it privately for just two weeks — no one will ever be able to talk you out of it then.

Before I go on, I'd like to tell you that I'm not a miracle worker or a mystic of any kind.

I'm a businessman.

A short time ago, I was a businessman who was extremely unlucky. Not anymore.

I'm still not the richest man in the world — or the most successful in love — but finally, after years of miserable luck in everything — I feel like the luckiest man in New York.

It's wonderful.

For years I played Bingo, entered Contests, Lotteries and Sweepstakes — tried to find true Happiness, Love and Affection. I was a typical loser at everything.

Then, by accident, I stumbled onto the real secret of great good luck. The very first time I played Bingo after I discovered my secret I hit a Jackpot Bingo for \$373.

I discovered the secret in a tiny antique shop in my neighborhood — a lovely combination pendant/key chain in the form of a Lucky Horseshoe. It was finished in gleaming 14k gold — and my heart practically stopped when I spotted it.

The shopkeeper told me the history of the amulet — how for hundreds of



years men and women have believed with all their hearts and souls that the golden Lucky Horseshoe had the mystic power to bring riches beyond belief, unlimited love and affection, supreme happiness — to all who used it.

I felt I had found the answer — the true secret of good luck — and I bought the one-of-a-kind Lucky Horseshoe for over a hundred dollars.

I started to use it at once. I started to win at Bingo consistently — to win Contests and Lotteries — to find the Happiness, Joy and Love I had been seeking for so very long.

When my friends saw that I had become "the luckiest man in town" they asked me to give them my secret. Since I had now found everything in life I wanted — I decided to give it to them.

I had a master jeweler create five exact copies of my golden Lucky Horseshoe — three as key chains with proper attachments for keys — two as pendants — complete with matching golden chains. I gave them as gifts to my five closest friends.

It worked for them, too!

Now, you and I both know that there's a great deal of money to be made for the person who comes up with the true secret of good luck — a secret that really works. I am certain that I have done just that.

But, was the astounding good fortune brought to me and my friends a fluke? Perhaps there was something "special" about us that made the golden Lucky Horseshoe so very powerful. I don't believe that for a moment.

However, I MUST PROVE IT!

For, once I prove that my golden Lucky Horseshoe works — really works — I will offer it to all men and women who want and need great good luck — for \$15 — and it will be worth every penny of it. (How many times have you said to yourself that you'd pay a for-

tune for something that really works?)

So, to prove that my golden Lucky Horseshoe works for ALL men and women — I'll send you either the pendant or the key chain for little more than the cost of making it up.

Remember, I'm willing to do this for my own selfish reason. Once YOU have become a Winner — once YOU find all the Money you need — once YOU have all the Love, Joy, Happiness and Affection you want — I'll probably make a mint when I offer the PROVEN amulet to the general public.

But, you must make me a promise. You must let me know your good luck results. This will be the proof I need!

I feel certain that it makes no difference whether you are a man or a woman (it works for both) — no difference if you are young or old — and even if you have until today always considered yourself unlucky — your golden Lucky Horseshoe MUST work for you or it won't cost you a single penny.

You are GUARANTEED good luck, or your money back — without quibble or question.

And, although your golden Lucky Horseshoe pendant or key chain is GUARANTEED to bring you the best things in life almost at once — the cost to you is just \$7 — that's right — just \$7.

Let me repeat. It makes absolutely no difference how many ways you've tried and failed to attract great good luck in the past — your lucky day has finally arrived.

Send for your guaranteed golden Lucky Horseshoe as soon as you can — TODAY if at all possible!

Make check payable and mail to:

Good Luck — Dept. VS-80
65 E. 55th St., N.Y., N.Y. 10022

Rush me my Golden Horseshoe!

Yes! I want good luck now. Rush me _____ Golden Horseshoe pendant(s) or _____ key chain(s) — superbly finished in genuine Hamilton Gold. Here is \$7 for one — \$13 for two — \$18 for three. Money back if not 100% delighted and 100% satisfied.

Print Name _____

Address _____

City _____

State _____ Zip # _____

() EXTRA RUSH SERVICE. Here is \$1 extra. Send me my Golden Horseshoe Via First Class Mail!!

© 1977, G.L.P.

THE MAGAZINE THAT RIPS
THE LID OFF PRO WRESTLING

INSIDE

Wrestling

CONTENTS/FEBRUARY 1978

- 6 **EDITOR'S NOTEBOOK**
Peter King takes another insightful look at the sport
- 8 **ON THE ROAD With Michael B. Kape**
Our traveling reporter visits several top mat stars
- 10 **BEHIND THE DRESSING ROOM DOOR By Randy Gordon**
The most popular column in wrestling journalism
- 12 **BODYSLAMS AND PINFALLS By Dan Shocket**
Our most controversial columnist speaks out
- 14 **NAMES MAKIN' NEWS, Bill Apter Reporting**
The latest gossip from the wrestling world
- 22 **HOW THIS CHILD WILL MAKE ANDRE CHAMPION**
The most remarkable story you will ever read!
- 24 **TOP STARS ANSWER YOUR QUESTION OF THE MONTH**
An insightful look into wrestling's top personalities
- 18 **SINCERELY YOURS**
The column YOU-get to write
- 26 **MATT BROCK'S PLAIN SPEAKING**
A tough man looks at a rough world
- 28 **"IVAN KOLOFF STABBED ME IN THE BACK!"**
Pat Patterson's accusation leads to war
- 30 **THE WONDERFUL WORLD OF PEN PALS**
Isn't it time you joined the fun?
- 32 **INSIDE WRESTLING'S \$100,000 GAMBLE**
Bob Backlund must get a shot at Superstar Billy Graham
- 34 **OFFICIAL INSIDE WRESTLING RATINGS**
See how the experts view the entire wrestling scene
- 36 **"NOW I'M THE AMERICAN DREAM!"**
Ric Flair makes a grab for Dusty Rhodes' glory
- 37 **CAPSULE PROFILE #20**
A study of the remarkable Bob Backlund
- 38 **CAPSULE PROFILE PIN-UP**
A brilliant portrait of Bob Backlund
- 39 **WHERE ARE THEY NOW?**
Keeping tabs on wrestling's traveling stars
- 40 **"MY LIFE IS ON THE LINE IN EVERY MATCH!"**
Rocky Johnson on the "Hotseat"

STANLEY WESTON
President And Publisher

PETER KING
Editor-In-Chief

ROBERT J. THORNTON
Managing Editor

BILL APTER
Assistant Editor

DAN SHOCKET
RANDY GORDON
MICHAEL B. KAPE
Associate Editors

KARL HLAVAC
Chief, Production

KENNETH MORGAN
Art Director

ANNE MARIE MASCIA
HUBERT PATRICK
Art Staff

THEO EHRET
TONY LANZA
BOB SABRE
Photographers

COVER PHOTOS
BY
BILL APTER

INSIDE WRESTLING is published monthly by T.V. Sports Inc., Box 48 Rockville Centre, N.Y. 11571. Single copy price one dollar. Annual subscription rate \$12. Not responsible for the loss or non-return of unsolicited articles or photographs, which will not be returned unless accompanied by a self-addressed envelope bearing the proper amount of postage. No part of this magazine can be reproduced without the written permission of the Publisher. All rights reserved.

There's a world of music between having a guitar... and knowing how to play it!

**Discover the secret of teaching yourself
to play the guitar, piano, or spinet organ
—the "right" way. Send for free booklet.**

Any one can own a guitar. Playing it well, however, is a different tune.

Why not give yourself a chance to play as well as you really could? You could be playing all your favorite songs. Folk or rock. Classical or pop. Hymns or spirituals. Jazz or ballads.

You can teach yourself to play the "right" way — at home — in much less time than you might imagine.

PLAY "RIGHT" FROM THE START

Thousands of people just like you have gained new pleasures by learning to play with the enjoyable self-teaching lessons we give by mail. You can too.

The secret lies in our clear, step-by-step, word-and-picture instruction method. It teaches you to play the *right* way. Without gimmicks. You learn to read and play notes . . . so you'll be able to play practically any song, merely by looking at its sheet music.

YOU SET YOUR OWN PACE

You learn in spare time, in the privacy and comfort of your own home. There's no one standing over you to make you nervous. There's no clock-watching private teacher at \$4 to \$10 per hour to worry about. You take as much time mastering any lesson as you wish.

SEND FOR FREE BOOKLET

If you've ever dreamed of being able to play the piano, guitar or spinet organ, why not learn more about our convenient, low-cost method? Mail coupon for free booklet today. There's no obligation. U.S. School of Music, A Home Study School Since 1898.



The Guitar is just one of several popular instruments taught by the U.S. School of Music. If you prefer, learn the piano or spinet organ — all for far less than you'd pay a private teacher. Our courses teach you to play the right way, not just chords and bass notes in combination.

©1975 U.S. SCHOOL OF MUSIC

MAIL THIS COUPON FOR FREE BOOKLET



U.S. School of Music,

Studio 26-610

417 South Dearborn Street, Chicago, Illinois 60605

I'm interested in learning the secret of teaching myself to play the instrument checked below. Please send me, FREE, illustrated booklet. (Free "Note-Finder" included with Piano or Guitar booklet.) I am under no obligation.

Check one only:

☐ Guitar (pick style) ☐ Piano ☐ Spinet Organ (2 keyboards)

Mr. _____ Age _____
Mrs. _____
Miss _____ (please print)

Address _____

City _____ State _____ Zip _____

America's Oldest Home Study Music School

503

EDITOR'S NOTEBOOK

Peter
King

Editor-in-Chief

We've done it! We've made a great wrestling magazine even better. How? By adding the mighty pen of Matt Brock to our staff of columnists.

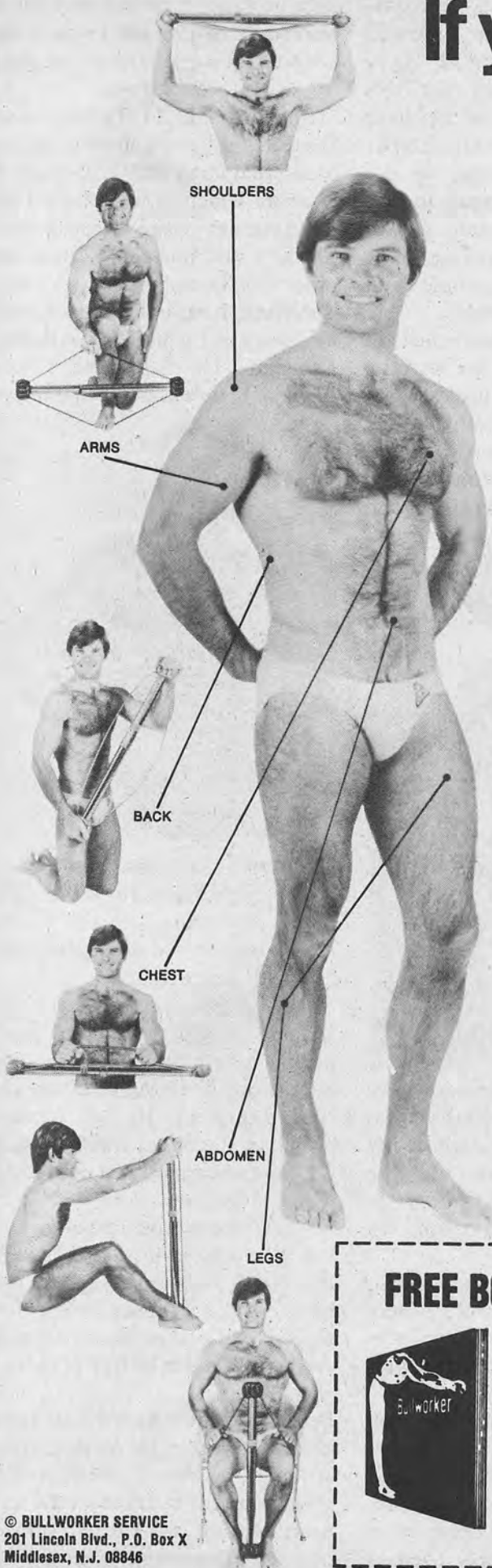
Matt Brock has been a hero of mine for many years. He is, after all, the Father of Wrestling Journalism. What Bruno Sammartino is to wrestlers, Matt Brock is to reporters. And now, after a retirement of nearly 10 years, Matt has decided to come back. His column will appear exclusively in INSIDE WRESTLING. I'm sure you'll agree with me his hard-hitting, no-nonsense approach to the mat world is a super addition to the pages of this magazine. But don't take my word for it: Read him for yourself. You'll soon discover why Matt is the only wrestling reporter in history to win the coveted Pfister Journalism Award. Yes, fans, Brock's back...and we've got him!

* * *

Here are some late bulletins: The Race vs. Graham "Superbout" has been canceled. No one is saying why, but if you ask me, it's a case of two "champions" turning chicken...My informed sources in the AWA swear Lord Al Hays has offered Bobby Heenan a cool million bucks for Nick Bockwinkle's contract. As of now, Bobby is mulling the offer. You'd better hurry, Heenan: If Bockwinkle should lose the belt, the deal is dead...Get this: Ken Patera is rooting for Bob Backlund to defeat Superstar Graham! Why? Well, Patera claims Graham won't give him a title shot. "And," adds Ken, "I can beat Backlund in under three minutes!" C'mon, Ken. You don't really expect us to believe that, do you?

See you next month!

If you're into fitness, Bullworker® puts it all together *in only* ***5 minutes a day:***



"Looking for a fitness program that's fast, easy and gets results right away?," asks fitness expert, Bob Breton. "Bullworker puts it all together. In just 5 minutes a day you can give your body a complete fitness workout: shoulders, back, arms, chest, abdomen and legs.

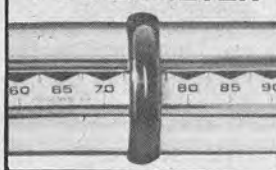
It's fast: each exercise takes only 7 seconds, once a day.

It's easy: any man between 15 and 65 in good general health can run through the whole program without getting tired.

You see your progress right from the very first day on the built-in Powermeter gauge. After two to three weeks of training, most men can expect to measure an extra inch or two of muscle on their shoulders, chest and biceps—and an inch or two less flab around the middle.

And that's just the start: there are specialized exercises for building-up or trimming down any part of your body you want to. What's more, since Bullworker training is progressive, you perform better each time. Yet the training always seems easy since with every workout your strength increases by about 1%—that's an increase of up to 50% in the first three months.

See your strength
GROWING
day by day on the
built-in patented
POWERMETER



"I earn my living by keeping executives in top shape," says Bob. "My customers want results and they want them fast. I recommend Bullworker for one reason only: because it's the most advanced fitness trainer on the market and you better believe it."

To receive complete details about Bullworker Fitness training, mail coupon for **FREE BOOKLET** today. No obligation, no salesman will visit.

263

FREE BOOKLET



24 pages of
action photos
in full color
show you how
to build a
powerful body
in just five
minutes a day

BULLWORKER SERVICE, Dept. BW3094
201 Lincoln Blvd., P.O. Box X, Middlesex, N.J. 08846

Please send me my **FREE** full color brochure
about BULLWORKER without obligation. No
salesman will visit.

Name _____ Age _____

please print

Street _____ Apt. No. _____

City _____

State _____ Zip _____

Canada: Home delivery duty paid. Ask for **FREE** booklet.

© BULLWORKER SERVICE
201 Lincoln Blvd., P.O. Box X
Middlesex, N.J. 08846

ON THE ROAD

with
Michael B. Kape

THE SPECTRUM
PHILADELPHIA

THE OLYMPIC
LOS ANGELES

MADISON
SQUARE GARDEN
NEW YORK CITY

THE AMPHITHEATRE
CHICAGO

MAPLE LEAF
GARDEN
TORONTO

MIAMI BEACH
AUDITORIUM
MIAMI

SPORTS
DALLAS

THE KIEL
ST. LOUIS

COBURN
DETROIT

BOSTON
GARDEN
BOSTON

THE OMNI
ATLANTA

THE FAIRGROUNDS
RICHMOND

ON THE ROAD—Periodically, I like to go back and revisit some people I have previously interviewed for this column. I like to see how they have been progressing since our discussions, and whether or not their lives have changed in any way. It was impossible to see everyone, but I did manage to see some very special people and update my files on them.

Rocky Johnson: The last time I got together with Rocky, we were on the road to Los Angeles from Texas. Johnson had been dividing his time between the two areas. Now he is back down in Florida. Why he wants to be there is beyond



me, but that is his decision. We recently took a drive together from Miami to Orlando. He is still one of the slowest drivers on the highways. It took us three extra hour to get to our destination. Oh well.

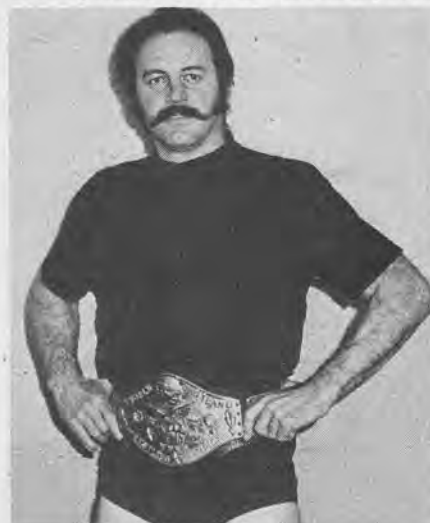
"I've been doing all right here in Florida," Rocky told me. "There are a lot of rulebreakers down here who need to be straightened out, and I aim to do it."

I wished him good luck, then moved on to the next town.

The Sheik: I remember well my last visit (or attempt to visit) this man. It was one of the worst experiences of my life. I had simply tried to

obtain an interview with him. I was burned in the process. I was in the hospital for weeks, and off the road for several weeks more.

Sheik is still in Toronto and Detroit, though he does make an occasional foray into Texas (which is where I met up with him). I do not have any desire to speak with Sheik. I saw him and turned the other way. Once burned, twice shy. **Blackjack Lanza:** I found Lanza in Chicago with his partner, Bobby Duncum. The last time I saw Blackjack, he was not a champion.



He is not a champion now, though he was between the two visits. Our last conversation was one of the most controversial ones I have ever had with any wrestler.

At that time, Lanza was having serious misgivings about even being a wrestler at all. At the time, he was on the verge of leaving the sport altogether. He has changed his mind since that time. Being a tag team champion had a lot to do with his decision.

"Now that I have had a taste of the championship life," said Blackjack, "I want it again. But there still are times when I'm plagued with those same, nagging doubts. I'll never be free of them I guess."

Dusty Rhodes: The last time I saw Dusty we were journeying from Atlanta to Miami. Rhodes was given a speeding ticket on the way down. In my car! I found him in

(Continued on page 50)

When Your WORST NIGHTMARE Becomes REAL
And Suddenly You Are Face-To-Face With A MUGGER...

YOU DON'T NEED A GUN!

**NO SELF-DEFENSE DEVICE THAT
YOU CAN GET WITHOUT A LICENSE CAN
MAKE YOU FEEL SAFER AND
GIVE YOU MORE PROTECTION!**

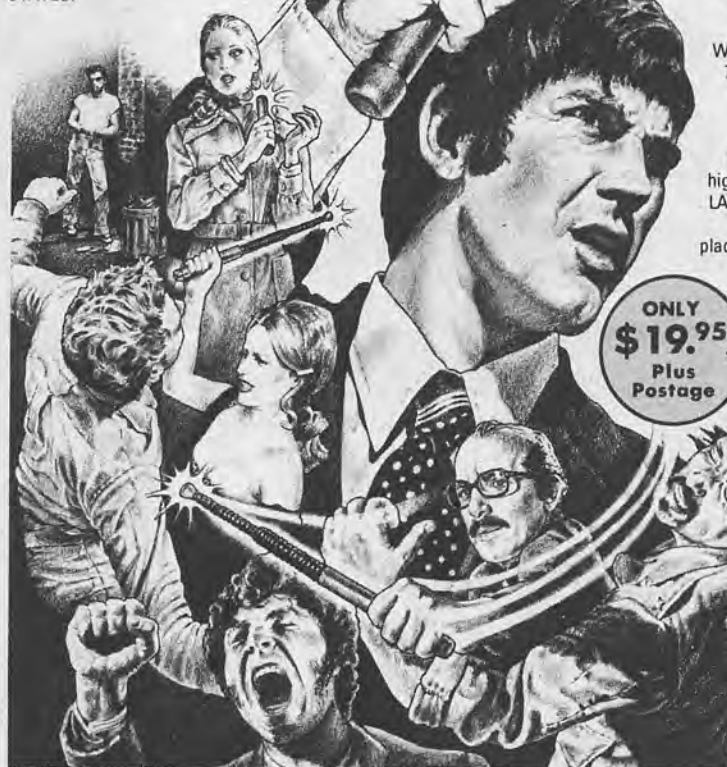
**STRIKE DOWN ANY
ATTACKER REGARDLESS
OF SIZE OR STRENGTH
With "KIYOGA"—
The Steel Cobra™**

When MUGGERS ATTACK, you're **SAFE**—behind A FIGHTING "WALL" of **SOLID STEEL!** The most **DRAMATIC BREAKTHROUGH** in **TRUE EFFECTIVE SELF-DEFENSE** in 100 YEARS! **NOTHING** is like it for **SURE PROTECTION** against MUGGERS, RAPISTS and MANIACS! "KIYOGA—The Steel Cobra™" is **INVISIBLE**—until you **DESPERATELY NEED IT!** Then, **QUICKER** than the eye can follow, it **TRANSFORMS** into an **IMPENETRABLE SHIELD** of **SOLID STEEL!** If they come at you with a **KNIFE**, a **LEAD PIPE** or other **DEADLY WEAPON**, instead of being a **HELPLESS VICTIM**, you send off your attacker **HOWLING** with **UNBEARABLE PAIN**, or **KNOCK HIM SENSELESS**—**AT WILL!** Yet for all of its **INCREDIBLE POWER**, "KIYOGA—The Steel Cobra™" is **NON-LETHAL** and absolutely **FOOLPROOF!**

**SO EFFECTIVE—
IT'S ALMOST TOO GOOD
TO BE TRUE!**

Do not confuse "KIYOGA—The Steel Cobra™" with any self-protection device or weapon you have ever seen, read or heard about **BECAUSE IT'S A NEW INVENTION!** In action, "KIYOGA—The Steel Cobra™" is **SO EFFECTIVE**...

TIVE. it has been granted United States PATENT No. 3,554,546, one of the **MOST VALUABLE PATENTS** of its kind **EVER** Officially Issued by the **GOVERNMENT** Of The **UNITED STATES!**



**A THUNDERBOLT
OF LIFESAVING POWER
AT YOUR COMMAND**

"Kiyoga—The Steel Cobra™" is AN **AUTOMATIC, MAGNETICALLY-TRIGGERED STEEL WHIP** that is armed with a heavy caliber **STRIKING TIP!** When every second **COUNTS**, this **INSTANT ACTION** feature **FREES YOU** from the need to first locate a pushbutton trigger in order to fire it at your attacker!

Because it "goes off" by human **REFLEX-ACTION ALONE**, it **ALWAYS WORKS** when needed! Only **7/8"** when closed it is completely **HIDDEN** by your hand! No one can know that **YOU ARE SECRETLY ARMED TO THE TEETH!**

If you come **UNDER ATTACK** the high-tension steel-coils **INSTANTLY LASH OUT** in a surprise **COUNTER-ATTACK!** Firing from its nesting place inside the barrel, a **FULL 17"** of **TEMPERED STEEL STRIKES**

DOWN YOUR ASSAILANT with the **FORCE** of a **DEADLY COBRA!** Mere **FLESH AND BLOOD** cannot **STAND-UP** to the **EXCRUCIATING PAIN** that follows no matter **WHERE** the steel coils make contact—even through a **LEATHER jacket!** A blow directed at the head or jaw of the attacker can easily **KNOCK HIM OUT COLD!** Best of all, "Kiyoga™" is **SO EASY** to handle, it can be **SAFELY USED** by either **MEN** or **WOMEN** of **ANY** age!

**AMAZING
NO-RISK
90-DAY
FREE
TRIAL!**

Be one of the **FIRST** to get the **FULL-TIME PROTECTION** of "KIYOGA—The Steel Cobra™" without risking **one red cent!** Send only \$19.95 plus \$2.00 for postage and handling. When you receive it, test it on a phone book and count the number of pages **DENTED RIGHT THROUGH THE COVER!** You can easily penetrate **SIXTY PAGES!** And because "KIYOGA—The Steel Cobra™" is precision-machined like a fine gun, and so **STURDY**, it will last a **LIFETIME!** Best of all, it is entirely self-contained and uses **NO** cartridges, gas or electricity, so you **WILL NEVER BUY** bullets, re-loads, batteries or anything else—**EVER!** When you curl your fingers around "KIYOGA'S™" sure-grip crackle finish and feel the "heft" and blazing **ACTION** right at your fingertips, you'll **KNOW**

that here **AT LAST** is the **PROTECTOR** that you have always prayed for—for yourself and your loved ones! **UNCONDITIONALLY GUARANTEED** to live up to **EVERY CLAIM** in this ad, you **MUST** be completely satisfied or send it back after using it for **90 DAYS**, for a **FULL REFUND**—no questions asked!

FREE TRIAL COUPON

E.S.P. VIDEO CORP. Dept. 81-OP
200 Fifth Avenue—New York, N.Y. 10010

I must have the protection only "Kiyoga™" can give! Please send me "Kiyoga(s)™" at \$19.95 each plus \$2.00 postage and handling. If at **ANY TIME** during my **90 DAY FREE TRIAL** I decide to return it, you **GUARANTEE** to refund my money immediately!

Pay by: I enclose \$_____ for "KIYOGA"(s)™
☐ Cash ☐ Check ☐ Money Order ☐ C.O.D. (\$5 deposit required for C.O.D.)

Name _____ Please Print Clearly

Address _____

City _____ State _____ Zip _____

☐ **RUSH**—add \$1.05 each (not valid for purchase made by uncertified check)

Foreign Orders—\$30.00 each payable in U.S. Currency only!

(Not responsible for Customs Seizure in Countries where Prohibited)

MAIL TODAY!

'TOP SECRET'

Behind the Dressing Room Door

**by Randy
Gordon**

ANYBODY WHO WATCHED "The World's Strongest Man" competition on CBS-TV knows that Ken Patera finished third. But what they don't know is that I, Randy Gordon, was responsible for Patera finishing third. If it hadn't been for me, Patera would have won, and claimed the title of "The World's Strongest Man." Thank goodness for me!

Actually, it was quite easy. My mere presence alone was enough to shake up Patera. When he first spotted me, Patera put his hands over his face and moaned, "Oh, no, not you!" At that moment, he knew he was in trouble. I also played a little prank on Patera that aided in his finishing third. Before the start of the competition, all the participants were asked to pose in the uniform they intended to wear. Knowing Ken's measurements, I had another uniform made up that looked exactly like Ken's. It was the same color and the same style. However, it was slightly smaller all around, meaning it would not fit Patera perfectly, and thus be uncomfortable and restrict his movements.

On the morning the events started, I snuck into Patera's room with a skeleton key while he was out to breakfast, and switched uniforms. Then it was off to the set of Universal Studios in Hollywood to await the opening round of events.

No matter where Patera went, or what Patera did, this reporter was with him. I even brought my twin brother, Rick, along, but never let Patera see the two of us together. Once, to get away from me, Ken got into a golf cart and

(Continued on page 48)

Shape Up!

At Last...Here's What You Need To Give Your Body A New, He-Man Shape!!!

super weight-gain

FORMULA #7 "DRINK-ON" WEIGHT FAST!



This Joe Weider scientific weight-gaining breakthrough helps put an end to the skinny body! Thousands of healthy men are doing it every month. It's the weight-gain drink muscle-builders and athletes have depended upon for over 12 years. When mixed with milk, one serving provides 22 grams of protein, 89 grams of carbohydrate, 19 grams of fat, and 610 calories. Boost those weight-gaining calories even further by adding dates, nuts, ice cream, fruit, etc.

Four delicious flavors! Comes with complete muscle-building course...a bulk-up exercise routine to build muscle mass, plus menus to pack on pounds! Fill out your body & face for a more exciting, fun-going you! **14-DAY SUPPLY \$17.98 — Free "Valuable Weight-Gaining and Muscle-Building Course" included!**

super-strength builder

UPPER BODY BUILDER

Actually two exercisers in one! Unique design of sturdily-built "Crusher/Puller" builds your entire upper body to powerful, muscular proportions. "Crush It" for a massive, muscular chest! "Pull it" for strengthening arms!

\$18.98 ILLUSTRATED COURSE TO MUSCULAR BODY



the panther suit



FOR THAT "FLAB-FIGHTING" APPEARANCE

The famous training suit personally created by Joe Weider to help retain body heat and build up perspiration over entire torso, chest, hips. Works even faster when worn during workouts or sports! Made of tough, odor-free Neoprene rubber with sturdy over-size zipper for ease of use. Look slimmer the minute you put it on!

\$41.98 COMPLETE WITH COURSE

hand powerizer

POWERIZES HANDS AND FOREARMS!

Builds bulging crushing power into your forearms and grip! Just five minutes a day is all it takes to develop the powerful finger, hand, and forearm muscles needed for karate, judo, many other sports and work activities. Use it anywhere, anytime, to build sledgehammer power into your grip. Weighs just 6 oz.

\$11.98 COMPLETE WITH "KILLER KARATE" SELF-DEFENSE COURSE & INSTRUCTIONS



BONUS!
\$3.50 WORTH OF POWER-PACKED MAGAZINES!

THESE MAGAZINES AVAILABLE AT NEWSSTANDS AT \$1.75

Jammed with complete courses on muscularizing and shaping your body! Specific tips to build bigger arms, broader shoulders, deeper chest, slimmer waist, and powerful legs. Sex appeal and virility-building information, too! ALL A BONUS TO YOU with any purchase!

Let Joe Weider—Trainer of "Mr. America" and "Mr. Universe" since 1946—help you achieve the body you've always wanted with these exclusive **"WEIDER WILDCATS!"**



fitness jogger

LIKE AN "INDOOR TRACK!"

Slim down, trim up! Lose pounds and inches from your waist, hips, and thighs by jogging in your own home! Improves stamina, heart and lung action. Thick polyurethane cushion simulates actual road conditions. Lightweight, compact.

\$12.98 COMPLETE WITH COURSE OF INSTRUCTIONS



power twister

MUSCULARIZES UPPER BODY

The upper body muscularizer used by top athletes and bodybuilders to add powerful inches to arms, chest, shoulders and back—then keep them there for life! Unique "Continuous Tension/Ulimate Muscle Contraction" feature also insures power growth. Just 10 minutes a day and you are on your way to a powerful, muscular upper body! Durable chromed steel with "No-Slip" rubber grippers.



\$14.98 COMPLETE WITH DETAILED UPPER-BODY-BUILDING COURSE

waist shaper

FOR SLIMMER-LOOKING WAIST, HIPS!

Look instantly slimmer the moment you slip it on. Helps build perspiration around waistline and hips while you exercise. Included is nutrition guide and 10-minute exercise routine to help you reduce that flabby waistline in 2 weeks. Beige or blue and a full 12-inches wide, it may be worn under regular street clothes! Miraculous aid to looking slimmer!



\$14.98 COMPLETE WITH ILLUSTRATED "WAIST SLIMMER" COURSE

pocket exerciser

COMPACT UPPER BODY EXERCISER

Our most portable, pocket-sized upper body builder! Weighs just 4 ounces! Works amazingly (in your spare time) to develop powerful chest, back, and shoulders. Doubles as efficient leg exerciser. Truly the "Mighty Mite!" Keep one at the office... another at home.

\$3.98 COMPLETE WITH COURSE OF INSTRUCTIONS



MR. JOE WEIDER Dept. 2
"Trainer of Champions Since 1936"
P.O. BOX 3725 LF/802MU
BEVERLY HILLS, CA 90212

Dear Joe: I want to get that masculine look! Please ship me the equipment & courses checked below. Also, the BONUS \$3.50 value muscle building magazine. Full payment enclosed.

- ☐ SUPER-WEIGHT-GAIN FORMULA #7***\$17.98**
- ☐ SUPER-STRENGTH BUILDER**\$18.98**
- ☐ "THE PANTHER" SUIT**\$41.98**
- Sizes: ☐ S 25-31, ☐ M 32-38, ☐ L 39-46
- ☐ HAND POWERIZER**\$11.98**
- ☐ FITNESS JOGGER**\$12.98**
- ☐ POWER TWISTER**\$14.98**
- ☐ WAIST SHAPER**\$14.98**
- Sizes: ☐ S 25-31, ☐ M 32-38, ☐ L 39-46
- ☐ POCKET EXERCISER**\$ 3.98**

*Sent freight collect. **TOTAL \$**
California residents add 6% sales tax.
Add \$1.00 per item for postage and handling, unless shipped collect. **\$**

AMOUNT ENCLOSED \$
No COD's please.

Name _____ Age _____
Address _____
City _____
State _____ Zip _____

Please allow 4 to 6 weeks for delivery.



Body Slams & Pinfalls

By Dan Shocket

PEOPLE HAVE BEEN remarking on the recent improvement in the air quality. The reason behind it must be Bruno Sammartino's inactivity. The less he wrestles, the fewer arenas he stinks out.

The Italian slander is limiting his appearances, thankfully. We can hope it finally gets to the point where he'll retire for good (for the good of wrestling). In preparation for that glorious day, let's look back on his career. Have your barf bags at the ready; this could be a bumpy flight.

We first laugh at Bruno as a misshapen hulk whose main skill lies in bribing referees. His early, inexpensive successes win him the loyalty of ignorant wrestling fans. Bruno and the morons deserve each other.

As Bruno becomes more successful, he bribes his way to the main events. Finally, he gets his chance against Buddy Rogers to try for the WWF title.

Rogers, not taking Sammartino seriously, was talking with the referee when Sammartino sneak-attacked and beat him. Few people know this. It's something a lot of people don't want known. Figure out who they are.

From there on, Sammartino's reign of infamy reached the heights of corruption. Grand Wizard, a manager who tried

dutifully to train a wrestler to return the title's dignity, remembers those times sadly.

"I'd find a wrestler," Wizard recalls, "train him well, and then get a title match against Sammartino. It looked like we were in the money when the referee would disqualify my man, letting Sammartino keep his title. It got to the point where many wrestlers wouldn't even bother wrestling Sammartino. They'd



Bruno Sammartino, a study in dazed stupidity (our columnist's favorite photo of Sammartino).

say, 'He owns the referees. What's the point in trying to beat him?' And all I could answer was 'You owe it to wrestling. The sport needs a decent champion. No matter what the odds, you've got to try.' That, and a lot of money, convinced some to make



Lou Albano takes matters into his own hands, or feet, by delivering a hard kick to Sammartino (above).

the attempt. Not enough, though. That's why Sammartino stayed champion so long. He bought the title and kept buying his successful defenses."

However, whenever tyranny reigns, a hero emerges. Ivan Koloff was such a man. He beat Sammartino so convincingly even the referee couldn't save him. To save his ugly face, Sammartino made up some story about a car accident injury before the match. Fans believed it. Morons believe any excuses. The reason Koloff won is simple: Ivan is the better wrestler.

There is no proof Sammartino paid \$15,000 to the referee who allowed Pedro Morales to take Koloff's title. There's no proof; it's just an accepted fact. Hell hath no fury like a bum beaten.

(Continued on page 54)

Let Joe Weider build you a better body for just \$798

Get my new \$18.98 "Power-X" Muscle Up kit for only \$7.98...while they last!

This giant kit features my famous "Power-X" Muscle Builder that can help you add inches of solid muscle to your arms, deepen your chest, broaden your shoulders, slim your waistline, powerize your legs and give you that muscular, handsome body you've always craved. All within the privacy of your own home.

And that's only the beginning of what you'll be receiving in the mail for just \$7.98.

PLUS...My 4 Training Manuals — Spring, Summer, Winter and Fall — containing a whole year of exciting muscle-building "secrets" in 20 muscle-building courses.

PLUS...My Nutrition Guide, showing you how to eat either for gaining weight and muscles or slimming down.

PLUS...My Muscle Builder Magazine, where the Champs tell you — in detail — how they made it.

PLUS...A FREE \$5.00 Gift Certificate entitling you to purchase any of my famous muscle builders or food supplements.

AND, OF COURSE...My "Power-X" Muscle Builder. Proven to work by champions

My methods work. They have been proven time and again since 1936 — when I first started training champions. And since then, almost every Mr. America and Mr. Universe has been trained by me. The techniques I taught them, I can teach you, too. I'll show you how to avoid pitfalls, training errors and wasted time. I'll reveal the secrets of achieving one of the greatest-looking, most muscular bodies in the world. I'll put you on the exact training program I use for my Mr. America and Mr. Universe champions. And you'll find for yourself why I'm recognized throughout the muscle-building world as the greatest trainer of all time.

How can I make you this unbelievable shape-up offer?

Building stronger, fitter bodies is my life's work. I earn my living giving people the self-confidence that only comes from looking and being the best you can



My pupil Franco Columbu, Mr. Universe winner, is muscling up with my Power-X — why not you!

be. And I believe that once I put you on that road to a better, more healthy, vigorous body, you'll want to try other Weider products, too. Like my muscle building food supplements, vitamins and minerals. Or the world famous Weider training equipment. And that's why I'm sending you all these materials at lower than my raw manufacturing, printing and distributing costs. At not one penny profit.

Use these SECRETS of the world's most famous muscle stars.

Let me introduce you to all the Mr.

America and Mr. Universe champions I have trained. And in their own words, they'll reveal ■ "How I Built my 22½" Muscular Arms" by Arnold Schwarzenegger (Mr. Olympia);

■ "Power Training for Sprinters" by Joe Weider, Trainer of Champions;

■ "Add Inches of Muscle Power to Your Legs" by Franco Columbu (Mr. Olympia);

■ "Foods for Gaining Weight and Strength" by Frank Zane (Mr. Universe); ■ "My Shoulder-Broadening Course" by Steve Reeves (Mr. America);

■ "How to Build Speed and Power for Sports" by Ken Waller (Mr. Universe); ■ "Strong Man Stunts Made Easy";

■ "How to Hand Balance"; ■ "Kung Fu and Karate"; ■ "Gain a Pound of Solid Muscle a Day";

■ "12 Oriental Fighting Tricks"; plus much, much, much more!

HURRY! THIS OFFER MAY HAVE TO BE WITHDRAWN AT ANY MOMENT BECAUSE OF RISING PRINTING, POSTAL, & MANUFACTURING COSTS!

Never again will you be able to get this special introductory offer. You get it all — everything I've just described to you on this page — for less than my costs. But hurry. This offer is good only while the supply lasts. **ACT NOW! RIGHT THIS VERY MOMENT.**



Joe proudly poses with his famous pupil, Arnold Schwarzenegger, Mr. Olympia winner.

"Get there faster with Joe Weider!"

Send Only \$7.98 for my Muscle Building "Power-X" kit!

Hurry! Don't miss out on this once-in-a-lifetime, never-to-be-repeated offer.

You'll never get another chance to get this \$18.98

kit — including my "Power-X" muscle builder, plus the 4 training manuals of champions, plus the Muscle Builder Magazine, plus the Nutrition Guide, plus the FREE \$5.00 Gift Certificate — all for just \$7.98.



Joe Weider Dept. LF/802CMX

Trainer of Champions since 1936 with over 3,750,000 successful students

P.O. BOX 8095, VAN NUYS, CA. 91409

Joe: I don't see how you can do it — but here's my \$7.98! (Plus \$1.00 for postage and handling.) Rush me my complete "Power-X" Kit, including the "Power-X" Muscle Builder, plus the Nutrition Guide, plus the Muscle Builder magazine, plus the first issue of your giant "Enter the Wonderful World of Joe Weider" Muscle Building Manual, plus a FREE \$5.00 Gift Certificate! I understand I will receive 3 additional Muscle Building Manuals during the year. (Calif. res. add 6% sales tax.) (Please allow 3 weeks for delivery.)

NAME..... AGE.....

ADDRESS.....

CITY..... STATE..... ZIP.....

(Please print clearly)

NAMES MAKI

WWWF Champion SUPER-STAR GRAHAM found a loophole in his contract which enabled him to avoid a third Madison Square Garden confrontation against "The American Dream," DUSTY RHODES. "I have outsmarted Rhodes both in the ring and at the negotiating table!" boasts Graham. "Dusty Rhodes is an all-around loser!"

Another one of our predictions has come true. We have been telling you to keep your eyes on rookie star RICK STEAMBOAT because he will be going places in this sport. Well, Rick just won the United States Heavyweight title from RIC FLAIR! Now the confident rookie feels nothing can keep him from winning the NWA championship from HARLEY



DUSTY RHODES

RACE later this year . . . After the WWWF placed an indefinite suspension on KEN PATERA, they then decided to fine him a mere \$5,000 and reinstate him. We think they let Patera off much too easy. This man crippled three men

with his "swinging neckbreaker" and should have been barred for life!

After finishing a condensed two-week training session which concentrated on tag team tactics, the newly formed team of JOSE LOTHARIO and ALBERTO MADRIL has won the Texas tag team belts . . . No one can figure out DICK SLATER. In Georgia, Dick is a fan favorite, wrestling only hated rulebreakers. Yet in Missouri, Dick is one of the most hated men to ever wrestle in that state . . . Speaking about personality changes, fans in Texas are shocked—but pleased—with the recent behavior of ERNIE LADD. Ladd, known as a rulebreaker in that state for years, is now going against KILLER BROOKS, JOHN STUDD and other notorious men . . . Lady luck has smiled on the careers of GREG VALENTINE and RIC FLAIR. They just took the tag team belts from THE ANDERSON BROTHERS—the second time they have done so in less than one year!

STAN HANSEN plans to use



STAN HANSEN



MR. WRESTLING II

his neckbreaking "lariat" on MR. WRESTLING II. If you remember, the masked man had his neck broken several years ago by PROFESSOR TANAKA. Doctors informed him if he ever had his neck broken again, he would be forced to retire. "By the end of 1978," Hansen says, "Mr. Wrestling II will be only a memory to his army of stupid fans!" . . . "PAUL JONES is an American Pig!" so says Germany's BARON VON RASCHKE . . . Would you believe the most popular tag team in the



PAUL JONES

N' NEWS

Bill Apter
reporting...

Northwest is MOONDOG MAYNE and DUTCH SAVAGE! ... THE VALIANT BROTHERS have won the WWA tag team title ... KILLER KARL KOX has become an advisor for LARS ANDERSON.

AWA champion NICK BOCKWINKLE says he is fed up



NICK BOCKWINKLE

with the calibre of his challengers in the association and has been accepting dates in other territories. "Even in the NWA I cannot find any decent challenge," claims Bockwinkel. "I can't believe there is not one worthy man in this whole sport who can provide me with competition." ... At one time, PEDRO MORALES and PAT PATTERSON were tag team partners. Then Patterson became a rulebreaker and enmeshed himself in a bitter feud with Pedro. It appears now Pat has decided to change his ways, again. He has split with tag team partner IVAN KOLOFF and wants to befriend Pedro. Will Pedro accept Pat's friendly overtures? "I don't think so," Pedro told our Florida correspondent. "You can't trust him. He is two faced."

SPIROS ARION has returned to the WWWF under the guidance of FRED BLASSIE ... BOB BACKLUND swears if he wins the WWWF championship, he will uphold its dignity in the same manner BRUNO SAMMARTINO did. "I would take on all comers and wrestle only by the rules," vows Bobby ... DICK MURDOCH admits JERRY OATES gave him one of the toughest battles of his life ... No one knows why TERRY FUNK is trying to drive RON and ROBERT FULLER out of WRESTLING ... BOB ROOP wants a steel cage match against ANDRE THE GIANT. According to Roop, the last time he wrestled Andre, all the Giant did was run from him. "He can't get away from me in a steel cage," snarls Bob.

GREG GAGNE and JIM BRUNZELL are tired of defending their AWA tag team title against former titleholders BOBBY DUNCUM and BLACKJACK LANZA. "We have given them 10



PEDRO MORALES



DICK MURDOCH

title shots," says Jim. "That should be more than enough." ... JIMMY SNUKA used his breathtaking flying bodypress to subdue JOHN STUDD ... ROGER KIRBY says he is the best wrestler in the AWA and if they would just give him some main event matches, he would have a chance to prove it ... JOHNNY VALENTINE was a recent guest of GORDON SOLIE'S on the national "Championship Wrestling From Florida," television show ... BRUISER BRODIE writes from Australia that he will be returning to the states in a few months. "President Carter will declare a national holiday the day I return," Brodie writes. "Everyone will be so glad to see me again!" Don't hold your breath, Bruiser!

That's all for now. See you next month. □



BACK ISSUES OF THE WRESTLER



NO ORDERS ACCEPTED FOR \$1.00

NO ORDERS ACCEPTED FOR \$1

THE WRESTLER

- | | | | |
|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> FEB/68 | <input type="checkbox"/> JUNE/74 | <input type="checkbox"/> DEC/75 | <input type="checkbox"/> JUNE/77 |
| <input type="checkbox"/> MAY/68 | <input type="checkbox"/> JULY/74 | <input type="checkbox"/> JAN/76 | <input type="checkbox"/> JULY/77 |
| <input type="checkbox"/> FEB/69 | <input type="checkbox"/> AUG/74 | <input type="checkbox"/> FEB/76 | <input type="checkbox"/> AUG/77 |
| <input type="checkbox"/> OCT/71 | <input type="checkbox"/> SEPT/74 | <input type="checkbox"/> MAR/76 | <input type="checkbox"/> SEPT/77 |
| <input type="checkbox"/> FEB/72 | <input type="checkbox"/> OCT/74 | <input type="checkbox"/> APR/76 | <input type="checkbox"/> OCT/77 |
| <input type="checkbox"/> AUG/72 | <input type="checkbox"/> NOV/74 | <input type="checkbox"/> MAY/76 | <input type="checkbox"/> NOV/77 |
| <input type="checkbox"/> SEPT/72 | <input type="checkbox"/> DEC/74 | <input type="checkbox"/> JUNE/76 | <input type="checkbox"/> DEC/77 |
| <input type="checkbox"/> OCT/72 | <input type="checkbox"/> JAN/75 | <input type="checkbox"/> JULY/76 | |
| <input type="checkbox"/> JAN/73 | <input type="checkbox"/> FEB/75 | <input type="checkbox"/> AUG/76 | |
| <input type="checkbox"/> JUNE/73 | <input type="checkbox"/> MAR/75 | <input type="checkbox"/> SEPT/76 | |
| <input type="checkbox"/> JULY/73 | <input type="checkbox"/> APR/75 | <input type="checkbox"/> OCT/76 | |
| <input type="checkbox"/> AUG/73 | <input type="checkbox"/> MAY/75 | <input type="checkbox"/> NOV/76 | |
| <input type="checkbox"/> SEPT/73 | <input type="checkbox"/> JUNE/75 | <input type="checkbox"/> DEC/76 | |
| <input type="checkbox"/> OCT/73 | <input type="checkbox"/> JULY/75 | <input type="checkbox"/> JAN/77 | |
| <input type="checkbox"/> JAN/74 | <input type="checkbox"/> AUG/75 | <input type="checkbox"/> FEB/77 | |
| <input type="checkbox"/> MAR/74 | <input type="checkbox"/> SEPT/75 | <input type="checkbox"/> MAR/77 | |
| <input type="checkbox"/> APR/74 | <input type="checkbox"/> OCT/75 | <input type="checkbox"/> APR/77 | |
| <input type="checkbox"/> MAY/74 | <input type="checkbox"/> NOV/75 | <input type="checkbox"/> MAY/77 | |

DO NOT USE OLD ORDER FORMS

T.V. SPORTS
Box 48
Rockville Centre,
NY 11571

I choose offer # _____ and enclose \$ _____ to order the books checked. Allow 3-4 weeks for delivery.

PRINT YOUR NAME AND ADDRESS CLEARLY

Name _____
Address _____
City _____ State _____ Zip _____

DO NOT ORDER ANY ISSUE NOT LISTED.

DO NOT SEND COINS.

THE MORE YOU ORDER THE MORE YOU SAVE

- Choose From One Of These Special Offers
- Offer #1: Any 1 magazine (your choice) for \$2.00
 - Offer #2: Any 2 magazines (your choice) for \$3.00
 - Offer #3: Any 3 magazines (your choice) for \$4.00
 - Offer #4: Any 4 magazines (your choice) for \$5.00
 - Offer #5: Any 10 magazines (your choice) for \$10.00

BACK ISSUES OF INSIDE WRESTLING



JAN/72

MAR/72

JUNE/72



JULY/72



AUG/72



JULY/73



SEPT/73



OCT/73



NOV/73



DEC/73



JAN/74



FEB/74



MAR/74



APR/74



MAY/74



JUNE/74



JULY/74



AUG/74



SEPT/74



OCT/74



NOV/74



DEC/74



JAN/75



FEB/75



MAR/75



APR/75



MAY/75



JUNE/75



JULY/75



AUG/75



SEPT/75



OCT/75



NOV/75



DEC/75



JAN/76



FEB/76



MAR/76



APR/76



MAY/76



JUNE/76



JULY/76



AUG/76



SEPT/76



OCT/76



NOV/76



DEC/76



JAN/77



FEB/77



MAR/77



APR/77



MAY/77



JUNE/77



JULY/77



AUG/77



SEPT/77



OCT/77



NOV/77



DEC/77

INSIDE WRESTLING

- | | | | |
|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> JAN/72 | <input type="checkbox"/> JULY/74 | <input type="checkbox"/> NOV/75 | <input type="checkbox"/> FEB/77 |
| <input type="checkbox"/> MAR/72 | <input type="checkbox"/> AUG/74 | <input type="checkbox"/> DEC/75 | <input type="checkbox"/> MAR/77 |
| <input type="checkbox"/> JUNE/72 | <input type="checkbox"/> SEPT/74 | <input type="checkbox"/> JAN/76 | <input type="checkbox"/> APR/77 |
| <input type="checkbox"/> JULY/72 | <input type="checkbox"/> OCT/74 | <input type="checkbox"/> FEB/76 | <input type="checkbox"/> MAY/77 |
| <input type="checkbox"/> AUG/72 | <input type="checkbox"/> NOV/74 | <input type="checkbox"/> MAR/76 | <input type="checkbox"/> JUNE/77 |
| <input type="checkbox"/> JULY/73 | <input type="checkbox"/> DEC/74 | <input type="checkbox"/> APR/76 | <input type="checkbox"/> JULY/77 |
| <input type="checkbox"/> SEPT/73 | <input type="checkbox"/> JAN/75 | <input type="checkbox"/> APR/76 | <input type="checkbox"/> AUG/77 |
| <input type="checkbox"/> OCT/73 | <input type="checkbox"/> FEB/75 | <input type="checkbox"/> MAY/76 | <input type="checkbox"/> SEPT/77 |
| <input type="checkbox"/> NOV/73 | <input type="checkbox"/> MAR/75 | <input type="checkbox"/> JUNE/76 | <input type="checkbox"/> OCT/77 |
| <input type="checkbox"/> DEC/73 | <input type="checkbox"/> APR/75 | <input type="checkbox"/> JULY/76 | <input type="checkbox"/> NOV/77 |
| <input type="checkbox"/> JAN/74 | <input type="checkbox"/> MAY/75 | <input type="checkbox"/> AUG/76 | <input type="checkbox"/> DEC/77 |
| <input type="checkbox"/> FEB/74 | <input type="checkbox"/> JUNE/75 | <input type="checkbox"/> SEPT/76 | |
| <input type="checkbox"/> MAR/74 | <input type="checkbox"/> JULY/75 | <input type="checkbox"/> OCT/76 | |
| <input type="checkbox"/> APR/74 | <input type="checkbox"/> AUG/75 | <input type="checkbox"/> NOV/76 | |
| <input type="checkbox"/> MAY/74 | <input type="checkbox"/> SEPT/75 | <input type="checkbox"/> DEC/76 | |
| <input type="checkbox"/> JUNE/74 | <input type="checkbox"/> OCT/75 | <input type="checkbox"/> JAN/77 | |

DO NOT USE OLD ORDER FORMS

T.V. SPORTS
Box 48
Rockville Centre,
NY 11571

I choose offer # _____ and enclose \$ _____ to order the books checked. Allow 3-4 weeks for delivery. **PRINT YOUR NAME AND ADDRESS CLEARLY**

Name _____

Address _____

City _____ State _____ Zip _____

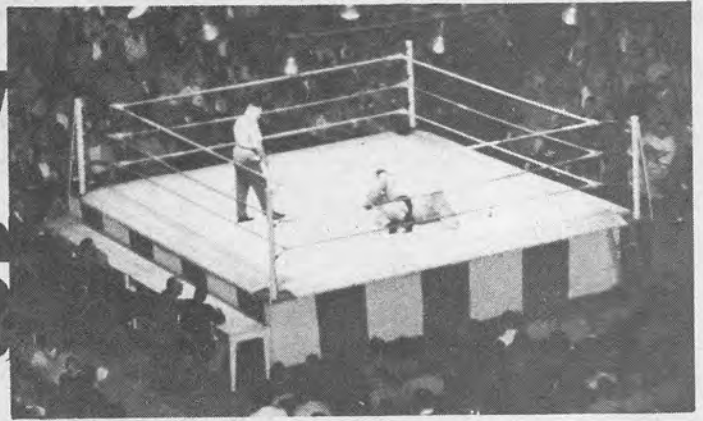
DO NOT ORDER ANY ISSUE NOT LISTED.

DO NOT SEND COINS.

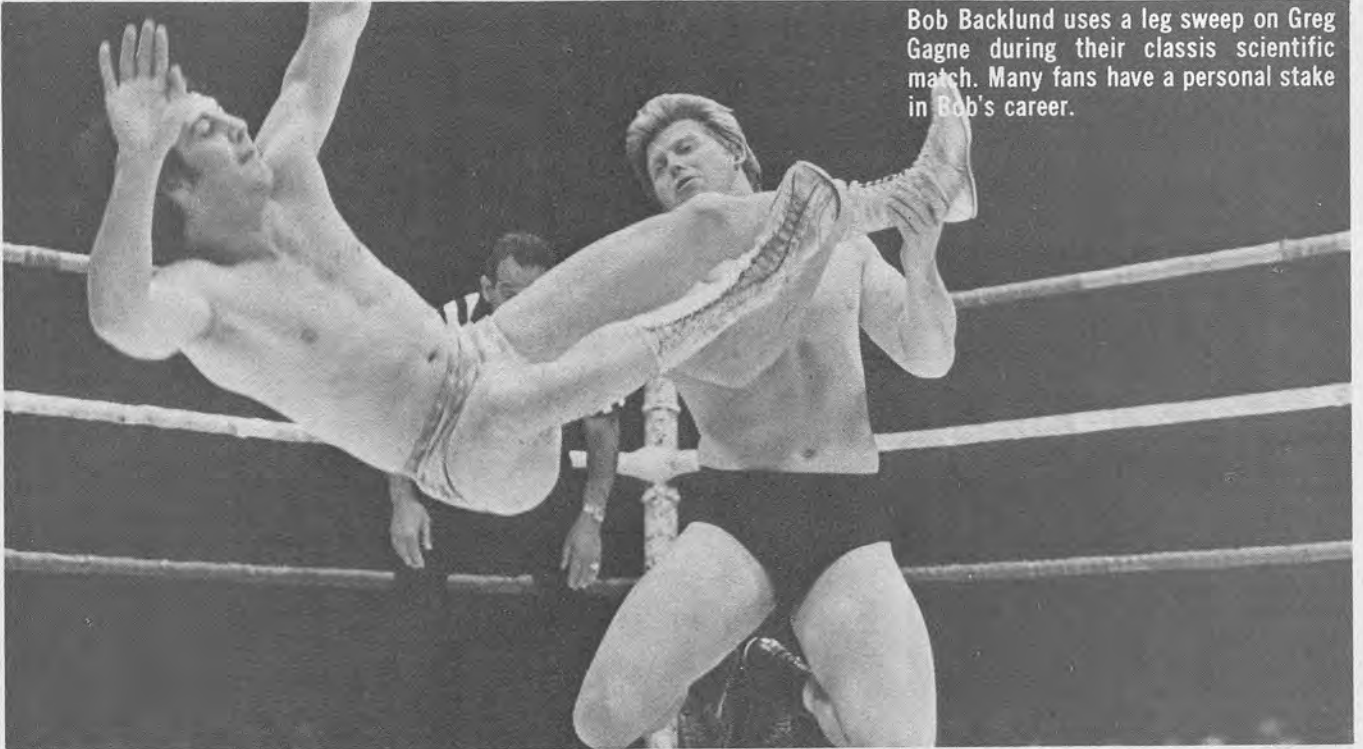
THE MORE YOU ORDER THE MORE YOU SAVE

- Choose From One Of These Special Offers
- Offer #1: Any 1 magazine (your choice) for \$2.00
 - Offer #2: Any 2 magazines (your choice) for \$3.00
 - Offer #3: Any 3 magazines (your choice) for \$4.00
 - Offer #4: Any 4 magazines (your choice) for \$5.00
 - Offer #5: Any 10 magazines (your choice) for \$10.00

SINCERELY YOURS



Bob Backlund uses a leg sweep on Greg Gagne during their classic scientific match. Many fans have a personal stake in Bob's career.



THE AMAZING BOB

"A Personal Thank You From Bob Backlund" (December 1977) was a good story, but it did not begin to describe how I feel about this amazing young man. I think it's time the whole world knew just how great a person Bob Backlund truly is.

To begin with, Bob Backlund has earned several thousand fans for life. That he would sit down and take the time to write each and every one of us a personal letter is amazing. We only did what we had to do—to try to open the door for him to wrestle in the WWWF. What he did was not necessary. What other wrestler would ever think of sending each and every one of us a personal thank you note?

None that I know of, and that includes all the greats, too.

No matter where he goes or what he does, from now on I will be a Bob Backlund fan. I am proud of that fact. And I think every person who received a postcard from Bob is also a lifelong fan of his. No other wrestler has ever gone so far out of his way to be kind to the fans. He has deserved our love and respect.

SUSAN MILLES
Brockport, N.Y.

HORROR OF IT ALL

I was personally outraged when I read "The Andre the Giant Story Only We Dare Print" (December 1977). Of course, I know only a magazine like

INSIDE WRESTLING would have the courage to print such an article, fearing none of the possible consequences.

I think it is horrible. These managers think they can do anything, including buying the contract of Andre the Giant. I'm glad Andre was able to stop this conspiracy before it was too late. I would hate to think what would happen if he was ever under the control of a man like Lou Albano.

Your magazine did the wrestling community a service by printing this story. I hope that you continue in your quest to uncover the truth, no matter how painful it might be.

DANIEL COLE
Billings, Mont.

(Continued on page 56)

SUBSCRIPTION DEAL



YOU COMPARE THE WRESTLER and INSIDE WRESTLING WITH ANY OTHER WRESTLING MAGAZINES ON THE MARKET AND THEN DECIDE WHICH IS THE BEST DEAL—WHICH GIVES YOU THE MOST FOR YOUR MONEY.

For the best coverage by far of the world's most exciting sport, together with the kind of thrilling action and behind-the-scenes pictures which only our staff photographers can capture on film, you'll have to read each and every issue of **THE WRESTLER** and **INSIDE WRESTLING**. So do yourself a great big favor and subscribe **NOW!** You'll be glad you did.

**24 SENSATIONAL
ISSUES FOR ONLY \$20**

T.V. SPORTS INC.
Box 38
Rockville Centre, NY 11571

☐ **Renewal** ☐ **New Subscription**

Please enter my subscription to both THE WRESTLER and INSIDE WRESTLING. I will receive a total of 24 issues (12 of each magazine). I am enclosing \$20 as payment in full.

YOUR NAME

ADDRESS

CITY.....STATE.....ZIP.....

(Offer applies for U.S. and Canada only. For all other countries, \$25). Full payment must accompany your order. No COD's accepted.

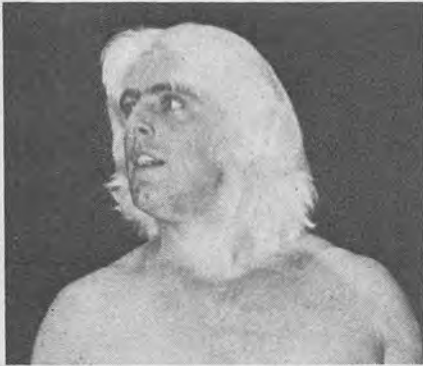
NEWS FROM THE

If you would like your area of the country represented in these reports, while also being officially credited with your own by-line, send us reports of the matches you attend. You will have the thrill of seeing your name in an internationally known magazine while at the same time helping to improve the quality of wrestling in your area. So why not give it a try? You will be glad you did!

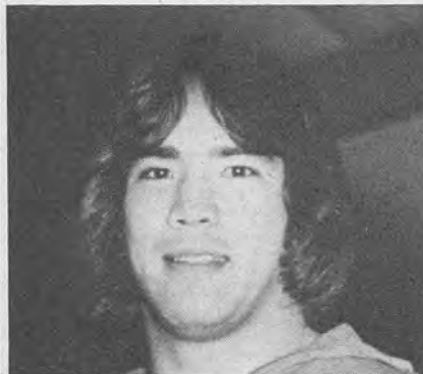
Send your reports to: Correspondent Editor, Box 48, Rockville Centre, N.Y. 11571.

CHARLESTON, S.C.

By Melvin Snell



RIC FLAIR
vs.
RICK STEAMBOAT



The coveted United States heavyweight title of the National Wrestling Alliance changed hands as Rick Steamboat won a sensational victory over defending champion Ric Flair.

OTHER BOUTS: Blackjack Mulligan aced Johnny Weaver . . . The Missouri Mauler was too big and strong for Ric McGraw . . . Sandy Scott and Tully Blanchard crushed Tony Russo and Ric Ferrara.

PROVIDENCE, R.I.

By Octavia Latso



SUPERSTAR GRAHAM
vs.
PETER MAIVIA



Superstar Billy Graham successfully defended his WWWF belt with a countout victory over Peter Maivia. Graham survived many close calls, almost being pinned twice. But when it was over, he was still champion.

OTHER BOUTS: George Steele used every foreign object ever invented in a losing effort to ex-
WWWF king Bruno Sammartino . . . Chief Jay Strongbow took a popular though controversial decision from Ken Patera.

GREENSBORO, N.C.

By Horace H. Terry Jr.



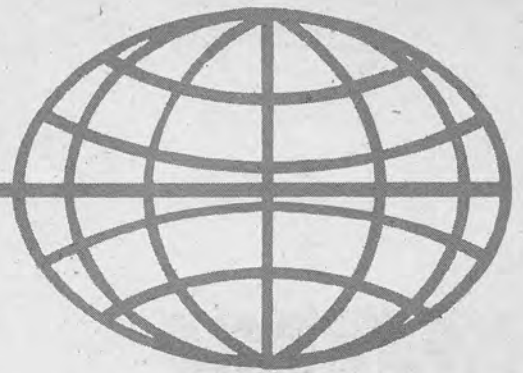
PAUL JONES
vs.
✓ **MASKED SUPERSTAR**



In a grudge match here at the Greensboro Coliseum, Paul Jones again locked horns with the Masked Superstar. Jones was awarded the bout after Superstar's manager, Boris Malenko, threw a blinding powder in Jones face and thereby had his man disqualified.

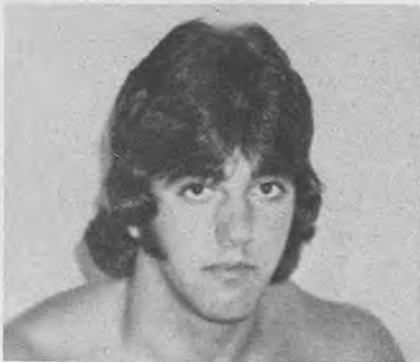
OTHER BOUTS: Ric Flair and Greg Valentine won the NWA world tag team belts by besting the Anderson Brothers . . . Boris Malenko won over Klondike Bill.

WRESTLING CAPITALS



MELBOURNE, AUSTRALIA

By Ken Dunlop



**RICK MARTEL
vs.
BRUISER BRODIE**

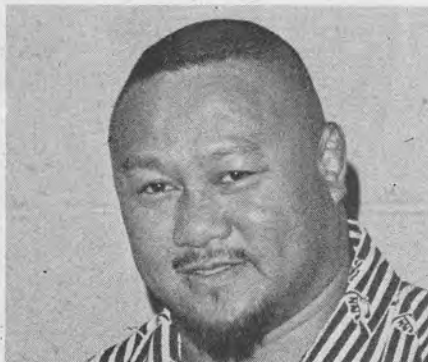


The feud between Ricky Martel and Bruiser Brodie continues. In their latest encounter, Brodie was victorious by stealing a victory from fan favorite Martel. Ricky promises revenge . . . and soon!

OTHER BOUTS: Mario Milano halted Killer Karl Krupp . . . Bugsy McGraw and Butcher Brannigan drew in a brass knucks match . . . Ron Miller and NWA king Harley Race also went to a one hour draw.

PITTSBURGH, PA.

By David Heid



**TORU TANAKA
vs.
IVAN PUTSKI**



Professor Toru Tanaka, one-half of the WWWF tag team champions, took on single competition in the person of Ivan Putski. Ivan was awarded the match when Tanaka was disqualified for throwing salt in the popular Pole's eyes.

OTHER BOUTS: Peter Maivia was injured in his latest unsuccessful assault on Billy Graham's WWWF title . . . Stan Stasiak and Pittsburgh's own Larry Zbyszko went to a 30 minute draw . . . Bill Burger dumped the Red Demon.

ROME, GEORGIA

By Lynn Cantrell



**MR. WRESTLING II
vs.
PAK SONG**



The "Korean Killer," Pak Song, took on Mr. Wrestling II in a special no-disqualification match. The mysterious masked man was victorious after hitting Pak with a series of kneelifts. The time was 24:08.

OTHER BOUTS: Bob Armstrong and Tommy Rich quashed Stans Hansen and Sgt. Jacques Goulet . . . Charlie Cook took the measure of Jim Grabmire . . . Randy Savage and Jerry Stubbs wrestled to an exciting draw.

HOW THIS CHILD WILL MAKE ANDRE CHAMPION



Andre snares Ernie Ladd in a headlock. The maneuvers used to set Ladd up for the hold were devised by a child!

THE SMALL BOY sat on a chair in the corner of the dressing room. To an unknowing observer, he might have appeared to have been asleep. His eyes were closed, his body seemed completely relaxed. But to those who knew what was happening, it was clear this lad was doing anything but sleeping.

In the arena itself, Andre the Giant was wrestling a ruthless rulebreaker. But the man's tactics did not bother Andre; he knew exactly what to do. In very little time, Andre had completely vanquished his opponent. He

had done it brilliantly, one must add. He had used a predetermined strategy and it had worked.

Back in the dressing room, the boy came out of his pose. He had not been sleeping, he had been in intense concentration. He was using this time to devise strategy for Andre the Giant's next match!

This small boy is someone very special.

Just to hear him speak, you know you are in the presence of a genius. There is no qualification to that; he is a genius. He knows his subject

thoroughly. He has been studied by leading scholars at major universities; they want to know how he can be so brilliant.

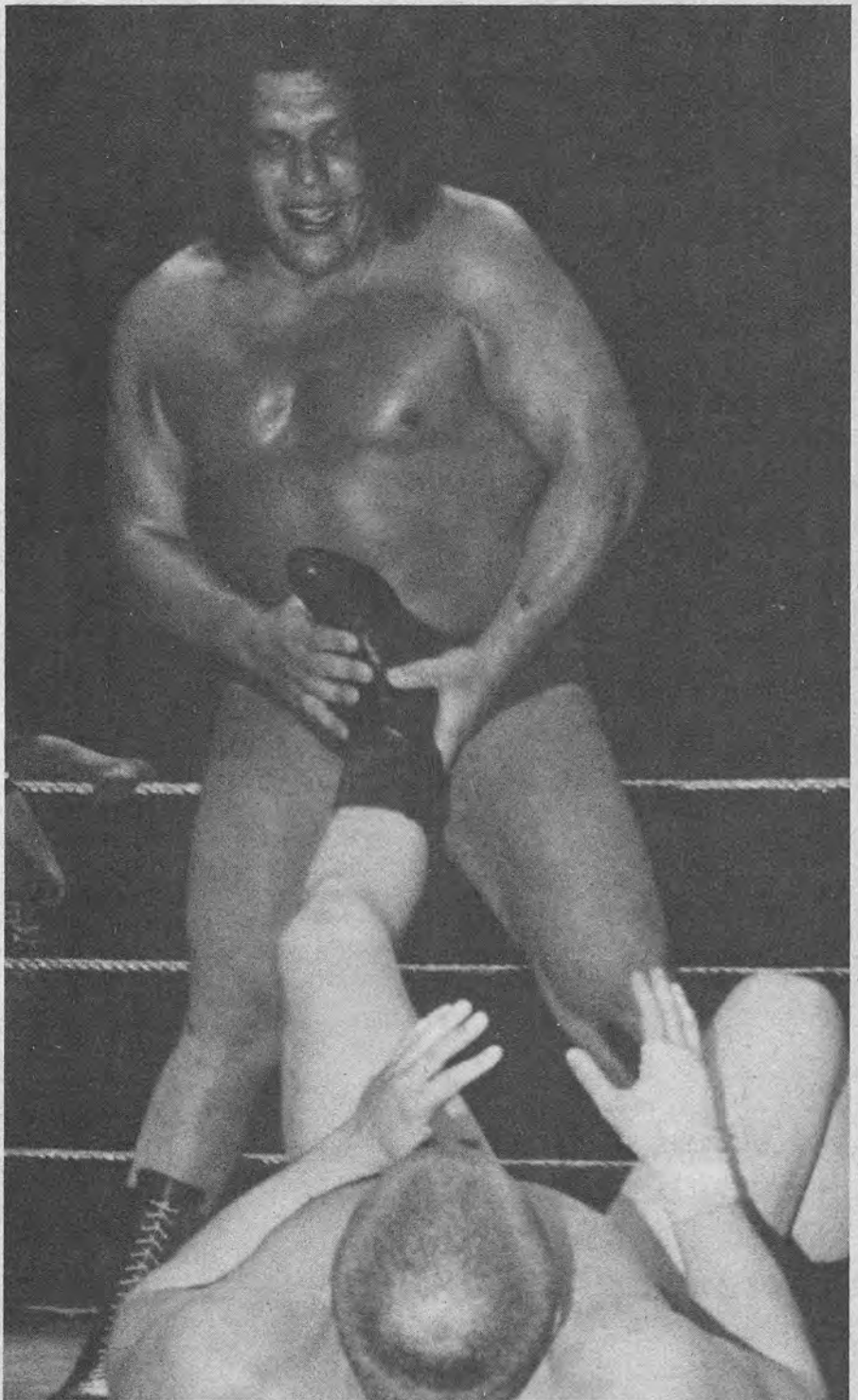
By now, every wrestler in the sport has heard about this child prodigy (because of legal reasons, his name cannot be printed). He has proven his genius when it comes to devising complex wrestling strategies. In fact, it is reputed he has so clear an understanding of the sport, he can be compared to the most accomplished of veterans for his knowledge. And he is only five years old!

Every wrestler in the sport would like to have access to this child's knowledge. However, only one man does—Andre the Giant.

For several months now, Andre has been listening to the advice given to him by this five-year-old wrestling genius. And there has been a marked improvement in the way he has been wrestling. Can this be attributed to the child prodigy? No one will either confirm or deny this in public. However, it is clear this boy may hold the key to Andre's future.

One wrestler, a friend of Andre's who asked not to be identified in print, said, "There is no doubt that the boy has made a big difference in the way Andre wrestles. Andre was very good before. Now he is unbeatable. It is clear that this boy was the best thing that ever happened to Andre. I expect Andre will soon be a world champion. He'll owe his success to this boy."

(Continued on page 44)



Andre snares Nikolai Volkoff's leg during a recent match. The success of this maneuver has been analyzed by the young boy and made more efficient. Friends say Andre's latest victories have been due to the boy's instructions.

The Bible says a little child shall lead. This may be a prophecy for Andre the Giant, whose "advisor" is only five years old. This young genius envisions wrestling strategies guaranteed to make Andre champion!

TOP WRESTLE YOUR QUESTION

Do you have a question which concerns all of wrestling? Well, each month in **INSIDE WRESTLING**, the sport's greatest stars will answer a question sent in by a reader. If you wish to have your question answered by the stars, send it to: **ASK THE STARS, INSIDE WRESTLING, Box 48, Rockville Centre, N.Y. 11571**

The "Question of the Month" is:

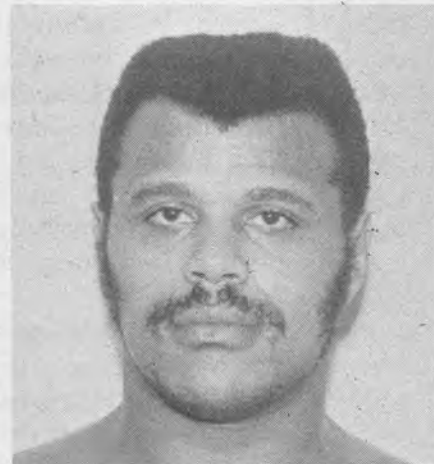
"What is the one match you wish you had not wrestled?"

**Submitted by:
Gary Paul Cubeta;
Middletown,
Connecticut**



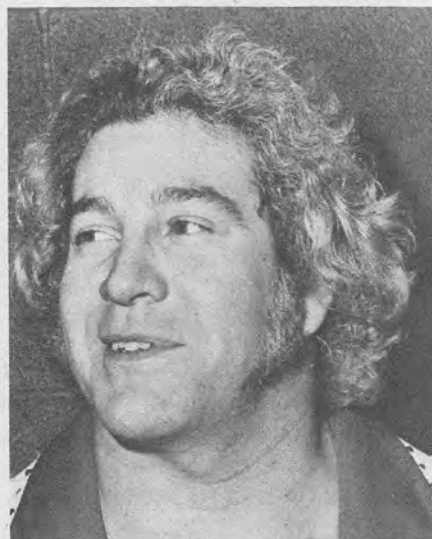
GREG GAGNE

"Every match I wrestle I make some mistakes. They are usually small, but I learn from each one. I never make the same error twice. Therefore, I have no regrets. I'm glad I wrestled in each and every match."



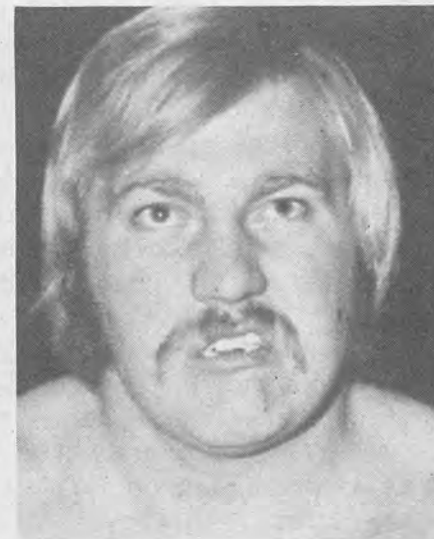
ROCKY JOHNSON

"Sheik is the one man I would never want to wrestle again. And I am certainly ashamed of what happened the one time I did wrestle him. He brings out the worst in a man. I don't understand why."



KEN PATERA

"My biggest regret stems from the night I crippled Billy White Wolf. I'm really sorry things turned out the way they did. After all, I thought for sure I had killed him. Boy, was I disappointed!"



JOHN STUDD

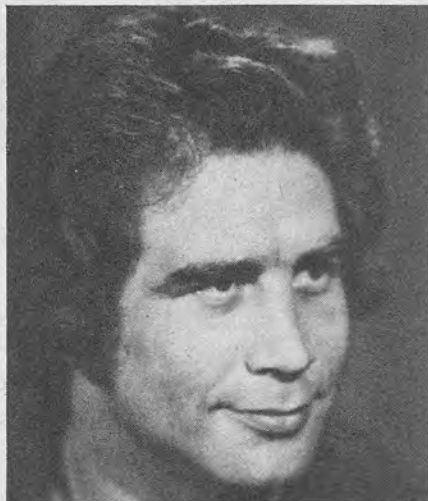
"Why should there be a match I would not have wanted to wrestle? I always wrestle brilliantly. I have no regrets. Why should I? When you're the best, you have nothing to lament."

RS ANSWER OF THE MONTH



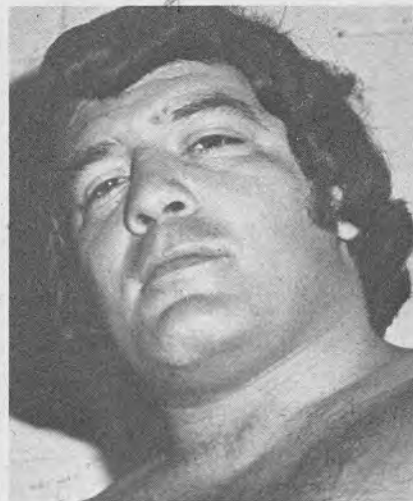
SUPERSTAR BILLY GRAHAM

"Daddy, I'm sorry anytime I wrestle a slob like Ivan Putski. I have had to waste my very precious and valuable time on that Polish joke. It upsets me, daddy, and I do not want to have to do it again."



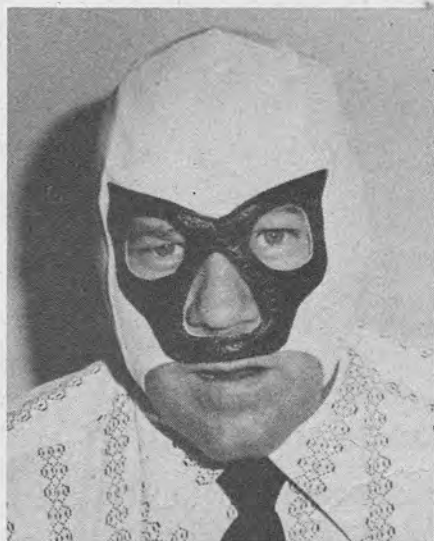
JACK BRISCO

"There is no question that I should not have wrestled Terry Funk that night in Miami when he took my title. I was supposed to wrestle Dory, and I had trained appropriately. I was not ready for Terry."



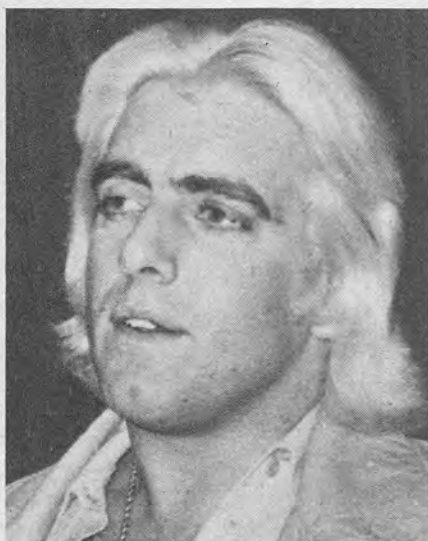
PAUL JONES

"Looking back on it, I think I would not have wanted to wrestle that first match against Dick Slater. It caused a major feud between us. A lot of pain went down because of that match. I'm sorry I was in it."



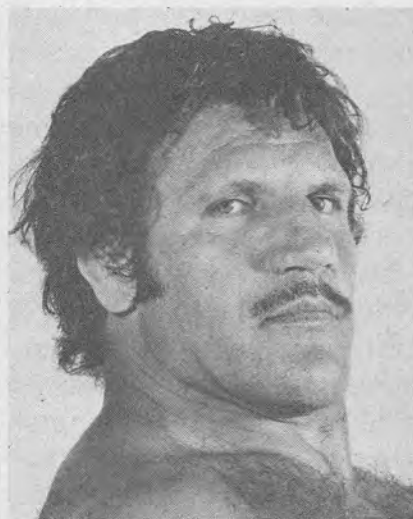
MR. WRESTLING II

"If I could have not wrestled that match in which Professor Tanaka broke my neck, I would have been very happy. I went through more pain after that match than I care to remember."



RIC FLAIR

"I really should never have wasted my time wrestling Wahoo McDaniel. I like a challenge. I know I can steamroll McDaniel. That feathered freak isn't an Indian, he's a turkey!"



BRUNO SAMMARTINO

"Very few people know this, but I think one of the worst matches of my life was against Ken Patera. There was one particular night when he really hurt me. Fortunately, I was able to overcome the pain and win." □



Matt Brock's **PLAIN SPEAKING**

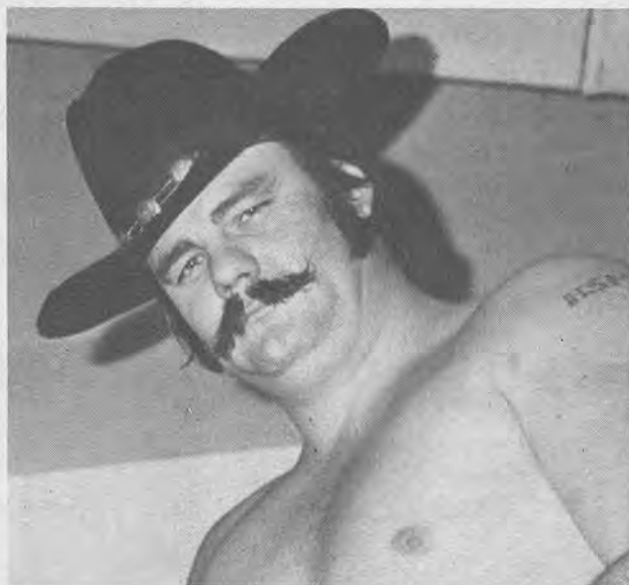
NEW YORK: This is a town where smart people stay in the shadows. Strangers can learn things if they remain unknown. Don't ask how I know Chief Jay Strongbow isn't happy over how he and Peter Maivia are developing as a tag team. The two men are taking a long time to get their maneuvers coordinated. I was standing back, trying to be as invisible as possible, when WWF president Willie Gilzenberg told friends he might order Superstar Billy Graham to put his title on the line against Mil Mascaras. Nobody wanted to volunteer to tell Graham. I can't blame them any. Hell, you really can't blame anyone for anything. I tried to hate Lou Albano and his new rulebreaker, Golden Terror, but it took too much energy.

CHICAGO: I got ambushed by a couple of scotches before making it to the arena. Gave the evening a hard edge, which is perfect for this city. First thing you hear is a Nick Bockwinkle rumor. It's also the last thing you hear. Bockwinkle hates Heenan. Bockwinkle loves Heenan. Choose one. Smart money leans toward hate. A few hotshot shysters are supposedly checking out the contract, seeing if it can be broken. I haven't seen the contract, but I know Heenan. There's no way out for Bockwinkle. Speaking of money, Lord Al Hays makes more as a manager than he ever did as a wrestler. There's a lesson to be learned there.

TAMPA: Don Muraco shoots from the hip lately. He doesn't seem to care whom he hurts or helps. Guys who get embroiled in feuds often wind up that way. Another troubled guy is Jack Brisco. Moody all the

time. Doesn't want anyone's help. It must be a problem only he can solve. I mind my own business when I can. Word of warning: house bourbon is lousy all over Tampa.

ATLANTA: Interesting night. Ric Flair offered me \$2,000 to say something good about him in my column. I'll do it for free: Flair is very generous with his bribes. I was still



BLACKJACK MULLIGAN

thinking of what could be bought with the \$2,000 I didn't get when someone made it a point to tell me Blackjack Mulligan doesn't count me among his friends. Seems I once signed a petition to ban the clawhold, Mulligan's favorite maneuver. Well, I didn't take this job to win a popularity contest. Besides, no one ever put too high a value on Mulligan's friendship. The only thing I take seriously is getting home safely before dawn.

Harder than nails, veteran wrestling reporter Matt Brock has logged more miles covering wrestling than any other journalist. Every month Matt will travel to the sport's hotbeds, reporting everything he sees without fear or favor

HOUSTON: It's hot, humid, and the air-conditioner makes too much noise. Terry Funk doesn't notice. The man's a wounded animal, scared dangerous. Everyone is his enemy. People keep their distance from Funk at all times. When it comes to survival, people can be pretty smart. I was thinking about this and what people with regular jobs do at this time of night when Jose Lothario asked me if I wanted a lift to the motel. He sounded like he wanted to talk. Driving down the highway, the wrestler asked if I thought his fans were disappointed because he hasn't won the NWA title. I told him his fans love him for who he is, not what he does. Jose seemed satisfied with the answer. He didn't say anything more. It was his car, so I shut up too.

DENVER: People look too healthy around here. Maybe that's why you can't get a decent martini. Greg Gagne doesn't drink martinis, but that's okay with me. The kid wants to be champion, which isn't a bad ambition for a kid. "My whole life is dedicated to winning the title," he said. He



GREG GAGNE

meant it. "I spend four hours a day in the gym and the rest of my time is devising strategies. I don't keep in touch with friends much anymore." Those are the sacrifices a man makes when he wants to be a champion. Well, I don't have many friends and I don't want to be anything.

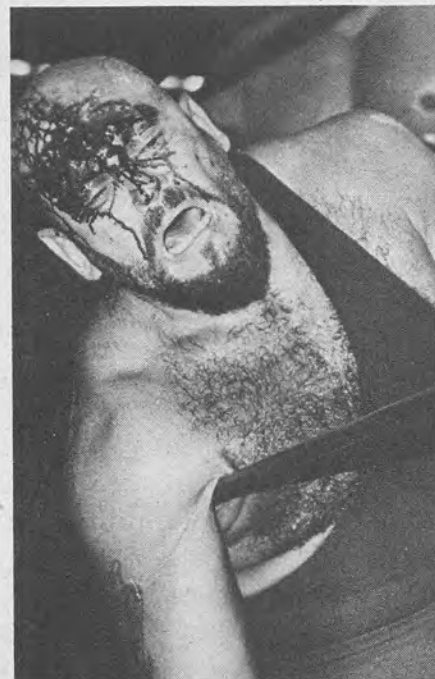
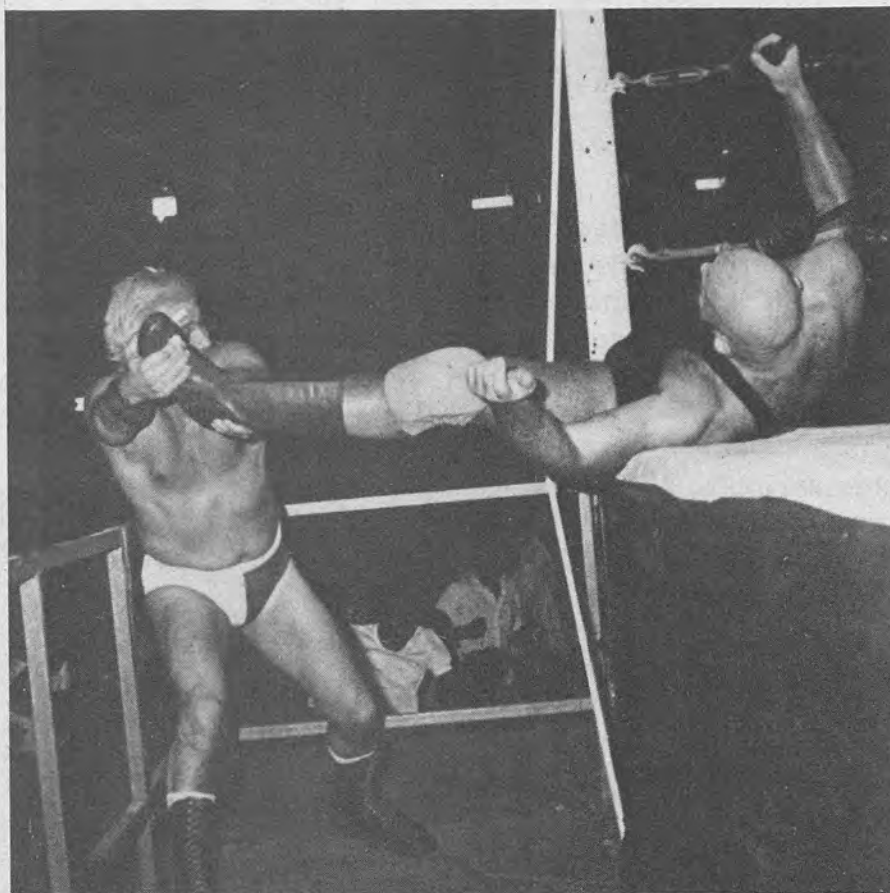


KEN PATERA

BANGOR: Everyone has a lobster dinner around here. I wasn't hungry. Still, I was in better shape than Ken Patera. He doesn't trust manager Lou Albano. Not trusting your manager can make a man nervous. Is Albano setting up Patera? Could be. Another possibility on a different subject: Tony Garea is looking to leave the country. The kid seems to be homesick for New Zealand. It takes all kinds to make a world. I was in New Zealand during World War II. Even the Nazis couldn't get me back again. Something else I can't figure: If Larry Zbyszko is supposed to be such a nice guy, why do I find myself not trusting him? Maybe I've been around too long. It wouldn't be my first mistake.

Be back next month. 'Til then, you know where to find me. □

Pat Patterson has learned what most other wrestlers know—never trust Ivan Koloff. Now Pat's entire career has changed. Patterson has only one goal: avenge himself with Koloff's blood!



Above: Blood pours down Ivan Koloff's head as the match turns into an ugly bloodbath. Left: Patterson tries to drag Koloff out of the ring as Ivan holds onto the rope for dear life.

PHOTOS BY PAUL BAUMAN

"IVAN KOLOFF STABBED ME

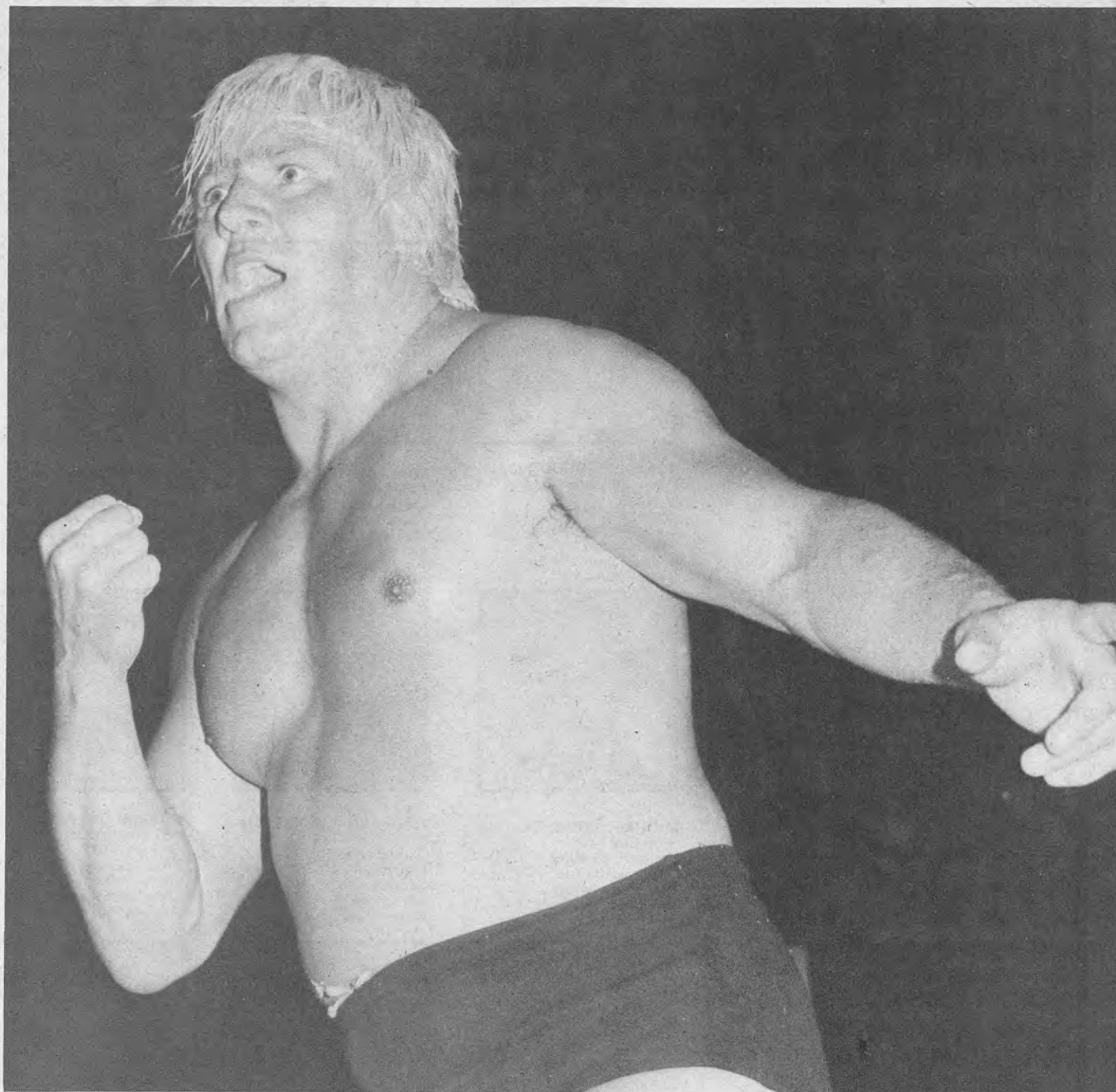
THE FOG LEFT droplets across the window, making the world outside seem like an undefined haze. The motel room couldn't protect the bones against dampness, and Pat Patterson poured still another cup of coffee from his thermos. It was the kind of day sad people spend lying in bed, staring at the ceiling, deciding they don't want to go anywhere else.

Patterson didn't want to go anywhere or see anyone. Less than 12 hours before, his career had lost direction. Before the catastrophe, he was Ivan Koloff's tag team partner. They were tearing up the competition. Patterson found it easy to learn Koloff's rulebreaking tactics. They were incredibly successful. Tag teams of all types fell to their savagery. Patterson

found his principles about fair play didn't bother him when he was winning.

Then it happened. When you play with fire, plan on getting burned. Koloff is fire. Patterson got burned.

It was a rough night all around. The two men entered the arena yelling at each other. Koloff wanted things done his way.



IN THE BACK!"

Patterson realized Koloff's way meant Pat took all the risks while Ivan garnered the glory. Patterson is nobody's fall guy. Nothing had been determined by the time the bell rang.

It was a ferocious battle. The fact that Koloff and Patterson were mixing like oil and water didn't help any. When things like that happen, opponents take

advantage.

So it naturally came to pass that Patterson was in trouble. His foes worked him over hard and long. His only salvation lay in Koloff tagging him. Ivan looked the other way.

Patterson grew enraged. Ignoring his official opponents, he went after Koloff. The two wrestlers slugged it out, frustration

and anger driving them to terrifying brutality. When the battle was over, the partners were enemies.

Hours after the debacle, Patterson lay on his motel bed. What was the future? Did he go it on his own? He had to get revenge. Destroying Koloff, that's the important thing. Teach that

(Continued on page 52)

For Wrestling Fans
Everywhere From 6 to 60
... EVERYBODY can join
in on the fun ... There's
nothing to buy!

the Wonderful World of

PE

If you join "The Wonderful World of Pen Pals," you can make new friends throughout the world. And all of your new pen pals will be wrestling fans too! We will print your picture right here in this magazine, and also a little bit of information about who you are. That way, your new pen pals will know something about you even before they start to send you their letters! Just think—you can have the chance to receive mail from all over the world! All you have to do is fill out the coupon below and mail it to us, along with a recent picture. We'll take it from there.

PHOTOS CANNOT BE RETURNED!

PEN PALS DEPT.
Box 48
Rockville Centre, NY 11571

Name _____

Address _____

City _____

State _____ Zip _____

Hobbies, other interests _____

Favorite Wrestler _____

I like ☐ Good Guys ☐ Bad Guys

I'd Like As My Pen Pal:

☐ Boys ☐ Girls ☐ Anyone

You Have My Permission To Print My
Picture.

Age _____

Signature Required
DO NOT PRINT



DONNIE BARBOUR (14)
Pine Line Trailer Ct.
Lot 13
Lynchburg, VA 24501
Enjoys hunting. Greg
Valentine his favorite.
Likes bad guys. Girls
for pen pals.



TOM FARTHING (27)
P.O. Box 535
Carrier Mills, IL 62917
Likes camping. Mil
Mascaras his favorite.
Likes good and bad guys.
Anyone for pen pals.



PAIGE McCABE (13)
2819 So. River Rd.
Janesville, WI 53545
Enjoys water skiing. Crusher
her favorite. Likes good
guys. Anyone for pen pals.



MICHAEL KRUSE (9)
Rt 1, Box 136
Wallace, MI 49893
Like models. The
Bruiser his favorite.
Likes good guys.
Boys for pen pals.



TOM MARINOVICH (11)
101-16 112 St
Richmond Hill, NY 11419
Enjoys fishing. Bruno
Sammartino his favorite.
Likes good guys.
Boys for pen pals.



JOSEPH CATANIA (14)
481 Hartman St.
Brooklyn, NY 11237
Likes sports. Bruno
Sammartino his favorite.
Likes good guys.
Anyone for pen pals.



BRIAN SMITH (9)
215 Shelton Ct.
Barnhart, MO 63012
Enjoys swimming. Gene
Kiniski his favorite.
Likes bad guys.
Anyone for pen pals.



CHARLES BROWN (15)
5522 Gilmore Ave.
St. Louis, MO 63120
Enjoys sports. Jack
Brisco his favorite.
Likes good guys.
Girls for pen pals.



PHILIP COGAR (15)
41 Hubble Pl.
Milford, CT 06460
Likes football. Ivan
Putski his favorite.
Likes good guys.
Anyone for pen pals.



JOEHANN CORREA (7)
94-16 34 Rd.
Jackson Heights, NY 11372
Enjoys swimming. Bruno
Sammartino his favorite.
Likes good guys.
Anyone for pen pals.



JULIAN CORREA (11)
94-16 34 Rd.
Jackson Heights, NY 11372
Enjoys swimming. Ivan
Putski his favorite.
Likes good guys.
Anyone for pen pals.



FRANK COLASURDO (12)
2599 Nassau Ave.
Wantagh, NY 11793
Likes all sports. Mighty
Igor his favorite. Likes
good guys. Boys for PP's.

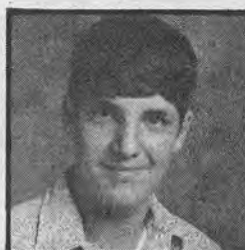
N PALS



ROLANDO AMATO (14)
2314 No. Avers
Chicago, IL 60647
Likes baseball. Mil
Mascaras his favorite.
Likes good guys. Anyone
for pen pals.



MIKE BRUCE (12)
1427 Lanewood
Dixon, IL 61021
Enjoys fishing. Andre
the Giant his favorite.
Likes good and bad guys.
Anyone for pen pals.



JEFF PRIVETT (17)
P.O. Box 46
Revelo, KY 42638
Likes softball. Paul
Jones his favorite.
Likes good guys.
Girls for pen pals.



JIM LICHNOVSKY (10)
907 No. 60th St.
Waco, TX 76710
Enjoys fishing. Bruiser
Brodie his favorite.
Likes good guys.
Anyone for pen pals.



VICTOR WALLACE (10)
134 4th St.
Sakeston, MO 63801
Enjoys skating. Terry
Funk his favorite. Likes
good and bad guys.
Anyone for pen pals.



RALPH SOLOMONE (11)
199-17 17th Ave.
Whitestone, NY 11357
Enjoys music. Tony
Garea his favorite.
Likes good guys.
Anyone for pen pals.



JOHN GARDNER (17)
P.O. Box 2340
Sanford, NC 27330
Enjoys TV. Wahoo
McDaniel his favorite.
Likes good guys.
Boys for pen pals.



ESEQUIEL JASSO (12)
10101 Ave. L
Chicago, IL 60617
Likes football. Chavo
Guerrero his favorite.
Likes good and bad
guys. Anyone for PP's.



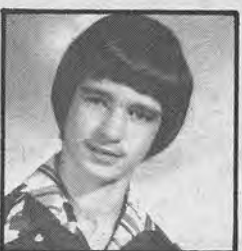
REGGIE PICKETT (15)
129-14 134 St.
Ozone Park, NY 11420
Likes animals. Ivan
Putski his favorite.
Likes good guys.
Girls for pen pals.



BOBBY LESLIE (17)
1517 So. 2nd St.
Salisbury, NC 28144
Likes tennis. Ric
Flair his favorite.
Likes bad guys.
Anyone for pen pals.



GEORGE STODDARD (13)
RD #4
Honesdale, PA 18431
Likes model building.
Bruno Sammartino his
favorite. Likes good guys.
Anyone for pen pals.



PETER SUGLERIS (15)
194 Talmadge St.
New Brunswick, NJ 08901
Likes magic. Bruno
Sammartino his favorite.
Likes good and bad guys.
Anyone for pen pals.



MIKE HYMAN (30)
111 John St. Room 2505
New York, NY 10038
Enjoys music. Bruno
Sammartino his favorite.
Likes good guys.
Anyone for pen pals.



VAN WILLIAMS (8)
Rt. 1, Box 706
Spruce Pine, NC 28777
Enjoys fishing. Paul
Jones his favorite.
Likes good and bad
guys. Boys for PP's.



RHONDA DOHONEY (14)
Bruce Trailer Park
Box 33
Rockport, IN 47635
Likes baseball. Bill
Dundee her favorite.
Likes good and bad
guys. Girls for PP's.



EDDIE AUGUSTINE (12)
3869 Old Forge Rd.
Virginia Beach, VA 23452
Likes baseball. Wahoo
McDaniel his favorite.
Likes good and bad
guys. Boys for PP's.



ALAN SHOEMAKER (18)
109 E. Ganson
Jackson, MI 49201
Likes to bowl. Don
Kent his favorite.
Likes bad guys. Anyone
for pen pals.



MARY JABTERAKES (13)
8 Knowles St.
Pawtucket, RI 02860
Enjoys swimming. Larry
Zbyszko her favorite.
Likes good guys.
Anyone for pen pals.



AUDREY JIM (10)
Box 70
Mexican Spring, NM 87320
Enjoys swimming. Terry
Funk her favorite.
Likes good guys.
Anyone for pen pals.



ANTHONY THOMPSON (10)
Rte 9, Box 293 B
Anderson, SC 29621
Enjoys ice skating. Andre
the Giant his favorite.
Likes good guys. Anyone
for pen pals.

These are the times that try men's souls. Wrestling must be saved from the plague of rulebreakers. Bob Backlund can be the savior. We're willing to pay \$100,000 to make sure he has the chance to try

Superstar Graham vs. Bob Backlund:



INSIDE WRESTLING'S **\$100,000**

BY THE EDITORS

FOR THE GOOD of wrestling, we're willing to add \$100,000 to the purse of the first Bob Backlund challenge to Superstar Billy Graham's WWWF title. The fortune will go to the winner.

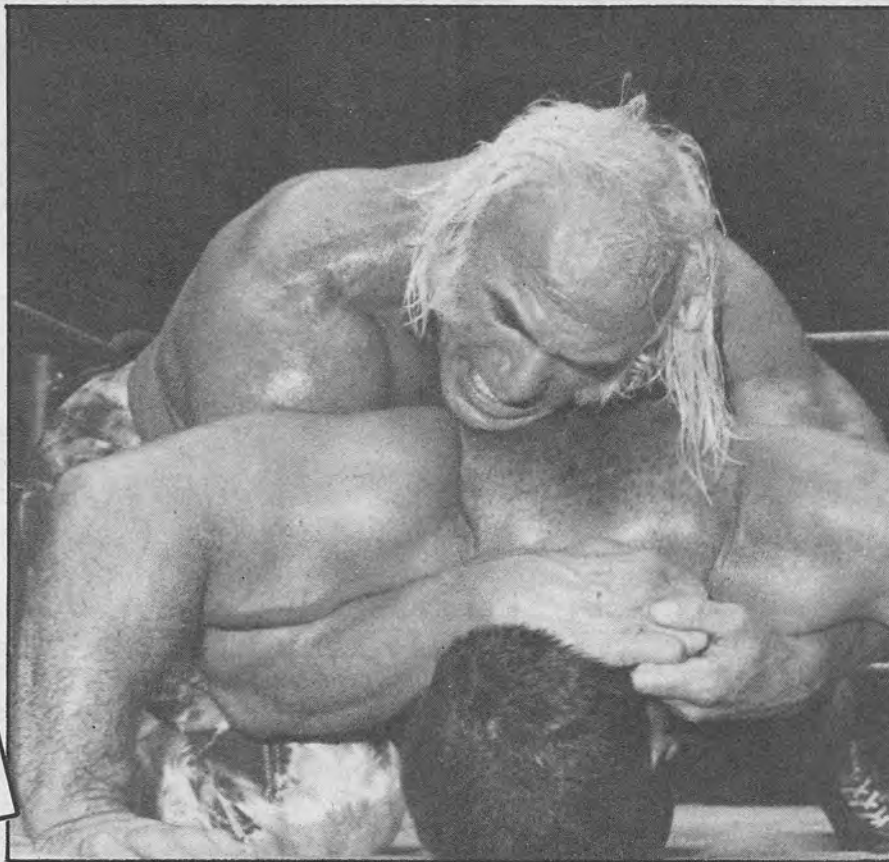
We are making this unique offer to goad Graham into accepting Backlund's challenge. We willingly admit we hope Bob defeats Graham and becomes the new champion.

Graham's record has been a study in rulebreaking cruelty. The men he has tortured and maimed are among the finest athletes anywhere. The terror he wields cannot be underestimated.

Everyone is familiar with young Bob Backlund's exemplary record. Straight from college, Bob captured the hearts of wrestling fans with his superb display of wrestling virtuosity. His scientific reputation is second to none. He'd be a credit to the WWWF championship and wrestling everywhere.

Wrestling needs an honest champion now, more than it ever has. We have scoured the field, and we think Backlund has a better chance against Graham than anyone else. Instead of all three major champions being rulebreakers, as exists today, there would be Bob as a beacon hope to everyone who loves this sport. Other wrestlers would take hope and continue to wrestle cleanly in their title quests.

A successful scientific wrestler is very important today. More and



A full-nelson brings Ivan Putski to the canvas. Superstar Billy Graham's awesome strength and agility has conquered every challenger for the WWF title belt. Bob Backlund may be the only man in wrestling who can neutralize Graham's strength and successfully defeat the notorious champion.

plague. If everyone turns into ruthless animals, the sport will become as violent, and potentially as deadly, as Roman gladiatorial combat. And like the Roman gladiators, these wrestlers will also have no place in a civilized society. If the present increase in violence continues, wrestling will be deemed barbaric by society's watchdogs and ultimately banned.

If wrestling is banned, this magazine will go out of business. Naturally, we're willing to make a \$100,000 investment to stay alive. This offer is not solely for the good of wrestling. Our livelihood, and the survival of our families, is at stake. The state of wrestling directly effects us. That's why we must do anything in our power to save it.

Some may say we're overreacting to the situation. They believe that since wrestling has survived for 3,000 years, it will continue to do so. They don't examine history closely enough. There have been many instances throughout history

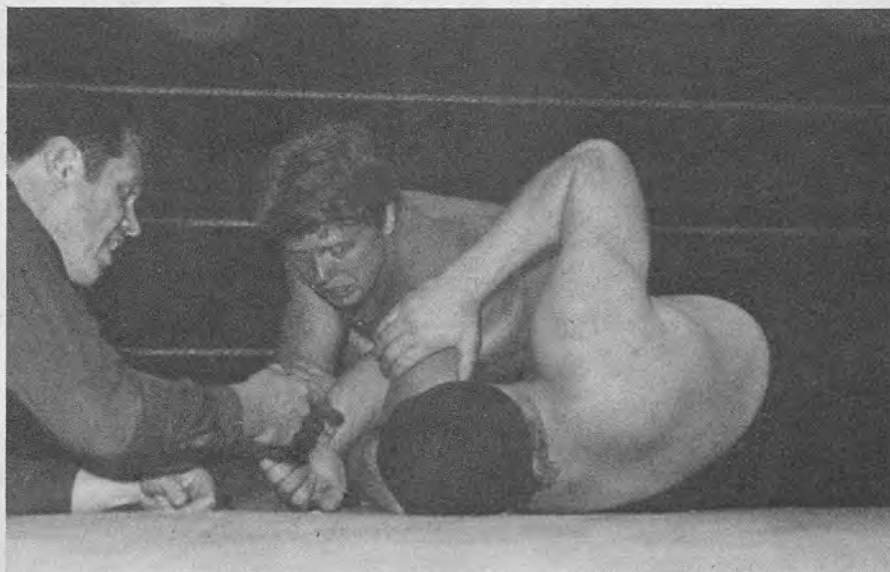
(Continued on page 58)

OO GAMBLE

more, formerly scientific mat stars are turning to rulebreaking because, as one turncoat said recently, "you can't argue with success." Young wrestlers entering the sport are choosing to be rulebreakers because that seems to be the way to a title. Backlund's presence can show that theory is a lie.

We think our livelihood is also threatened by this rulebreaking

Bob Backlund strains to put an armlock on Executioner #2. Bob has proven he can take the big guys.



INSIDE WRESTLING'S

OFFICIAL RATINGS

These Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

World Wide Wrestling Federation



Champion:
SUPERSTAR GRAHAM



1—BOB BACKLUND

American Wrestling Association



Champion:
NICK BOCKWINKLE



1—BILLY ROBINSON

National Wrestling Alliance



Champion:
HARLEY RACE



1—ROCKY JOHNSON

Most Popular Wrestlers



1—ANDRE THE GIANT



2—DUSTY RHODES

Tag Teams

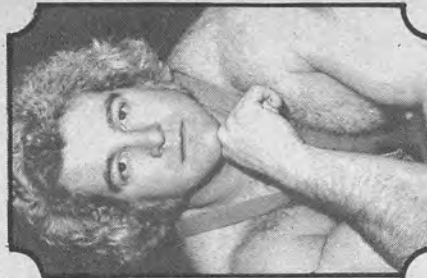


1—MR. FUJI &
PROFESSOR TANAKA

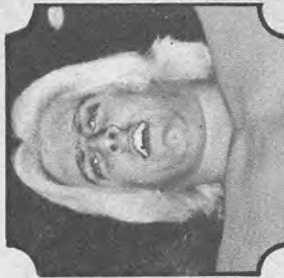


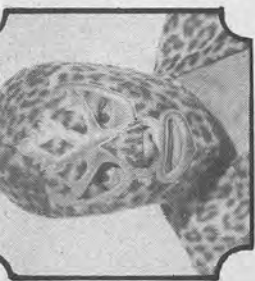
2—RIC FLAIR

Most Hated Wrestlers



1—KEN PATERA





2—MIL MASCARAS



3—DUSTY RHODES



4—IVAN PUTSKI

- 5—KEN PATERA
- 6—SPIROS ARION
- 7—CHIEF JAY STRONGBOW
- 8—PETER MAIVIA
- 9—TONY GAREA
- 10—LARRY ZBYSZKO



2—RAY STEVENS



3—VERNE GAGNE



4—LARRY HENNIG

- 5—SUPER DESTROYER
- 6—JIM BRUNZELL
- 7—GREG GAGNE
- 8—BLACKJACK LANZA
- 9—BOBBY DUNCUM
- 10—ANGELO MOSCA



2—TERRY FUNK



3—RIC FLAIR



4—DUSTY RHODES

- 5—DICK SLATER
- 6—PAUL JONES
- 7—LARS ANDERSON
- 8—JACK BRISCO
- 9—JIMMY SNUKA
- 10—RICK STEAMBOAT



3—BOB BACKLUND



4—IVAN PUTSKI



5—MIL MASCARAS

- 6—PAUL JONES
- 7—CHIEF JAY STRONGBOW
- 8—JIMMY SNUKA
- 9—BILLY ROBINSON
- 10—RICK STEAMBOAT



2—RIC FLAIR &
GREG VALENTINE



3—GREG GAGNE &
JIM BRUNZELL



- 4—THE ANDERSON BROTHERS
- 5—PAUL JONES & RICK STEAMBOAT
- 6—THE VALIANT BROTHERS
- 7—IVAN KOLOFF & MR. SAITO
- 8—JACK & JERRY BRISCO
- 9—CHIEF STRONG-BOW & PETER MAIVIA
- 10—JOSE LOTHARIO & ALBERTO MADRIL



3—SUPERSTAR
GRAHAM



4—GREG VALENTINE



5—STAN HANSEN

- 6—THE SHEIK
- 7—BLACKJACK MULLIGAN
- 8—NICK BOCKWINKLE
- 9—SPIROS ARION
- 10—SUPER DESTROYER

Why Ric Flair Says



"NOW I'M THE AMERICAN DREAM!"

REPORTERS WERE GIVING 5-1 odds Ric Flair wouldn't even leave the dressing room. The controversial grappler had just been driven from the ring by

Dusty Rhodes. "At least we can hear his excuse for not giving an interview," they agreed while walking toward the dressing room.

To everyone's amazement, Flair stood in the middle of the dressing room, grinning like a beamish boy. "Aha," he
(Continued on page 62)

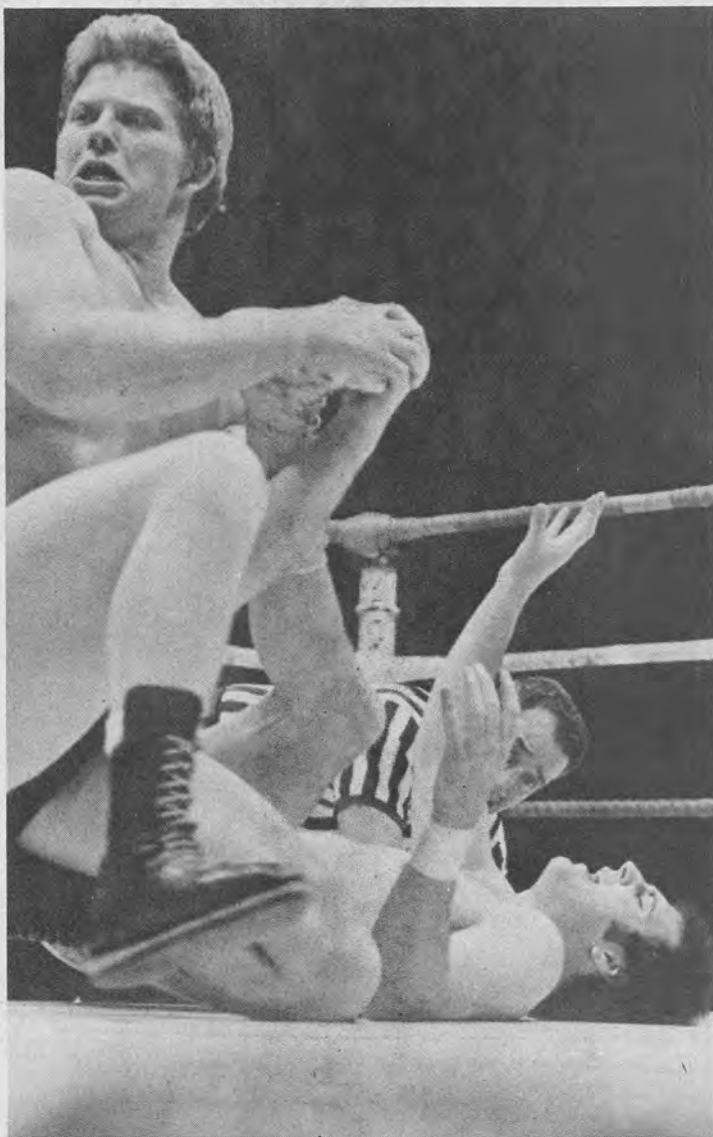
Dusty Rhodes made Ric Flair turn tail and run. Yet, moments after the match, Flair announces not only his superiority but also his right to be called the "American Dream." To understand this astonishing turn of events, read this story very carefully

INSIDE WRESTLING

20

capsule profile

BOB BACKLUND

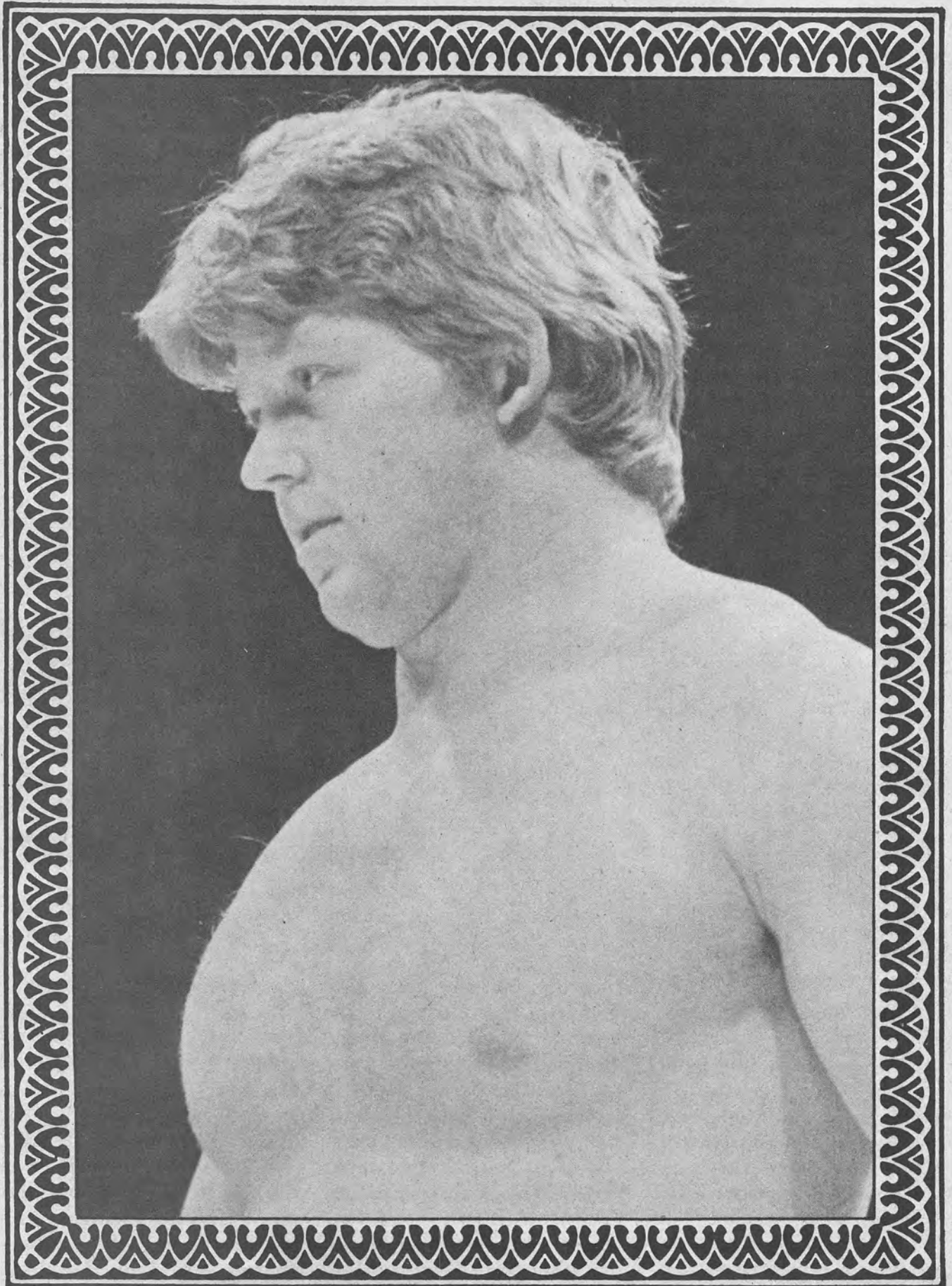


HE HAS BECOME the most sensational wrestler in the entire sport...No other man has achieved so much in so short a time...He has already defeated many of the sport's top stars...Although he is now considered to be one of the all-time greats, he claims he is still learning (*A man must never stop learning. Otherwise, he goes backwards*)...His greatest asset is his

blinding, cat-like speed...In addition, he is also one of the strongest men in wrestling...Complex maneuvers pose no problem to this young superstar (*"I enjoy executing complex moves. I think it's what makes the sport great!"*)...A glorious amateur career well-prepared this young man for the rigors of pro wrestling...Many experts believe he can be called the best wrestler in the world

today (*I would like to believe that, but I think I still have a ways to go yet.*)...As a rookie, he won the coveted Missouri State belt from Harley Race...Bobby's spirit-lifting enthusiasm and boyish good looks have made him the most popular wrestler since Bruno Sammartino turned pro in 1958...A future champion, Bobby Backlund should be atop the wrestling world for years to come. □

CAPSULE PROFILE PIN-UP



BOB BACKLUND

WHERE ARE THEY NOW?

Each day, out of the thousands of letters we receive, hundreds of them are from fans asking the whereabouts of their favorite wrestler. In this special column, we will try to answer the questions you ask the most!



BOB ROOP

Former Olympic and NCAA champion Bob Roop is currently wreaking havoc among the grapplers of the bay area of San Francisco. Big Bob, who brings a new meaning to the word rulebreaker, has built up a huge reputation in a relatively short period. "I'm so loved out here," reports Bob, "the mayor is thinking of changing the name of the Golden Gate Bridge to the Robert Roop Bridge!"

SPIROS ARION

Spiros Arion, one of the most hated wrestlers ever in the WWWF territory, has returned to that very area. He is once again managed by Freddie Blassie. Arion and Blassie have hopes of climbing the ratings over the broken bodies of such fan favorites as Ivan Putski, Bob Backlund, and Chief Jay Strongbow. Spiros, who looks in excellent shape, is undefeated as of this writing.



ERNIE LADD

The highly-controversial Ernie Ladd is now active in his hometown of Houston, Texas. Believe it or not, the volatile Big Cat is being cheered by the fans! And why not—he's wrestling men like Killer Brooks and Bull Ramos. Just how long Ernie's love affair with the fans lasts remains to be seen. Ladd has been known to stab partners and fans in the back.

BUDDY ROGERS

Although Buddy Rogers has been out of wrestling for more than 10 years, we still receive a great deal of mail asking his whereabouts. Buddy, who was the only man in history to win both the NWA and WWWF world titles, is a highly successful businessman in New Jersey. When last we spoke to him, he asked us to say hello to all the fans who remember him.



HOTSEAT

ROCKY JOHNSON:

"MY LIFE IS ON THE LINE IN EVERY MATCH!"

INTERVIEW CONDUCTED BY PETER KING

HE IS HIGHLY regarded throughout the wrestling community. His skills make him one of the best, bar none. The fans love him. The wrestlers respect him. He will do anything for the fans; all they have to do is ask him. From his humble beginnings in Toronto, Ontario, he has risen to the top of his profession. He is the "Soulman," Rocky Johnson.

Q: . Good evening, Rocky.

A: Good to be here, good to be here.

Q: Rock, you look kind of tired. Is anything the matter?

A: Well, my man, let me tell you. I love wrestling, but sometimes it becomes too much. So many guys I gotta beat, and as soon as I beat them, a whole other bunch of guys pop up. It just never seems to end.

Q: It sounds like that ancient Greek myth about the man who keeps pushing a heavy rock up a hill . . .

A: Yeah, I know that one. And soon as it gets near the top of the hill, the rock slides all the way back to the bottom. And the dude's got to start all

“

This may sound corny, but it's the truth. You want to know what keeps the Soulman going? It's the fans. I do it for them.

”

over again. Ha! My man, that sure does sound like ol' Rocky!

Q: Rocky, you constantly seek out guys the fans really despise. Instead of taking it slow, you always seem to find yourself in raging feuds

against, well, really the top stars in the business. Guys like Koloff, Ernie Ladd, Lars Anderson. Why?

A: Hey, what's a man for if not to battle the best. I know how hard it is. You think I like climbing in that squared circle every night against a guy like Koloff or Anderson? No way!

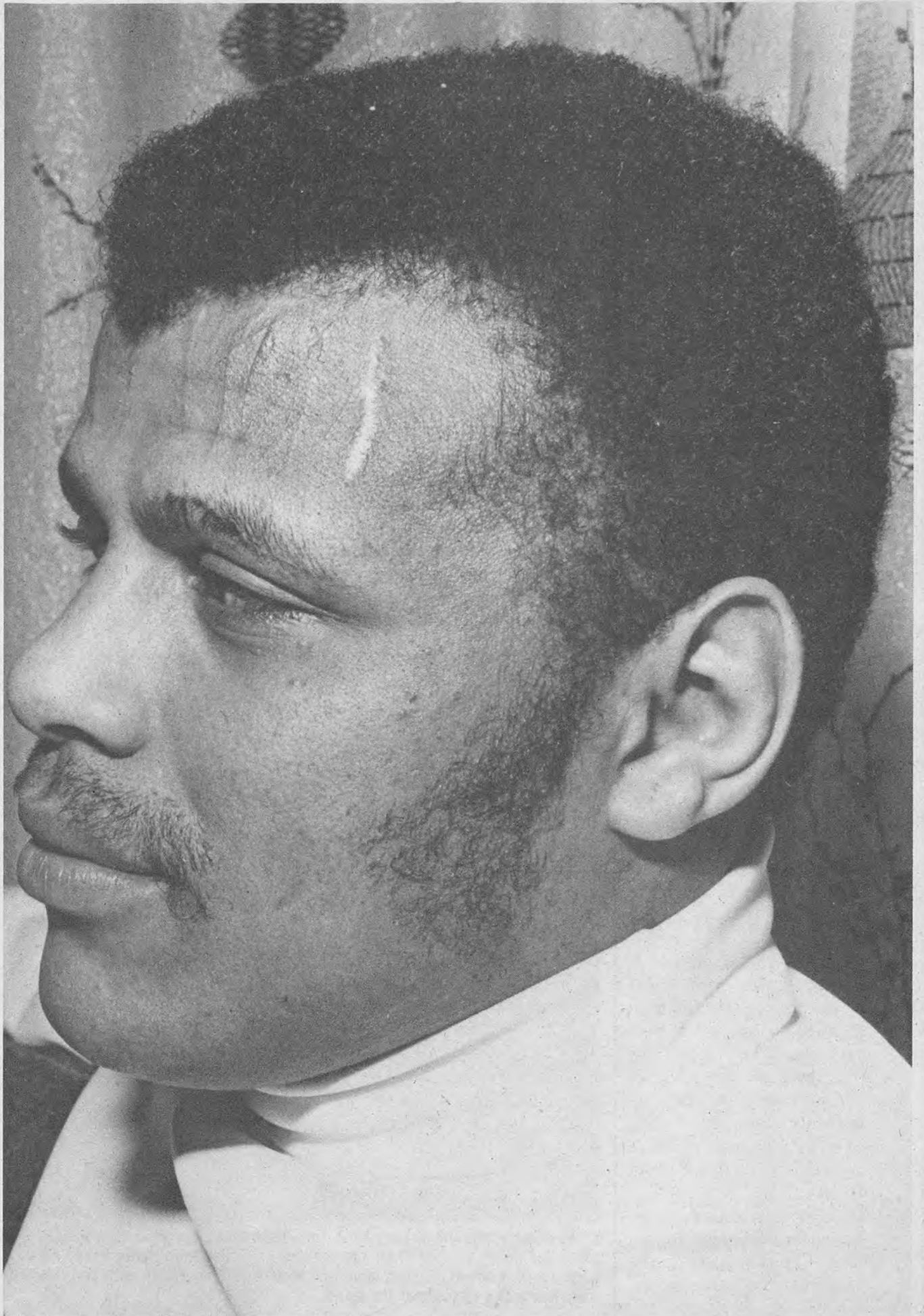
Q: Rocky, you still haven't answered the question. Why do you do it? What keeps you going?

A: Well, this may sound corny, but it's the truth. You want to know what keeps the Soulman going? It's the fans. I do it for them.

Q: There are many here among us who feel you've already paid back your fans hundreds of times over.

A: Never! If it wasn't for those people, ol' Rocky might be driving some fish truck up in Toronto. I still owe them a lot. Everything.

Q: But Rocky, nobody expects





“

Well, all I know is this. Every time I step through those ropes, my life is on the line. It may not be the most healthy way to think, but it's my way.

”

you to give up your life for them.

A: Well, all I know is this. Every time I step through those ropes, my life is on the line. It may not be the most healthy way to think, but it's my way.

Q: Rocky, a lot of guys—too many—have had your philosophy only to burn themselves out at a very early age. You know the type, guys who go great for one or two years and then suddenly find they don't have it anymore. Is this a possibility for Rocky Johnson?

A: Hell of a question, Jack. Hell of a question! No, my man. That's not gonna happen to the Soulman.

Q: Why?

A: First of all, I'm not one of those 30 day wonders you're talking about. I've been a top star for nearly 10 years now. If anything, the past two or three years have been my most successful. Plus I train every day. I keep this ol' body in tip-top shape. You check on those guys who burned themselves out. You know what you're gonna find? Ten out of 10 times they let their bodies go. You stop trainin', and you stop winnin'!

Q: Rocky, nobody has come closer than you have to winning the NWA belt from Harley Race. As a matter of fact, you also came within a hair of taking the title when Terry Funk had it.

A: Man, there goes my dinner! You've just mentioned two names in one sentence that would make a billy goat sick

to his stomach. Race and Funk. You call these clowns champions?

Q: I don't, but that's not important. What is important is that Funk was NWA king and Race is the main man now.

A: Yeah, you're right, but ain't that a crime. I tell you, I could beat Harley any day of the week. But he's got so much going for him. Man, I never saw anyone take advantage of technicalities like he does. That dude knows a hundred-and-one ways to lose a bout but hold on to his belt.

Q: We called Race's recent title match against you his most disgraceful battle. What did you think of it?

A: My man, if I told you what I really think, this interview would be rated triple X. For one hour Harley ran from



Rocky works on the arm of Terry Funk. This match took place when Funk held the NWA crown and Rocky was one of his top challengers. Today, with Harley Race NWA king, Rocky remains one of the most important challengers. His superb skills and virtuosity make him a star throughout the world.



Rocky leaps high over Dory Funk Jr. during one of their many matches. When these two superb athletes battle, it's always exciting.

me. Hell, I thought the dude might try out for the 1980 Olympics—as a member of the track team. He sure enough couldn't qualify for the wrestling team.

Q: How about a rematch against Race?

A: Yeah, how about it? You tell me. Lord knows I've tried to get the man to sign on the dotted line. But he says he's busy. Busy runnin', I bet.

Q: In other words, Rocky, you're saying Harley Race is afraid of you.

A: My man, those words are just fine. Allow me to say it. Harley Race is afraid of me. And, I might add, with good reason.

Q: There's no doubt you have the perfect style to defeat Race.

A: Absolutely. The dude has trouble making it against guys who can move. Now, don't get me wrong. Ol' Harley ain't slow. But he's not exactly faster than a speeding bullet either.

Q: If and when you get a rematch with Race, how would

you wrestle him? What would your game plan be.

A: Actually, I might try something a little different. I think I'd take him on strength for strength for the first nine or 10 minutes. Then, Ol' Rocky will take to the air.

Q: Dropkicks and the like?

A: Right on! Dropkicks, flying body blocks, flying head-scissors, stuff like that. After having his endurance sapped a little, Harley can't move at all. He'll be a sitting duck for an aerial attack.

Q: What if he tries to run again?

A: Next time, if he tries that tune, I'm gonna climb out of the ring, pick that ol' butterball up, and throw him back inside the ropes. Like they say, he can run, but he can't hide.

Q: Good luck.

A: Thank you. By the way, you're invited to my victory party.

Q: Rocky, you win the title and the entire staff of this magazine will be there.

A: That's cool, but I wouldn't mind if you left Dan Shocket home.

Q: Okay Rocky, but realistically, that's all somewhere in the future. Let's talk about now. Once again, you're the most popular grappler in Florida.

A: Well, like we said before, I'm doin' it for my fans.

Q: What do you think of Lars Anderson?

A: Man, that dude is worse than Adolf Hitler.

Q: Worse than Hitler!?

A: Yeah. At least the Fuehrer could dance!

Q: I take it you don't like Mr. Anderson.

A: You can take that to the bank.

Q: And Ivan Koloff?

A: Him you can take to Siberia. Honestly though, he's a good wrestler . . . but a rotten



“
Ivan Koloff is a good wrestler . . . but a rotten human being. If I could somehow get him out of wrestling, it would rank as one of my greatest achievements. That dude has ended the career of too many of my friends.
”

human being. If I could somehow get Ivan Koloff out of wrestling, it would rank as one of my greatest achievements. That dude has ended the career of too many of my friends.

Q: Anderson, Koloff, Race . . . it sounds as if the Soulman has his hands full for the time being.

A: Yeah, my man, it looks that way. But what the hell. It's my life. And when those fans cheer, Jack, it makes the pain, the aching, the blood, worthwhile. Ol' Rocky does it all for his fans.

Q: Thanks for the interview. Rocky. You're something else!

A: Hey, thanks for the invite. And I am only what I am! □

BEN STRONG

We have a limited number of BEN STRONG WRESTLING back issues available. Due to the popular demand for these very special magazines, we must fill orders on a first come, first served basis.



Special JAN/73



APR/73



AUG/73



NOV/73



JAN/74



MAR/74



MAY/74



JULY/74



SEPT/74



DEC/74



FEB/75



JUNE/75



SEPT/75

AVOID
DISAPPOINTMENT
ORDER TODAY!
WHILE THE SUPPLY
LASTS

NO ORDERS ACCEPTED FOR \$1

THE MORE YOU ORDER THE MORE YOU SAVE

Choose From One of These Special Offers

- Offer #1: Any 1 magazine (your choice) \$2.00
Offer #2: Any 2 magazines (your choice) \$3.00
Offer #3: Any 3 magazines (your choice) \$4.00
Offer #4: Any 4 magazines (your choice) \$5.00
Offer #5: Any 10 magazines (your choice) \$10.00

Please indicate which offer you are choosing and enclose proper payment.

I. CHOOSE OFFER

- | | |
|--------------------------------------|----------------------------------|
| <input type="checkbox"/> SPEC JAN/73 | <input type="checkbox"/> JULY/74 |
| <input type="checkbox"/> APR/73 | <input type="checkbox"/> SEPT/74 |
| <input type="checkbox"/> AUG/73 | <input type="checkbox"/> DEC/74 |
| <input type="checkbox"/> NOV/73 | <input type="checkbox"/> FEB/75 |
| <input type="checkbox"/> JAN/74 | <input type="checkbox"/> JUNE/75 |
| <input type="checkbox"/> MAR/74 | <input type="checkbox"/> SEPT/75 |
| <input type="checkbox"/> MAY/74 | |

T.V. SPORTS, INC.
Box 48

Rockville Centre, NY 11571

Rush me the back issues checked. Do not send coins as payment. For fastest service pay with a money order. Allow 3-4 weeks for delivery.

PRINT YOUR NAME AND ADDRESS CLEARLY

Name _____

Address _____

City _____

State _____ Zip _____

**BEN
STRONG**

THIS CHILD WILL MAKE ANDRE CHAMPION

(Continued from Page 23)



Andre raises his hands high in the air after a hard-won victory. Whether or not he could have won without the child's insight is questionable. The fact remains Andre is wrestling with more authority than ever before.

Every field of endeavor has had its prodigies. Music had Mozart and Beethoven. Chess has Bobby Fischer. Physics had Einstein. Literature had Arthur Rimbaud and Carson McCullers. Now wrestling has this young lad. He will someday earn a place of honor in the annals of wrestling history. Of course, his success is directly linked to Andre's success. If the boy can lead the wrestler to a title, he will be appropriately honored. It

would be only a small gesture toward what he deserves.

Many wrestlers envy Andre this small boy. After all, the child will only devise his strategies for Andre. No other wrestler has been given the benefit of his wisdom. This is because the boy was, is, and always will be an Andre the Giant fan. Indeed, that is how this unlikely pair got together in the first place.

The boy's father works at the Richmond Coliseum. The child has been going to wrestling shows for the past two years. Early on, he became an Andre the Giant fan. Before a match one night, the boy convinced his father to let him meet Andre. The father agreed and took his son to the dressing room area. What



Andre's full weight comes crashing down on Volkoff. Since meeting the boy, Andre is more reckless.

happened next shall be remembered by everyone involved for a long time.







After the boy overcame his natural shyness (being so close to his idol), he started talking about the match Andre was about to wrestle. The boy suggested that Andre use certain maneuvers in a certain order. If Andre followed his

(Continued on page 46)

SPECIAL BACK ISSUES

VICTORY SPORTS YEARBOOKS

VICTORY SPORTS ANNUALS

 72/YRBK #1	 73/YRBK #4	 73/YRBK #5	 70/ANNUAL	 72/ANN #1	 72/ANN #3
 74/YRBK #6	 74/YRBK #7	 74/YRBK #8	 73/ANN #4	 73/ANN #5	 74/ANN #9
 74/YRBK #9	 75/YRBK #10	 75/YRBK #11	 74/ANN #10	 75/ANN #11	 75/ANN #12
 75/YRBK #12	 75/YRBK #13	 75/YRBK #14	 75/ANN #13	 75/ANN #14	 76/ANN #15
 76/YRBK #15	 76/YRBK #16	 76/YRBK #17	 76/ANN #16	 76/ANN #17	 77/ANN #18
 77/YRBK SPRING	 77/YRBK SUM	 77/YRBK FALL	 77/ANN SUMMER	 77/ANN FALL	 77/ANN WIN
 77/YRBK WIN	ORDER NOW!		ORDER NOW!		

YEARBOOKS

- | | |
|--|---|
| <input type="checkbox"/> 1972 YEARBOOK #1 | <input type="checkbox"/> 1975 YEARBOOK #13 |
| <input type="checkbox"/> 1973 YEARBOOK #4 | <input type="checkbox"/> 1975 YEARBOOK #14 |
| <input type="checkbox"/> 1973 YEARBOOK #5 | <input type="checkbox"/> 1976 YEARBOOK #15 |
| <input type="checkbox"/> 1974 YEARBOOK #6 | <input type="checkbox"/> 1976 YEARBOOK #16 |
| <input type="checkbox"/> 1974 YEARBOOK #7 | <input type="checkbox"/> 1976 YEARBOOK #17 |
| <input type="checkbox"/> 1974 YEARBOOK #8 | <input type="checkbox"/> 1977 YEARBOOK SPR |
| <input type="checkbox"/> 1974 YEARBOOK #9 | <input type="checkbox"/> 1977 YEARBOOK SUM |
| <input type="checkbox"/> 1974 YEARBOOK #10 | <input type="checkbox"/> 1977 YEARBOOK FALL |
| <input type="checkbox"/> 1975 YEARBOOK #11 | <input type="checkbox"/> 1977 YEARBOOK WIN |
| <input type="checkbox"/> 1975 YEARBOOK #12 | |

ANNUALS

- | | |
|--|---|
| <input type="checkbox"/> 1970 ANNUAL | <input type="checkbox"/> 1975 ANNUAL #13 |
| <input type="checkbox"/> 1972 ANNUAL #1 | <input type="checkbox"/> 1975 ANNUAL #14 |
| <input type="checkbox"/> 1972 ANNUAL #3 | <input type="checkbox"/> 1976 ANNUAL #15 |
| <input type="checkbox"/> 1973 ANNUAL #4 | <input type="checkbox"/> 1976 ANNUAL #16 |
| <input type="checkbox"/> 1973 ANNUAL #5 | <input type="checkbox"/> 1976 ANNUAL #17 |
| <input type="checkbox"/> 1974 ANNUAL #9 | <input type="checkbox"/> 1977 ANNUAL #18 |
| <input type="checkbox"/> 1974 ANNUAL #10 | <input type="checkbox"/> 1977 ANNUAL SUM |
| <input type="checkbox"/> 1975 ANNUAL #11 | <input type="checkbox"/> 1977 ANNUAL FALL |
| <input type="checkbox"/> 1975 ANNUAL #12 | <input type="checkbox"/> 1977 ANNUAL WIN |

T.V. SPORTS INC.
Box 48
Rockville Centre,
NY 11571

THE MORE YOU ORDER THE MORE YOU SAVE
Choose From One of These Special Offers
Offer #1: Any 1 magazine (your choice) for \$2.00
Offer #2: Any 2 magazines (your choice) for \$3.00
Offer #3: Any 3 magazines (your choice) for \$4.00
Offer #4: Any 4 magazines (your choice) for \$5.00
Offer #5: Any 10 magazines (your choice) for \$10.00

I choose offer #_____ and enclose \$_____ to order
books checked above. Allow 3-4 weeks for delivery.
PRINT YOUR NAME AND ADDRESS CLEARLY

Name _____

Address _____

City _____ State _____ Zip _____

DO NOT USE OLD ORDER FORMS

DO NOT ORDER ANY ISSUE NOT LISTED

**Defend Yourself
INSTANTLY with...**

NUNCHAKU

Karate's Deadliest
**FIGHTING
STICKS!**



STOP any attacker with Nunchaku! Use deadly swings, thrusts, strikes, chokes and other effective "stoppers!"

Learn devastating Self-Defense methods — a must for today's modern man and woman. Do it at home — privately! After just 5 minutes, any ONE stick movement can protect your life! Yes, you can become a swift, deadly defender of YOUR safety and your loved ones!

**NO SPECIAL STRENGTH,
SIZE OR POWER RE-
QUIRED — ANY AGE, TOO!**

FREE — Official Okinawan Kobujitsu Kyokai Association Nunchaku assembly instructions. Act Now — while supply lasts!

Stop being helpless and afraid! Send \$10.00 today. Save \$5.00 off the original price of \$15.00.

*Not sold where prohibited by law.
(N.Y. state and Canada)*

OKINAWAN KOBUJITSU KYOKAI ASSOCIATION
Dept. VS278 5 Washington Ave.,
Holtsville, N. Y. 11742

**Use this order form now!
30 Day Money Back Guarantee**

OKINAWAN KOBUJITSU KYOKAI ASSOCIATION
Dept. VS278 5 Washington Ave.,
Holtsville, N. Y. 11742

YES ... Please send me a complete Nunchaku course for only \$10.00. I save \$5.00 off the original price of \$15.00. I am acting promptly. Please include my Official O.K.K.A. Nunchaku Stick Assembly instructions with my course.

Enclosed is \$10.00.

Print Name _____ Age _____
Address _____ Apt. # _____
City _____ State _____ Zip _____

FREE Official O.K.K.A. I.D. Card with every order.

THIS CHILD WILL MAKE ANDRE CHAMPION

(Continued from Page 45)

suggestions, the boy said, he would win the match.

The wrestler's initial reaction was to dismiss this as the talk of a child. Then he thought about just what the boy was saying. It seemed logical. It made sense. Andre would never have devised such a strategy himself, but it might be worth a try.

In less than five minutes, Andre had soundly defeated his



Above: Andre's great strength is used to its limit against Abdullah the Butcher. Left: Andre smashes away at Nick Bockwinkel. Below: Andre uses his weight for leverage against mat star Antonio Inoki.



opponent. He had used the small boy's plan. It had worked perfectly. The rest, as they say, is history.

It should never be thought that Andre cannot devise these strategies on his own. He is not able to rely on the prodigy's advice too often since the boy cannot travel to meet the wrestler's busy schedule. Most of the time, Andre uses his own strategies. But for an especially tough opponent, Andre relies on the boy. For some reason, the youngster can devise plans of attack which would be beyond most seasoned veterans. According to experts who have analyzed these plans, they are brilliant. How does a five-year-old boy do it? No one knows. It is his own special talent, and he uses it exclusively for his idol.

It is no secret that Andre the Giant wants a world title. He has already tried to win the belts in the AWA and the NWA. He has stated on several occasions he is going to keep trying until he succeeds. And anyone who knows Andre knows he is a very determined man. He will get what he wants . . . with a little help from a little person.

The child prodigy is ready and waiting with advice for Andre on how to wrestle any of the three world champions. He knows what each man's weaknesses are, and how Andre can exploit these deficiencies. So far, however, the boy's plans are unusable; Andre has not had a shot at a title in a while.

There will come a day when Andre will call upon his brilliant young fan, asking him for advice on what he should do in a title match. There can be no doubt that this advice will be brilliant. Andre will follow this advice (like he has before). He will have the belt he so craves. And he will owe a debt of gratitude to one small boy. □

SHAPE UP YOUR WAISTLINE

New Abdominal Course

Now, at last, there is a **sensational new course** to help shape up that ever growing 'tummy' of yours. And it works! Yes, trim **YOUR waistline** this complete way. Reduce that flab once and for all. Never again let it creep up and settle around that once-slim mid-section of yours. Remember how it used to look? You were so slim in those days, you had to move around in the shower to get wet! What happened?

Well, now you can end your misery and frustration. **Never again** let your tummy be the subject of jokes, sneers or sniggers from others...Absolutely no exercise apparatus or potentially dangerous gadgets. There are no weights, strands, pills, injections, hormones or starvation diets. This step-by-step **New Abdominal Course** is simply written, so easy to understand. Even a child could follow the instructions. Plus, it can be completed in the privacy of your room, in a few short minutes a day.

Sensational? You better believe it! Be thrilled with the results or full money refund, no questions asked. Fair enough?

Send Today! You have nothing to lose - but that flabby waistline! **ORDER NOW!**



Physical Culture House (RM. WVS-2)
Box 125, Rockaway, N.J. 07866, U.S.A.

☐ Enclosed is just \$3.99 (plus 99c mailing costs) (total \$4.98) Rush me my NEW ABDOMINAL COURSE, entitled "Shape up that Waistline". There is nothing more to pay.

Name _____
Address _____
City _____
State _____ Zip _____

IN ENGLAND £3.95 post free - PAN COMBINE 843 Harrow Rd., London, NW10 5NW

IS IT TRUE THE AMAZING SECRET
OF PSYCHOKENISIS GIVES YOU A

HAIRY CHEST!



DON'T
WAIT

SEND \$10⁰⁰
(ten dollars)

Your order
will be
shipped
at once!

MONEY
BACK
GUARANTEE

Yes now it may be possible to have that hairy chest and he-man appearance that you have always wanted and admired. How many times have you envied the guy with a real manly look? Stop dreaming and start doing something about it.

What I have to tell you will amaze and please you when you discover what can be done to make yourself into the guy you want to be.

Hair will vary among individuals depending upon physical factors and objectives. It is therefore impossible to insure success for everyone, however it is sold with a money back guarantee.

Don't Wait!! Send \$10.00 (Ten Dollars). Your order will be shipped at once!

SELF-IMPROVEMENT

P.O. Box 1501
POMPANO BEACH, FLORIDA 33061

BORROW BY MAIL!

any
amount
you want to **\$3000**

private - fast - convenient
- no personal interviews

PAY OFF ALL YOUR BILLS at once! Make only one small monthly payment by mail. You stretch your paycheck . . . have money left over to spend. All arrangements made by mail in strict privacy. Pay only for time you use the money - this way you control cost of your loan. We are state licensed under loan law of our State. You are assured fair rates and complete reliability. Mail coupon . . . get complete information and Loan Application. You will like Postal's service. May we help you?



POSTAL FINANCE CO.
6018 Maple Street
Omaha, NE. 68104

MAIL THIS COUPON TODAY

POSTAL FINANCE CO. Dept. 1634
6018 Maple Street, Omaha, NE. 68104

Name _____
Address _____
City _____ State _____ Zip _____
21

1¢ SALE

GUARANTEED
10 YEARS



The knife for hunting, fishing and all around use. Mirror polished, imported stainless steel blade honed to a razor's edge. Bugged. Opens with flick of finger. Locks into position. Blade will not close when in use. Press button in handle to close. Safety finger guard. Sure-grip handle. Balanced for target throwing. IF BROKEN WITHIN 10 YEARS WE WILL REPLACE AT NO CHARGE! Use 30 days. Money back if not pleased. Special 1¢ Sale. REG. PRICE \$3.75. Send \$3.76 & receive 2 knives. Add 22¢ postage, handling. Remit TOTAL \$3.98 for 2 knives. ORDER NOW! Midwest Knife Co., 9943 South Western. Dept. XR-46 Chicago, Ill. 60620, Est. 1936.

BEST BY MAIL

Rates: Write National, Box 5, Sarasota, Fl. 33578

MERCHANDISE FOR SALE

MASON Shoes. Comfort, quality. 816-MM Colorado Ave., Palo Alto, Ca. 94303

MAGIC Tooth Fairy Kit, \$1.00. Miller Co., 2600-MM Loyola, Auslin, Tx. 78723

BUBBLEGUM Balls. 2 big lbs. \$6.00 postpaid (sugarless \$8.00). 10 giant jawbreaker bonus. Gumballs Unlimited-MM, Box "S", Far Rockaway, N.Y. 11691

AGENTS WANTED

BRAND New, Homeworkers Golden Opportunity. Details \$1.00. Martin, 337 Barbara, Belleair, Fl. 33516

COINS

COIN Detectors - 20 brands. Publication free! Treasure Hunters, Box 53, Mesquite, Tx. 75149

BUSINESS OPPORTUNITIES

\$3000.00 MONTHLY. Immediate income. Stuff envelopes at home. Information, send self-addressed stamped envelope. Cottage, Box 730-EFN, Baldwin Park, Ca. 91706

\$3000. A MONTH stuffing envelopes at home. Information, send self addressed, stamped envelope to: Home Enterprises, Box 386-GM, Edwardsville, Ill. 62025

HYPNOSIS

SLEEP Learning. 92% effective. Reduce tension, control habits. Details. A.S.R. Foundation, Box 23429N, Ft. Lauderdale, Fl. 33307

BOOKS AND CATALOGUES

FREE wholesale costume jewelry catalogs. Make big money without investment. Benjamin Wholesale, (Dept. N), Box 19018, Detroit, Mi. 48219

"FREE" Gift Catalog. The Phillips Company, 3916 Savannah, Garland, Tx. 75041

EMPLOYMENT INFORMATION

ROCKY Mountain Jobs!! Colorado, Idaho, Montana, Wyoming! Free details. Intermountain-3A1, 3650 Upland, Boise, Id. 83705

MONEYMAKING OPPORTUNITIES

\$\$\$ MAILING Letters. Free details. AJF, 323 S. Franklin #804/A-53, Chicago, Ill. 60606

STUFF Envelopes \$500/thousand. Start immediately. Send stamped, addressed envelope. Ben Enterprises, Box 1368-MJ, Decatur, Ga. 30031

PERSONAL-MISCELLANEOUS

TIMMY Geohagan's deadly "Sleeper-Hold". Photo illustrated. Revival secrets included. Adults. \$6.95. Vitabooks, Box 3562, Reno, Nv. 89505

ARE YOU lonely? Photographs, descriptions, men, women. \$1.00 postpaid. Ladysmith, Box 5686MG, Lighthouse Point, Fl. 33064

ENJOY Wrestling? Join National Amateur Group. Write: American Wrestling Council, P.O. Box 1207, Waycross, Ga. 31501

BEAUTIFUL Mexican girls! Introductions. Photos, details free! Latins, Box 1716-V, Chula Vista, Ca. 92012

FREE 36-page Adult Catalog. New, 7247-MJ Eccles, Dallas, Tx. 75227

POWERFUL muscles fast! Guaranteed! Free information. American Powerhouse, Box 667N, Minneapolis, Mn. 55440

BEAUTIFUL Mexican-Oriental girls needing American boy-friends. Free details, "actual" photos. World, Box 3876-VIC, San Diego, Ca. 92103

PLEASURE Lovers! Over 21. Illustrated catalog \$1.00. Orientex, Box 1668, N.Y.C. 10001

HEY! Men would you like to look like a real man? \$3.00. He-Man, PO Box 13286-M, K.C., Ks. 66113

SWEDISH Girls! Details, photos \$1. Sweden International, Box 7425-VS, Chicago, 60680 USA

JAPANESE Girls Make wonderful wives. We have large number of listings. Many interested in marriage. Only \$1.00 brings application, photos, names, descriptions, etc. Japan International, Box 156-VIC, Carnelian Bay, Ca. 95711

FINGERPRINT KIT

Dust for prints and watch them appear, then lift them from the surface. All supplies and equipment. \$6.95. PITZER, 60 White Oak Ln. Splendora, Texas 77372.

BEHIND THE DOOR

(Continued from Page 10)

drove to the other end of the set, only to see "me" standing there and waving to him.

Before the "Car Lift" event, Patera was practicing lifting the 2,100-pound automobile. He was doing better than anybody else. Ken was just walking over to the car and lifting it as if it were made of paper. But during the actual events, my brother and I stood together along the sidelines and called to Ken. When he saw us together, his



eyes nearly popped out of his head. Patera was so psyched out, that he barely was able to get the car off the ground with his first lift. It was like that throughout the competition for poor Mr. Patera.

I just hope he had fun. I know I did!

Recently, I received word that the Valiants had planned to use tiny, razor-like foreign objects on Bruiser and Wilbur Snyder. Hoping to thwart their efforts, I first called the home of Bruiser in an attempt to warn him. There was no answer. I tried Snyder's home. No answer. Not wanting to rely on anybody to give Bruiser and Snyder the information, I

decided to fly out to warn them myself.

But the plane was late taking off. By the time it landed, there was only 20 minutes until the time of the match. I tried to call the arena, but the phone just rang and rang. I had to get to the arena, which was at least 30 minutes from the airport.

Hailing a cab, I begged the driver to "Please step on it!" He did, and got me to the arena in just over 25 minutes. Still, I was a few minutes too late. As I dashed through the halls of the old building, I saw two men being carried away on



stretchers. It was Bruiser and Snyder. Both had been sliced to ribbons by the merciless and ruthless Valiants. I vowed right then and there to make them pay heavily for what they had done. And you had better believe they will!

If you've been hearing and reading things about Ernie Ladd turning into a scientific wrestler, believe it. Your ears and eyes have not been letting you down. For months I've been bugging him, and lately Ernie has been

approaching wrestling from a scientific angle. Score a big victory for the good guys!

Speaking of good guys and bad guys, my rulebreaking colleague—Dan Shocket—has done something I'd like to apologize for. I was about to send out hundreds of membership cards to members of my club, "Randy's Raiders." But Dan got his hands on the master list and the only copy of it, and destroyed them both. So to all of you fans who really enjoy wrestling at its best and wanted to be a part of "Randy's Raiders," I'm truly sorry. You'll just have to write to me again. Next time Shocket does something like that, I'll break his hands.

The cries for help from the Florida area have increased, because down there, rule-breakers are running amok. Ivan Koloff, Killer Karl Kox, Lars Anderson and several other heels are threatening to ruin



Florida wrestling. Not for long, however, because I plan to run them out of the state—and hopefully into the Atlantic Ocean!

Before a recent match, I watched as Bob Backlund stood outside the arena and signed autographs for his fans. I said to

him, "Bob, you've only got a little while to change and get ready for your match."

Backlund said, "I know, but I really love my fans. Being with them is the greatest thing in the world."

In my book, the guy is a real champion. □

FREE BOOK!

YOURS FOR THE ASKING



Authorized by California Supt. of Education to issue a diploma in Upholstery



MEN!

WOMEN!

FAMILY TEAMS!

START MAKING BIG MONEY NOW IN UPHOLSTERY



Worn out old furniture people throw or give away



Know how you learn from M.U.I.



Brand new beautiful pieces worth Big \$\$\$

FURNITURE KITS SUPPLIED
You make a roomful of gorgeous furniture from frames, materials and supplies we give you.
YOURS TO KEEP OR SELL.

- We supply everything — Most modern complete method ever offered!
- ★ Earn as you learn — Right from the start!
 - ★ Your home is your workshop — No overhead or expensive equipment!
 - ★ Skilled upholsterers — all ages — urgently needed — They earn top money!
 - ★ Big pay jobs! Earn second income! Re-do old worn out furniture!
 - ★ No experience needed!
 - ★ 20 different ways to make money in upholstery — Costs you nothing to find out! Mail coupon now!

TOOLS INCLUDED



BE YOUR OWN BOSS — ENJOY A GOOD INCOME FOR LIFE IN THE FABULOUS HIGH-PAID WORLD OF UPHOLSTERY — LIVE ANYWHERE — LOTS OF WORK EVERYWHERE.

BIG SPARE TIME PROFIT!

Start small at home!
Make profit right from the start
Grow to big full time business of your own!
Population Explosion — new construction has boomed upholstery field!

ALL 3 FREE

MAIL COUPON TODAY FOR FREE ILLUSTRATED BOOK
Useful sample project lesson
Plan for operating a profitable business at home

MODERN UPHOLSTERY INSTITUTE P.O. Box 16, 1205 W. Barkley, Dept. OBB, Orange, Calif. 92666

Please send FREE Illustrated Book and SAMPLE LESSON. No obligation.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

APPROVED FOR VETERANS

VERY RARE BACK ISSUES **★ AVAILABLE FOR THE FIRST TIME IN 15 YEARS ★** **THE ★ ORIGINAL ★ ★ ★ ★ WRESTLING ★ ★ ★ REVUE**

**ONLY
\$5
EACH**

All the back issues of the ORIGINAL
 WRESTLING REVUE listed for sale in this advertisement were edited
 and published by Stanley Weston, who founded Wrestling Revue in 1959
 and sold his interests in the magazine in 1964. These extremely rare back
 issues have not been available to the public in almost 15 years, although
 many have been sold by private collectors for as much as 75 dollars per
 copy. This is a rare opportunity for those of you who collect and treasure
 truly fine wrestling magazines of great historic importance, at a price you
 can afford. Most of these issues contain magnificent, full color pin up
 portraits of the world's greatest wrestlers, some of whom are still active.
 The supply of these collector's treasures is very limited, so order today and
 avoid disappointment.

ALL SALES FINAL. NO EXCHANGES OR REFUNDS WILL BE MADE.

WRESTLING REVUE

- | | |
|--|--|
| <input type="checkbox"/> SPRING 1961 | <input type="checkbox"/> JUNE 1962 |
| <input type="checkbox"/> FALL 1961 | <input type="checkbox"/> AUGUST 1962 |
| <input type="checkbox"/> WINTER 1961 | <input type="checkbox"/> DECEMBER 1962 |
| <input type="checkbox"/> DECEMBER 1961 | <input type="checkbox"/> FEBRUARY 1963 |
| <input type="checkbox"/> FEBRUARY 1962 | <input type="checkbox"/> AUGUST 1963 |
| <input type="checkbox"/> APRIL 1962 | <input type="checkbox"/> OCTOBER 1963 |
| | <input type="checkbox"/> DECEMBER 1963 |
| | <input type="checkbox"/> FEBRUARY 1964 |
| | <input type="checkbox"/> APRIL 1964 |

SEND TO:
 T.V SPORTS
 BOX 38
 ROCKVILLE CENTRE, NY
 11571

Please rush me the issues of WRESTLING REVUE I have
 checked. I am enclosing \$5.00 for EACH copy.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ON THE ROAD

(Continued from Page 8)

New York recently. He hasn't
 changed at all. But everyone knows
 what Dusty is doing these days.
 There is no need for me to merely
 report what everyone knows.

Bob Backlund: Here is another
 person whose career needs little
 updating. He is doing quite well,
 thank you. I can report that he



seems to be enjoying himself,
 though this might be at the expense
 of other wrestlers.

Jim Brunzell and Greg Gagne:
 There always seems to be an aura
 around these two. It is as if they
 were very special people, set off
 from the rest of us. They are best
 friends, and they act accordingly.
 They are also tag team champions
 of the AWA.

"We're doing all right," Greg
 told me recently. "Jim and I still
 train together every day. We still
 see each other socially. We are still
 best friends. Winning the title
 didn't change a things for us. A
 friend is a friend through thick and
 thin."

Nice sentiments, but still too
 sentimental for my taste. Nothing
 has changed here either since last I
 visited.

Ken Patera: My friend Ken has gotten himself into lots of trouble since I interviewed him for this column. I talked with him recently about this. "I'm just a victim of circumstance. I do what I have to do, and I get suspended. What can you do?" From what I know of wrestling, there is not much Ken can do. He has chosen to be a



rulebreaker. There are some benefits to that course of action, and there are definite disadvantages. He doesn't like them.

Jack Brisco: The first "On the Road" interview I ever did was with Jack, so it seemed right to go back and see how he is doing.

Of all the people I've interviewed, Jack has changed the most, yet he is in exactly the same position and place he was when we spoke. He is still trying to win back the NWA title. He is still in Florida. But Jack is a completely different person. He is at peace with the world as it is. He is no longer angry at everyone. This is a definite change.

"I want back the title, but I'm not willing to sacrifice the world to get it. I will be champion again, but on my own terms. That is the way things should be."

There are other people I would like to have gone back and revisited. However, that was impossible. I enjoyed this retrospective, and I may do it again in a couple of years. It's nice to know where old friends are and how they're doing. It gives one a sense of continuity. □



WIN UP TO \$500⁰⁰ EVERY WEEK!

**PRIZES PAID EVERY WEEK!
NEW PUZZLE EVERY WEEK!
NO TIE-BREAKERS! — WE PAY ALL POSTAGE!**

Send 25¢ — Let us put your name on our WINNERS LIST! — Cut out and MAIL TODAY!

PAY DAY CLUB, 7313 Melrose Avenue, Dept. 3131 Los Angeles, California 90046

Please rush me my first puzzle and complete details on how I can become a member of the PAY DAY CLUB, without obligation. Enclosed is 25¢ in coin for postage and handling.

(PLEASE PRINT)

Name _____

Address _____

City _____

State _____

Zip _____

IMPORTED LOCK BLADE STILETTO

9" Overall Length
5" When Closed

- Opens instantly
- Sharp and Tough
- Stainless Steel Blade

ONLY
\$275



Flips open instantly and locks automatically to prevent accidental closing. Razor sharp tough stainless steel blade for reliable use and hard long service. Money back in 5 days if not satisfied. Send \$2.75 plus 25¢ to cover postage and handling.

ALLEY SPORTS MO Div.

Dept. 533ST72

35 Wilbur Street, Lynbrook, N. Y. 11563

NY State residents add state and local sales tax

Here's Your Opportunity To Be A

Professional Investigator!



**LEARN HOW WITH THE
TRADE SECRETS
OF THE F.B.I.
AND TOP CRIMINAL
INVESTIGATORS!**

A \$49.95 Value for only

\$9.95 plus 65¢ Postage.

20
COMPLETE LESSONS
SHIPPED AT ONCE!

COVERING ALL FIELDS OF INVESTIGATION!

BIG 3-150 Nassau Street, Dept. VC-14 N.Y. N.Y. 10038

STRONG ARMS

make all the difference!

NEW

Almost like a miracle — this latest Amazing Motionless Exercise discovery — **MIKE MARVEL'S SCIENTIFIC ISOMETRICS** — will give you fantastic strength with muscles of steel without Sweat or Strain! Powerful arms, magnificently-powerful chest, powerful shoulders, strong stomach muscles and legs that will seldom tire! No Apparatus or Exercisers — your body is your own Gymnasium! This Secret System develops muscular strength 3 times faster than conventional methods!

ORDER NOW!

JUST 10 EASY MINUTES!

Scientific Isometrics is the modern miracle of stimulating muscles — takes just 10 minutes a day of easy exercises that will not tire you. No long hours of boring exercises with weights or costly apparatus. Isometrics is the amazing discovery of West German scientists who found a new thrilling way to build powerful, strong muscles in 10 minutes a day. Each exercise is done for only 10 seconds a day! Completely illustrated.

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE 3 TIMES FASTER!



ONLY
\$3.98

**NOTHING
ELSE TO
BUY!**

LEG

MAIL NO-RISK TRIAL COUPON NOW!

Mike Marvel, Dept 174, 160 Amherst Street
East Orange, New Jersey, 07019

O.K. Mike Marvel, enclosed is my \$3.98. Send me your entire Scientific Isometric Dynaflex System in one book which includes a chapter on: "SECRETS OF ATTRACTING GIRLS." I must agree that the Dynaflex method has given me powerfully toned muscles, put full strength in my muscles, made me so strong that I can be proud to show my friends how strong I am.

And it must do this in 10 minutes a day — with nothing else to buy — now or in the future. I get my \$3.98 back — with no questions asked upon return of the book.

Name _____

Address _____

City _____

State _____

Zip _____

SOLD ON MONEY BACK GUARANTEE.

A BONANZA FOR COLLECTORS

**The Only Back Issue Of
The Famous WRESTLING
ILLUSTRATED Still Available!**

WRESTLING ILLUSTRATED, the 1965 classic wrestling magazine, is one of the most highly sought after collector's items. But if you act immediately, you can **STILL** buy a few of its best and most classic issues! There is only a limited supply available, and those are going quickly. **THE GIANT POSTER PIN-UP PICTURES IN FULL COLOR** are just one of the many great attractions of **WRESTLING ILLUSTRATED**.

Pinups are listed
under each issue.



Jan/65
BRUNO SAMMARTINO



Feb/65
PEPPER GOMEZ



March/65
ARGENTINA APOLLO

Each copy of **WRESTLING ILLUSTRATED** will soon increase in value by up to \$10. Buying a copy of this classic magazine now is a golden investment. You can't go wrong, so order now!

NOW ONLY \$2 EACH
T.V. SPORTS, INC.
Box 38

Rockville Centre, NY 11571

Please rush me the back issues of **WRESTLING ILLUSTRATED** I have checked below. I am enclosing \$2 for each issue.

☐ January 1965 ☐ February 1965
☐ March 1965

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

"IVAN KOLOFF STABBED ME IN THE BACK!"

(Continued from Page 29)



Above: Pat Patterson and Ivan Koloff pose for photographers when they were the most notorious tag team in Florida. Those days seem gone for good now. Below: Patterson uses all his strength to deliver a lethal kick to Koloff's thigh. The pain is etched on Koloff's face.



Russian about loyalty and dignity.

For the first time in hours, Patterson wanted to move. He sprang from the bed and almost trotted to his car. Everyone in the immediate area heard the car tires squeal as he raced from the parking lot.

In less time (and at greater speeds) than the law allows, Patterson drove to the promoter's office. Not able to wait for the elevator, Pat bounced up the four flights four steps at a time. He rushed past the secretary, who vainly shouted to him that he couldn't go in. Through the door, Patterson

rushed up to the promoter.

"I want Koloff!" Pat shouted. "I want to beat him, and beat him scientifically. Get me the match as soon as possible!"

The promoter quickly accepted Pat's offer. The contract was quickly drawn up and signed by Patterson. Over the telephone, Koloff agreed to every term.

Before Patterson left he said, "When this one comes off, watch how I wrestle. Koloff is going to see how a scientific wrestler can be great!"

When Koloff heard of Patterson's parting sally, he vowed, "The next time I see Patterson, it will be the last time that clown enters an arena. I will destroy him!"

The battles lines drawn, the two men faced each other at opposite corners of the arena. The bell sounded. The match began.

From the beginning, it was war. Both men tore into each other as if their very lives were at stake. Fans



Patterson's powerful leglock has Ivan in serious trouble. In a matter of just a few seconds, Koloff will be helpless on the canvas.

were dumbstruck by the fury. Some spectators were actually trembling as they watched these two brawlers battle to the death.

Patterson started out as a scientific wrestler, good to his word. However, as Koloff's cheating made him more and more angry, he forgot the rules and brawled accordingly. It began to seem as if one would indeed kill the other.

Finally, when the referee felt the rules were being violated too often to be tolerated, he disqualified both men. For a moment, it seemed as if the pair would continue even though the bout was officially over. But Koloff stepped back, announced, "I'm going to get paid for killing you!" and stormed back to the dressing room. Patterson stood in the ring, ready and willing if Koloff decided to come back. But Ivan stayed away, and Pat finally went back to his own dressing room.

"I'll get even," Patterson promised reporters afterward. "Koloff betrayed me. He stabbed me in the back, left me for dead. In this business, you come down hard on people who do that. Koloff hasn't heard the last from me."

The feud has started. No one dares predict what horrors the future may hold. ☐

THE OFFER OF A LIFETIME

PICTURE PACKETS OF WRESTLING'S GREATEST SUPERSTARS

ONLY \$5 FOR THE SET OF 10 PICTURES



Wrestling fans, here is the opportunity you have been waiting for! Now YOU can own magnificent pictures of your favorite wrestlers. These photos were seen EXCLUSIVELY in our magazines, the best-selling, most-respected wrestling publications in the world.

Prior to this fantastic offer, you could not buy these photos FOR ANY PRICE. But now, because of popular demand, we are offering TWO exciting picture packets. Each packet contains ten different award-winning photographs.

Here's what you get: Photo Packet #1 features ten of the most honored wrestling action shots of all time. Photo Packet #2 contains the finest posed portraits ever taken of wrestling's top ten superstars. Remember, each photo was chosen with exacting care from the Victory Sports Series files—by far the largest wrestling files in the world!

Each large photo (5" x 7") is printed on sturdy, high gloss, heavy stock. Sure to bring you a lifetime of enjoyment, you can trade 'em, collect 'em, or use 'em to decorate your room or den. As supplies are limited, and we are expecting a fast sell out, avoid disappointment and order your picture packets today!

HERE'S WHAT YOU RECEIVE:

\$5 Per Packet

PHOTO PACKET #1 (Action Series)

GRAHAM VS. SAMMARTINO
ANDRE VS. TYLER
PUTSKI VS. WOLFMAN
BRISCO VS. RACE
SAMMARTINO VS. TANAKA
BACKLUND VS. VON RASCHKE
STRONGBOW VS. THE EXECUTIONER
WRESTLING II VS. RACE
MASCARAS VS. THE OUTLAW
RHODES VS. KING CURTIS

Per Packet \$5

PHOTO PACKET #2 (Portrait Series)

MR. WRESTLING II
IVAN PUTSKI
BOB BACKLUND
SUPERSTAR GRAHAM
BRUNO SAMMARTINO
CHIEF JAY STRONGBOW
JACK BRISCO
ANDRE THE GIANT
DUSTY RHODES
MIL MASCARAS

T.V. SPORTS, INC.
Box 38
Rockville Centre, NY 11571

☐ ACTION SERIES

Please rush me _____ picture packets I have checked above.

I AM ENCLOSING \$5.00 FOR EACH PACKET I AM ORDERING.

Name _____

Address _____

City _____

ONLY \$5 PER PACKET

☐ PORTRAIT SERIES

Please rush me _____ picture packets I have checked above.

State _____

Zip _____

DR. A. S. MAKES HIS PATIENTS SEVERAL INCHES TALLER

By the use of traction the doctor claims to INCREASE THE HEIGHT of his patients by SEVERAL INCHES. (From reports in recent national newspapers.)

Dr. R. L. reports contributing to the INCREASE IN HEIGHT of his patients between the ages of 18 to 25 by as much as 3 1/2". (From the annals of Physical Medicine.)

"MAN GROWS to 40 and sometimes 50" according to late Curator of Physical Anthropology of the Smithsonian Institute. Some facts recently confirmed by Washington Doctor.

"The Influence of Exercise on Growth" revealed by U.S. Surgeon. (From the Journal of Experimental Medicine) A controlled group experiment.

"GAINS IN HEIGHT and weight as a result of experiments on boys from 12 to 17." Studies in Physical Development and Posture. (From U.S. Public Health Bulletin.)

Mr. C.A. claims and testifies to HEIGHT INCREASE of 1 1/2" at age of 54.

Mr. A.S. writes to leading newspaper how father INCREASED HEIGHT by 1 1/2".

Medical literature reveals SPINAL GROWTH can be interrupted by excessive pressures and if deformity can be corrected, provided that they have not been irreversibly damaged - GROWTH WILL RESUME. N.Y. Academy of Medicine.

SHORT STATURED?

If you are SHORT STATURED regardless of your age or sex and want to know the facts about Short Stature and Height Increase in adults and youngsters and what Science has done in this field or if you are a parent who is concerned about your child's GROWTH AND STATURE, we strongly urge you to get the three (3) volumes listed below. It could be the most important step in your life.

3 Important Volumes

- Vol. I - Case & Medical Histories. \$5.00
- Vol. II - Vitamins, Glands & Growth \$5.00
- Vol. III - Exercises & Movements. \$5.00

ACT NOW!

Or - get all THREE for just \$12.00

Physical Culture Products,
Dept. (VST-21) Box 1548
Pompano Beach, Fla. 33060

EXTRA INCOME! Make \$1 per SALE

SELLING ENGRAVED METAL SOCIAL SECURITY PLATES.



MAKE MORE ON CB PLATES.
MILLIONS OF NEW PROSPECTS EVERY YEAR!
NO INVESTMENT. SEND FOR FREE SALES KIT!

Name _____

Address _____

City _____ State _____ Zip _____

ENGRAVING PLATES, DEPT. 183

BOX 10460 JACKSONVILLE, FL 32207

DETECTIVE TRAINING



Easy home study course prepares men and women for the exciting and rewarding investigation profession. SEND NOW FOR FREE DETAILS about course, lapel pin and diploma. No salesman will call.

UNIVERSAL DETECTIVES Extension Training Div.

Dept. Z, Box 8180, Universal City, Calif. 91608



PELLET
FIRING
22 CAL.
SNUB-NOSED
REVOLVER

only
\$3.95

FREE: Targets and 50 reusable pellets

This hard hitting target pistol looks and feels like the famous snub nosed revolver in use by most detectives. The cylinder swings out to take eight 22 caliber pellets and each revolver comes with its own FREE supply of targets and 50 rounds of reusable pellets. Only \$3.95 plus 50¢ for postage and handling. Your money promptly refunded if you're not completely satisfied. Not sold in New York City.

Honor House Dept. 533DR72 Lynbrook, N.Y. 11563

BODYSLAMS & PINFALLS

(Continued from Page 12)

Bet the referee hatred himself in the morning.

While Morales pretended to be a champion, Sammartino traveled, boring fans of all races, religions and creeds. Some people took comfort in the fact we live in a world where even the clumsy and stupid can make a living. Otherwise, the less said about this period in Bruno's career, the better.

Now we come to Bruno's second title reign. Get those barf bags ready! Stealing the title from Stan Stasiak, Sammartino went on to defend the belt against many top grapplers. To a man, they would have made better champions than Sammartino. However, none stooped to bribery and rule-breaking on Bruno's level. As Stan Hansen said, "I thought I'd do anything in the ring. Sammartino does stuff I wouldn't do to a rabid lion. He gets away with it, too. Well, you get what you pay for."

I'd like to take this space to honor the many grapplers who

tried to take Sammartino's title. These brave men, knowing the odds were almost hopelessly against them, struggled valiantly for the good of wrestling. They absorbed horrible punishment and were helpless to defend themselves. Still, knowing the



Bruno Sammartino, revered scientific wrestler, illegally chokes Stan Hansen during their classic bout.

risks, they took the challenge. Their names are too numerous to mention. Their courage will never be forgotten.

We can thank Providence for Superstar Billy Graham. A genius, he defeated Sammartino at his own game. He made sure the referee couldn't take the title away. He beautifully suckered Sammartino into position. Wrestling history will celebrate the day Bruno fell.

Since then, Sammartino has been seen less and less, for which we should all give thanks. Hopefully, his inactivity will lead to retirement. Once and for all, the worst plague ever visited on professional sports will be gone. May his name and memory soon be forgotten.

With Bruno gone, wrestling can once again flourish. Of course, referees will have to lower their standard of living considerably. □



Bruno almost breaks Stan Stasiak's arm during one of their many savage confrontations.

Exclusive offer for Elvis Fans everywhere in America only!

"THE ELVIS PRESLEY STORY"

The only complete collection of Elvis' original authentic number one million selling national golden hits from the 1950's, 1960's, and 1970's ever assembled at any time or any place.



The ELVIS PRESLEY Encyclopedia of #1 Million Selling National Hits

ELVIS' MILLION SELLING POPULAR HITS:

"THE WONDER OF YOU" • "HIS LATEST FLAME" • "LOVING YOU" • "SUSPICIOUS MINDS" • "IT'S NOW OR NEVER" • "ASK ME" • "CAN'T HELP FALLING IN LOVE" • "GOOD LUCK CHARM" • "CRYING IN THE CHAPEL" • "PUPPET ON A STRING" • "HEARTBREAK HOTEL" • "I JUST CAN'T HELP BELIEVIN'" • "I BEG OF YOU" • "DON'T CRY DADDY" • "HARD HEADED WOMAN" • "ARE YOU LONESOME TONIGHT" • "YOU'LL NEVER WALK ALONE" • "SHE'S NOT YOU" • "BLUE HAWAII" • "DEVIL IN DISGUISE" • "SUSPICION" • "YOU DON'T HAVE TO SAY YOU LOVE ME" • "WOODEN HEART" • "SURRENDER" • "IN THE GHETTO" •

ELVIS' MILLION SELLING COUNTRY HITS:

"LOVE ME TENDER" • "I WAS THE ONE" • "LOVE ME" • "MAKE THE WORLD GO AWAY" • "BLUE CHRISTMAS" • "KISSIN' COUSINS" • "I CAN'T STOP LOVING YOU" • "PEACE IN THE VALLEY" • "HAVE I TOLD YOU LATELY THAT I LOVE YOU" • "HOW GREAT THOU ART" • "YOU DON'T KNOW ME" • "AN AMERICAN TRILogy" • "FOR THE GOOD TIMES" • "I'M YOURS" • "A FOOL SUCH AS I" • "DON'T" •

ELVIS' MILLION SELLING ROCK N' ROLL SONGS:

"JAILHOUSE ROCK" • "BURNING LOVE" • "BLUE SUEDE SHOES" • "RETURN TO SENDER" • "HOUND DOG" • "TOO MUCH" • "STUCK ON YOU" • "I WANT YOU, I NEED YOU, I LOVE YOU" • "I NEED YOUR LOVE TONIGHT" • "TEDDY BEAR" • "I GOT STUNG" • "WEAR MY RING AROUND YOUR NECK" • "A BIG HUNK OF LOVE" • "FOLLOW THAT DREAM" • "TREAT ME NICE" • "ALL SHOOK UP" • "TROUBLE" • "ONE NIGHT" • "LITTLE SISTER" • "DON'T BE CRUEL" •

Plus many, many more! (A total of over 70 great songs!)

ALL THE HISTORIC GOLDEN ELVIS RECORDINGS

...IN A GREAT COLLECTION ON 5 STEREO ALBUMS OR 3 EXTRA DOUBLE LENGTH 8-TRACK TAPES OR CASSETTES!!!

Now bring ELVIS' Golden Hit Recordings from the 1950's, 1960's and 1970's INTO YOUR OWN HOME FREE FOR A FULL 10-DAY AUDITION!!

Candlelite Music now makes it possible, for the first time ever, for you to own the most valuable Record Treasury in Recorded History at unbelievable low-direct-to-you-prices! Each song, in its original version, is a true, genuine, solid golden page in musical history. Together with your FREE album you will get a total of SIX DOZEN ORIGINAL ELVIS HITS—a total of over 435 million selling records! ELVIS—like a shooting star he skyrocketed across our lives in the 1950's, and he became the "KING" who remained on top right into the 1970's. Here are all the great million sellers, the priceless recordings of the most exciting, electrifying artist the world has ever known.

ELVIS: • More Gold Records than any Artist in History!!! • More Platinum Records than any Artist in History!!! • More Million Sellers than any Artist in History!!! • More Hit Singles and Albums than any artist in History!!! • He's sold more records world-wide than any Artist in History!!! • The #1 Artist in the whole world for over three decades—the 1950's, the 1960's, and the 1970's!!! • The Real honest-to-goodness "RAGS TO RICHES" Rise of the most inspiring version of "The American Dream" to ever happen!!! • The Voice that held millions spellbound!!! • The Star of 33 Hit Movies and 2 of The Highest Rated Major TV Specials Ever Done!!! • The Biggest Box Office Performer For Over 20 Years!!! • The Most Sold-Out Performances Ever Credited to Any Performer!!! • The only person known in every corner of the world by his first name!!!

And now... you can have all of this, in this, the greatest and most timeless Recorded Library Treasury ever to be assembled in all of history—the crowning touch to any music lover's collection! Candlelite's sweeping tribute to Elvis, the King of Rock n' Roll, is certain to become the most sought after treasury ever assembled... and is destined to become a rare collectors item.

The Magnificent Presentation Case Comes Free of any Extra Cost!

"The Elvis Presley Story" comes to you in an exclusive "Showcase Presentation Edition" which is highlighted in full color with a heavy layered 24 kt. gold lettered spine—like you would find on rare handcrafted leather books. The unique "black leather-look" presentation case especially prepared for this Treasury offer,

effectively looks out dust and dirt while lending rich, luxurious beauty to the Treasury itself... a treasury that gives you a record library you'll be proud of... even if you don't own a single other record!

NOT AVAILABLE IN ANY STORE AT ANY PRICE—LESS THAN 40c A SONG

ALL THE SONGS ARE THE FULL-LENGTH ORIGINAL RECORDING AS ELVIS ORIGINALLY RECORDED THEM. The biggest value in recorded music history in a monumental collection that costs 1/3 what you'd expect to pay in any store... if you could find all the hits.

That's right, you can soon go to your own mailbox and unwrap more than 3 solid golden hours of Elvis' hits from the 50's, 60's and 70's at a price that's the lowest you've ever heard of before for such an amazing collection of valuable and rare hit recordings!

This fabulous collector's Treasury is available only through this special offer, so we urge you to return your FREE 10 DAY AUDITION CERTIFICATE TODAY!

Just for listening to "The Elvis Presley Story"... you get this historic collectors item absolutely

FREE

\$7.98 value for the RECORD \$8.98 value for the 8-TRACK TAPE OR CASSETTE!



"Elvis: His Songs of Inspiration"... the perfect companion album to "The Elvis Presley Story". This bonus album is not available in stores—but it's yours to keep ABSOLUTELY FREE on record, cartridge, or cassette, just for listening to the Collection Free for a full ten days.

Included in this classic collection from the golden vault of RCA Records is: "Crying in the Chapel," "I Believe," "Peace in the Valley," "Amazing Grace," "If I Can Dream," "How Great Thou Art," "Put Your Hand in the Hand," "All My Hard Times," "You'll Never Walk Alone," "Follow That Dream" •

Let Elvis Presley, the Man who inspires millions, share with you the sacred songs that inspire him!

FREE AUDITION CERTIFICATE

Candlelite Music, Inc. "The Elvis Presley Story" Offer
7 Norden Lane, Huntington Station, N.Y. 11746

247

Yes! Please send my free "Elvis: His Songs of Inspiration" Album, 8-track or cassette together with the big stereo collection "The Elvis Presley Story" Treasury for a free 10-day audition in my home. All we ask is a small \$5.00 deposit. I may return the Treasury for a full prompt refund if not completely delighted, but the free album, 8-track or cassette, is mine to keep whatever I decide.

If I decide to purchase "The Elvis Presley Story" Treasury bill me just \$4.99* a month for the entire Record Treasury; or \$5.99* a month for the entire Tape Treasury, for 4 months, plus \$2.49 for postage and handling charges.

☐ Enclosed is my \$5.00 good will deposit

IMPORTANT Please check here (one box only) if you wish
☐ The Record Treasury ☐ The 8-Track Tape Treasury
☐ The Cassette Tape Treasury

SAVE EXTRA MONEY!

☐ SAVE \$2.49! We will pay postage and handling charges if you send us a check or money order for the entire amount of \$24.99 for the complete RECORD TREASURY, or \$28.99 for the complete TAPE TREASURY for prompt processing and delivery. Same FREE ALBUM and 10-DAY AUDITION privilege. Prompt money-back guarantee if not completely satisfied.

☐ CHARGE IT!... or you may charge the entire amount to your Mastercharge or BankAmericard (Visa) and save \$2.49 postage and handling charges also. Same privileges.

MASTERCHARGE # _____
Interbank # _____ Exp. Date _____
(Mastercharge only four digits)
BANKAMERICARD # _____
(VISA)

☐ SAVE \$2.50 MORE FOR EXTRA SETS! Great gift buy for those you love! Yes, please send me _____ additional Complete Treasury sets of "The Elvis Presley Story" for only \$22.49 each for the record treasury and \$26.49 for the tape treasury.

Name _____
Address _____
City _____
State _____ Zip _____
Signature _____

If under 21, have parent or guardian sign
*Sales tax will be added for N.Y.S. residents only. All orders are subject to credit acceptance or request for prepayment by our National Sales Office.

SLIM INCHES AWAY IN THE AMAZING NEW BODY TAPER-TRIM SHIRT

Puts power in your sex appeal as it reshapes you to more manly "tapered" proportions!

- SMOOTHES TORSO
- BUILDS CHEST
- STRAIGHTENS BACK
- SLIMS ABDOMEN
- CINCHES WAIST
- FLATTENS BULGES

Extra-light, extra-comfortable long line undershirt puts power net LYCRA SPANDEX & NYLON to work providing firm, smooth control from chest to lower abdomen. Smooths out bulges and trims you with unprecedented built-in slimming-power. Worn as an undershirt, it works to keep you in shape. Completely machine washable. White only.

INSTANTLY HOLDS **\$8.99**
STOMACH IN!



FROM THIS ... TO THIS ...

R. S. SALES, Dept. 3131
6311 Yucca St., Hollywood, Calif. 90028

My chest is _____ inches. (Exhale & measure chest.)
SIZES: ☐ S (34-36), ☐ Med. (38-40), ☐ Lg. (42-44),
☐ XL (46-48), ☐ 2X (50-52). Add 75¢ for postage & handling, 6% sales tax. For COD send \$3.00 deposit. Allow 2 to 6 wks for delivery. Worn, soiled or damaged items are non-returnable.

Name _____
Address _____
City _____ State _____ Zip _____

"POWER AUTOMATIC"
Pellet Firing Target Pistol

and SILENCER

FREE 50 Reusable 22 Cal. Pellets only **\$1.98**

Rapid firing 22 cal. tully 9 inches long with the look and feel of an "undercover" automatic. Snap the "silencer" on or remove it for fast combat-type target practice. FREE 50 reusable 22 cal. pellets and supply of targets. Money back guarantee if not satisfied. Just send \$1.95 plus 50¢ for postage and handling. NY State residents state age Not sold in NY City.

Honor House Dept. 533PW72 Lynbrook, N.Y. 11563
NY State residents add state and local sales tax.

BUILD MUSCLES

Build big muscles in just a few weeks. Gain up to 1/2 inch daily. Increase strength. Gain weight. Turn fat into muscle. For details, send 35¢ (guaranteed) to:
Muscle Builders, Dept. 11880
Box 426, Dayton, O. 45401

KIMBERTAL

The Most Sought after Name in
Doberman Pinschers

Champ-sired pups bred for superior size, conformation, impeccable disposition.

FULL HEALTH & TEMPERAMENT GUARANTEES

SHIPPING WORLDWIDE

American Express, BankAmericard and Master Charge

KIMBERTAL KENNELS

Rte 2 Kimberton, Penna. 19442 215-933-4982 or 933-3600



SINCERELY YOURS

(Continued from Page 18)

BETTER MIL

Mil Mascaras is well on his way to becoming the greatest wrestler in the history of the sport. Your story, "What caused the Shocking Change in Mil Mascaras?" (December 1977), just goes to prove my contention. Who else, while riding at the crest of his popularity, would try to become even better. The man is amazing.

Now that he has perfected his aerial maneuvers, and has improved his sure-footed tactics,

does this make Mil Mascaras unbeatable? I think so. Who else has ever come close to doing what this man has done? No one, so far as I'm concerned.

Mil Mascaras is the greatest. History will prove me right.

WILLIAM ZAFFER
Evanston, Ill.

VERY INTERESTING

I found it most interesting and unusual that a Canadian like Rocky Johnson would battle a Russian like Ivan Koloff for the honor of America. But strange are the ways of the world, and that is how things happened to turn out—and it's a good thing they did, too.

Rocky Johnson has done a great service to everyone. By teaching Ivan Koloff a lesson like he did in "How Rocky Johnson Became a Martyr for America" (December 1977), he has earned a place in every American's heart.

Three cheers for Rocky Johnson, the newest American hero!

LARRY DEBNILL
Green Bay, Wisc.

GRAHAM THOUGHTS

Superstar Graham's Ugly Taunt: "Ivan Putski... You Blew It!!!!" (December 1977) got me to thinking. The WWWF champion holds too much power.

While I grant you that as champion he should have the right to pick and choose opponents, there should be some authority which makes Graham wrestle men who deserve the title. It's only right.

In other words, Ivan Putski deserves another chance.

JEFF HEALEY
Rome, N.Y. □

MOVING?

Kindly give us 8 weeks
advance notice.

PLACE
YOUR
OLD
LABEL
HERE!

Please **PRINT** your **NEW**
address below:

Name _____

New Address _____

Apt No. _____

City _____

State/Province _____

Zip/Postcode _____

Clip this form, attach label, and
send to:

TV SPORTS
BOX 48
ROCKVILLE CENTRE, N.Y.
11571

SPECIAL OFFER TO OUR CUSTOMERS

VERY RARE BACK ISSUES TO COMPLETE YOUR COLLECTIONS-\$5 per copy

We receive many requests from collectors all over the world for back issues which were sold out long ago. Some collectors offered as much as \$25 for a single rare back issue. Unfortunately, we could not comply because not even one copy remained.

But here is some good news. We recently consolidated our warehouses and uncovered a small number of copies of some issues which had been sold out for years. Now we are offering these extremely rare issues, on a FIRST COME FIRST SERVE BASIS, for \$5 per copy. These copies will not last long, so we caution you to order immediately to avoid being disappointed. Not all these copies are in perfect condition. Some have soiled backs or marred covers and frayed edges. But they are still very rare collectors' items, well worth \$5 a copy.

These are the issues available at this time in very limited quantities:

THE WRESTLER

- ☐ October 1966
- ☐ February 1967
- ☐ April 1967
- ☐ August 1968
- ☐ October 1968
- ☐ April 1969
- ☐ August 1969
- ☐ November 1969
- ☐ March 1970
- ☐ September 1970
- ☐ November 1970
- ☐ January 1971
- ☐ March 1971
- ☐ April 1971
- ☐ May 1971
- ☐ June 1971
- ☐ August 1971
- ☐ December 1971
- ☐ January 1972
- ☐ March 1972

(THE WRESTLER con't.)

- ☐ May 1972
- ☐ June 1972
- ☐ July 1972
- ☐ November 1972
- ☐ May 1973

INSIDE WRESTLING

- ☐ November 1968
- ☐ May 1969
- ☐ December 1969
- ☐ April 1970
- ☐ June 1970
- ☐ December 1970
- ☐ March 1971
- ☐ May 1971
- ☐ April 1972
- ☐ September 1972
- ☐ October 1972
- ☐ December 1972
- ☐ February 1973

(INSIDE WRESTLING con't.)

- ☐ March 1973
- ☐ June 1973
- ☐ August 1973
- ☐ January 1975

WRESTLING ILLUSTRATED

- ☐ May 1965

SPECIAL ISSUES

- ☐ Annual 1969
- ☐ Annual 1972 #2
- ☐ Winter 1970
- ☐ Big Book 1968
- ☐ Big Book 1969
- ☐ Wres. Greatest Bouts Sum 1975
- ☐ Wrestling Superstars Sum 1975
- ☐ Best of the Wrestler Spring 1976

SPORTS REVIEW

- ☐ July 1974
- ☐ January 1975

For fastest delivery payment should be made by money order. Allow an additional 2 weeks for delivery when payment is made by personal check. While we will accept cash payments, it must be understood that we are not responsible for cash sent through the mail. Do not send coins!

SPECIAL BACK ISSUE ORDER FORM

T.V. SPORTS, INC.
BOX 58
ROCKVILLE CENTRE, NY 11571

\$5 per copy

Please send me the rare back issues I have checked. I am enclosing \$5.00 for EACH copy I am ordering, which includes all shipping and postage charges.

YOUR NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BE SURE TO LIST SUBSTITUTE CHOICES

In case you are sold out of the issues I have checked, I will accept any of the following rare back issues as substitutes:

Substitute #1 _____ Substitute #3 _____

Substitute #2 _____ Substitute #4 _____

HI-COMPRESSION 22 CAL- PELLET FIRING AIR PISTOL only \$9⁹⁵



- No Permit Required
- Purchaser must be over 21
- FREE: 50 rounds of Reusable 22 Cal Ammo and a Supply of Targets

This high compression air pistol slams eight hard-hitting 22 cal. pellets into its target without reloading. Just snap back the bolt, turn the cylinder and you're ready for the next round. A molded hand grip, long barrel, and ring sight provide unusual accuracy and comfort. Only \$9.95 plus 75¢ for postage and handling - if COD send \$2.00 good will deposit and pay postman the balance plus COD charges. FREE ammo and targets included. State age when ordering. Not sold in N.Y.C.

Honor House Dept. 533AP72 Lynbrook, N.Y. 11563
N.Y. Res. add appropriate sales tax

BE TALLER

If you wish to know the facts about HEIGHT INCREASE, send 35¢ for details to:

TALL-UP, Dept. 11880
Box 426, Dayton, O. 45401



X-RAY SPECS

An Hilarious Optical Illusion



ONLY \$1⁹⁵

Scientific optical principle really works. Imagine — you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. only \$1.95 plus 35¢ shipping charges Money Back Guarantee

HONOR HOUSE DEPT 533XN72 LYNBROOK, N.Y. 11563
NY State residents add state and local sales tax.

KARATE

JUDO-SAVATE
JIU-JITSU

THE GREATEST SELF-
DEFENSE SYSTEM
KNOWN TO MAN!



KUNG-FU

FREE!

Learn-At-Home-Course reveals hundreds of deadly self-defense secrets, which will enable you to protect yourself from any attacker! Easy to learn!

FREE BOOK AND BROCHURES!!
Send 50¢ for postage and handling:

Send to: UNIVERSAL, Dept. V4
BOX 39303 DETROIT, MICHIGAN 48239



Red Cross.
The Good
Neighbor.

INSIDE WRESTLING'S \$100,000 GAMBLE

(Continued from Page 33)



Above: Backlund proves his scientific skills against Billy Robinson. Below: Harley Race climbs the ropes to avoid Bobby's attack.

when countries have banned professional wrestling. Sooner or later, the sport is revived, but who wants to wait 87 years between matches?

We don't want wrestling historians to talk about the waning years of the 20th century as the time when wrestling was banned.

It is our considered opinion that Bob Backlund can reverse the current course of wrestling.

It is imperative wrestling be saved from the rulebreaking plague. Backlund can be the first step. Others will follow. If this works, we'll continue to add to purses, enabling scientific wrestlers to get shots at the NWA and AWA titles. Backlund's match against Graham may be the most important battle in our lifetime. The fate of wrestling depends on it.



**SUPER
SPECIAL
BACK ISSUES**

THE MOST INCREDIBLE

SPORTS REVIEW WRESTLING



Special OCT/72



TV Stars JAN/73



DEC/73



APR/74



NOV/74



MARCH/75



MAY/75



JULY/75



NOV/75



JAN/76



MARCH/76



MAY/76



JULY/76



SEPT/76



NOV/76



JAN/77



MARCH/77



MAY/77



JUNE/77



JULY/77



AUG/77



SEPT/77



OCT/77



NOV/77



DEC/77



JAN/78

PICTURE BOOK



Pic. Bk/Win 75



Pic. Bk/Spr 76



Pic. Bk/Sum 76



Pic. Bk/Fall 76



Pic. Bk/Win 76



Pic. Bk/Mar 77



Pic. Bk/May 77



Pic. Bk/Fall 77



Pic. Bk/Win 77

**NO ORDERS
ACCEPTED FOR \$1**

ALBUM



Wres. Album 1



Wres. Album 2

GRAB BAG IN WRESTLING HISTORY

GREATEST BATTLES



APRIL 77



JULY 77



FALL 77



WINTER 77



BEST OF WRESTLER



FALL 76



WINTER 76



SPRING 77



SUMMER 77



FALL 77



WINTER 77



SUPERSTARS



WINTER 76



APRIL 77



JULY 77



AUGUST 77



OCTOBER 77



DECEMBER 77



**ORDER
NOW**

ANNUALS



ANNUAL 1



ANNUAL 2



ANNUAL 3



ANNUAL 4



ANN./FALL 77



ANN./WIN 77



PLEASE INDICATE WHICH OFFER YOU ARE CHOOSING AND ENCLOSE PROPER PAYMENT

I CHOOSE OFFER # _____

SPORTS REVIEW

- ☐ Special OCT/72
- ☐ TV Stars JAN/73
- ☐ DEC/73
- ☐ APR/74
- ☐ NOV/74
- ☐ MARCH/75
- ☐ MAY/75
- ☐ JULY/75
- ☐ NOV/75
- ☐ JAN/76
- ☐ MARCH/76
- ☐ MAY/76
- ☐ JULY/76
- ☐ SEPT/76
- ☐ NOV/76
- ☐ JAN/77
- ☐ MARCH/77
- ☐ MAY/77
- ☐ JUNE/77
- ☐ JULY/77
- ☐ AUG/77
- ☐ SEPT/77
- ☐ OCT/77
- ☐ NOV/77
- ☐ DEC/77
- ☐ JAN/78

PICTURE BOOK

- ☐ Picture Book/Win 75
- ☐ Picture Book/Spr 76
- ☐ Picture Book/Sum 76
- ☐ Picture Book/Fall 76
- ☐ Picture Book/Win 76
- ☐ Picture Book/Mar 77
- ☐ Picture Book/May 77
- ☐ Picture Book/Fall 77
- ☐ Picture Book/Win 77

BEST OF WRESTLER

- ☐ Best of Wres/ Fall 76
- ☐ Best of Wres/ Win 76
- ☐ Best of Wres/ Spr 77
- ☐ Best of Wres/ Sum 77
- ☐ Best of Wres/ Fall77
- ☐ Best of Wres/ Win 77

ALBUM

- ☐ Wrestling Album 1
- ☐ Wrestling Album 2

GREATEST BATTLES

- ☐ Great Battles Apr 77
- ☐ Great Battles July 77
- ☐ Great Battles Fall 77
- ☐ Great Battles Win 77

SUPERSTARS

- ☐ Superstars/Win 76
- ☐ Superstars/Apr 77
- ☐ Superstars/July 77
- ☐ Superstars/Aug 77
- ☐ Superstars/Oct 77
- ☐ Superstars/Dec 77

ANNUALS

- ☐ ANNUAL 1
- ☐ ANNUAL 2
- ☐ ANNUAL 3
- ☐ ANNUAL 4
- ☐ ANNUAL/Fall 77
- ☐ ANNUAL/Win 77

THE MORE YOU ORDER THE MORE YOU SAVE

Choose From One of These Special Offers

Offer #1: Any 1 magazine (your choice) for \$2.00

Offer #2: Any 2 magazines (your choice) for \$3.00

Offer #3: Any 3 magazines (your choice) for \$4.00

Offer #4: Any 4 magazines (your choice) for \$5.00

Offer #5: Any 10 magazines (your choice) for \$10.00

T.V. SPORTS, INC.

Box 48

Rockville Centre, NY 11571

I enclose \$_____. Send me postpaid the magazines indicated.

Allow 3-4 weeks for delivery.

PRINT YOUR NAME AND ADDRESS CLEARLY

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

DO NOT ORDER ANY ISSUE NOT LISTED

DO NOT SEND COINS

DO NOT USE OLD ORDER FORMS

NO ORDERS ACCEPTED FOR \$1

Never Before Available!



MEXICAN 'Iron Fist' KNIFE!
\$11.95
Plus 75¢ Post.

Hand made, 12 1/2" long, one piece steel polished to mirror like finish. Hilt guard, with 5 "knuckles" gives you, a devastating fist of steel! Overall length 12 1/2". Engraved on one side with Spanish proverbs on honor and manliness, on the other with beautiful, local scenes. Comes with hand tooled leather sheath. Sorry, no c.o.d. Not sold to N.Y.S. residents.

BIG 3-DEPT TC-NP-1150 NASSAU ST., N.Y., N.Y. 10038

BLANK "DETECTIVE" REVOLVER

ONLY
\$2.98



- No permit required
- Purchaser must be over 21
- Not sold in NY or Calif.

This 8 shot revolver looks and feels like a real detective undercover gun. Fires loud 4.5 mm blanks as fast as you can pull the trigger - perfect for sports, stage, dog training, etc. Swingout cylinder ejects empties and reloads like the real thing. Only \$2.98 plus 50¢ for postage and handling. Add \$1. for 80 rounds of ammo; \$1. for genuine leather holster. Money back guarantee if not satisfied. (State age when ordering.)

Honor House Dept. 533DN72

Lynbrook, NY 11563

develop pulverizing

hand power!

with the all-new
KARATOK Gripper.
Takes just 5
minutes a day.
Just \$9.95 p.p.
results guaranteed.



Now turn hands, wrists, and arms into granite-hard arsenals of power.

The secret is the KARATOK Grip Developer. Based on centuries-old Japanese Karate-training techniques, KARATOK was first invented to help students of Karate develop crushing hand power.

Almost overnight, KARATOK begins building power-packed athlete's hands—sinewy and muscular.

Yes, new KARATOK helps you build a GRIP OF IRON—a tremendous PLUS for boxing, wrestling, golfing, tennis, baseball, football—and self-defense.

Easy to use. Simply slip fingers into grippers, and slowly squeeze! You'll FEEL new power surge into every tendon, every ligament of your hands, wrist and fist. Just 5 minutes a day is all it takes.

MARGRACE CORP., Dept. K179

201 Lincoln Blvd., P.O. Box 20, Middlesex, N.J. 08846
Yes, I want to start building powerful, granite-hard hands, wrists, and forearms.

I enclose check (or money order) for just \$9.95. Send me immediately the KARATOK Grip Developer to try in my own home. If not delighted, I may return the KARATOK in 10 days for full refund. No questions asked.

Name _____
Street _____
City _____
State _____ Zip _____

"NOW I'M THE AMERICAN DREAM!"

(Continued from Page 36)



Flair is bent over double by Rhodes' armlock. Dusty is appealing to the fans to see whether or not he should finish Ric off. While the crowd screamed it's wishes, Flair escaped the hold.

exclaimed in welcome, "you're here to honor the new American Dream. The old Dream was really dumb. Long live the new Dream!"

Reporters just stood there in amazement. Not 30 minutes ago, Flair had turned tail and run out of the ring. Dusty Rhodes had battered the younger man seemingly at will. Yet, here stood Flair, not only proclaiming himself victor, but conqueror.

"Excuse me," one reporter interjected, "but didn't I just see you running scared from Dusty Rhodes?"

Flair looked at the man in innocent startlement. "Now I understand why wrestling fans are so ignorant. Reporters keep giving them the wrong interpretations of events. Perhaps I should apologize to the fans. They're not stupid, just mislead.

"Now let me tell you what really happened. I walked out of that ring because I was insulted. Dusty Rhodes is beneath my contempt. He's less than nothing. To think he's a worthy opponent for me is an insult. I left because the match wasn't good enough. Rhodes is a clumsy old fool. There was nothing going on in that match which interested me. I got disgusted and bored, so I left."

Try arguing with that. Flair isn't making excuses. He really believes this nonsense. The man can turn any defeat into victory. Since there's no sense trying to make him admit he's lying, it's best just to sit and listen to him ramble on.

"I'd been told," Flair declared, "that Rhodes was some special kind of wrestler. He could do this, do that, walk on water, you know . . . the whole routine. I don't mind telling you I was

nervous about this match. Butterflies in my stomach and all. Then I get in the ring with this loser. I couldn't believe it! Was this clumsy butterball really supposed to be so great? Is this what I trained so hard for? I felt betrayed. Dusty Rhodes couldn't hurt a crippled fly with a suicide complex.

"I did my best to make it a match. But within two minutes, I was bored out of my skull! I'm an athlete. This wasn't sport. I don't know what it was, but you can be damn sure it won't happen to me again.



Rhodes is down and Flair savagely lashes kicks to his victim's face and chest. This is typical of Ric's animalistic assaults.

"After a while, I felt guilty. Here the fans had to sit and watch this oaf flop around instead of seeing real wrestling. Well, never let it be said Ric Flair insulted the fans while he was wrestling. To put an end to this mockery, I left the ring in disgust.

"Everyone there could see Rhodes wasn't in my class. He's a pathetic slob. Therefore, because of my intense patriotism, I'll allow myself to be called the American Dream

(Continued on page 64)

NOW YOU CAN WRAP INCHES AWAY IN THIS AMAZING NEW WRAP-SLIM SUPER SLIMMER!



Magic Slimmer Panel Works INSTANTLY!

LET'S YOU DECIDE JUST HOW SLIM & SLEEK YOU WANT TO BE!

A revolutionary discovery that actually lets you WRAP YOURSELF SLIMMER the very first time you put it on! It will flatten that stomach and other unsightly bulges and let you surprise yourself with a new trim you! Magic slimmer-panel gives you a custom fit and lets you decide just how sleek and slim you want to be! No snaps, hooks or zippers! No uncomfortable stays or hard boning to dig into you. So lightweight, cool and comfortable you'll hardly know you're wearing it, yet you'll "trim-up" to the kind of figure you have always wanted. FOR MEN OR WOMEN!

TWO FANTASTIC STYLES TO CHOOSE FROM:

- | | |
|--|---------|
| #3452 Custom Two-panel Wrap-Slim
sizes 28 to 50 | \$7.99 |
| #3453 Deluxe Three-panel Wrap Slim
sizes 30 to 45 | \$10.99 |

NO RISK COUPON

RUSH ME:

- ☐ #3452 (How many) Waist size _____ \$7.99 ea.
☐ #3453 (How many) Waist size _____ \$10.99 ea.

Add 75¢ ea. garment ordered for postage & handling. 6% sales tax. For COD send \$3.00 deposit. No COD to APO, FPO or CANADA. Worn, soiled or damaged items are non-returnable. Allow 2 to 6 wks for delivery.

PRINT NAME & ADDRESS CLEARLY AND SEND TO:
STARTOGS of HOLLYWOOD, Wrap-Slim Div. 3131
 6311 Yucca St., Hollywood, Ca. 90028



The "SOB"

SWING OUT BLASTER

No Permit Required
Imported from Italy

Not sold to Calif.
or N.Y. res.

No C.O.D.'s.
Money back guarantee.

\$9.98

ppd.

SWING-OUT is a 22 cal. blank cartridge, 8 shot REVOLVER imported from ITALY that requires no permit. This latest model is not a toy—Made of solid STEEL and is lightweight and perfectly balanced. Fires 8 rounds in 3 seconds. Double or single action. Precision crafted; 5½" long. Ideal for stage, sporting events, boating protection. \$9.98 ppd. (Also fires tear-gas ammo) Deluxe leather holster \$2.25.

FREE—Buy 2 guns—Get 2 Holsters FREE!

BIG 3-DEPT 150 NASSAU ST., N.Y., N.Y. 10038

This Free Sample Lesson could start you on a rewarding future in Accounting



If your present work doesn't give you the satisfaction and recognition you crave, why don't you learn accounting?

Accounting is a growing profession, one that is little affected by swings in the economy. The demands of business, industry and government for accounting services creates new opportunities for accountants each year.

To see how you can learn at home, send for the interesting sample lesson which demonstrates the practical LaSalle method of training. This lesson is yours free of cost or obligation. It will show you how you are guided step by step through actual accounting work... how you learn by doing... how you are prepared for the accounting tasks you will be called upon to handle in business.

No previous experience required

LaSalle's experienced faculty of CPA-supervised instructors starts you right at the beginning... then guides, corrects and grades your work all the way. The cost is low.

For over sixty years, LaSalle has been a leader in business education by mail. It has enrolled more than 2,000,000 ambitious men and women in its many courses. That is why a LaSalle diploma in accounting is a respected credential. Mail coupon today for free sample lesson and booklet. No obligation.

Send coupon for Free booklet

©1975 LA SALLE EXTENSION UNIVERSITY • A CORRESPONDENCE INSTITUTION

LA SALLE EXTENSION UNIVERSITY
 A Correspondence Institution
 417 S. Dearborn Street, Dept. 50-013
 Chicago, Illinois 60605

YES, I want, free of cost or obligation your sample accounting lesson and booklet.

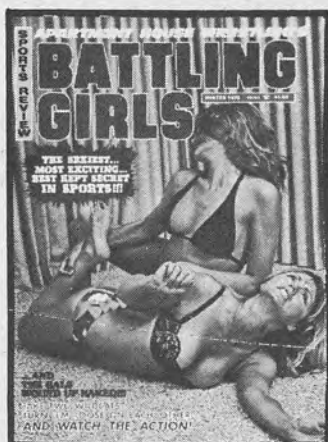
Print Name.....Age.....

Address.....Apt. No.....

City.....

State.....Zip.....

BATTLING GIRLS



WINTER 1975

**THE OFFICIAL MAGAZINE
OF APARTMENT WRESTLING
FROM THE
PHOTOGRAPHERS AND
WRITERS WHO KNOW IT BEST**

At last! A magazine devoted entirely to the world's most titilating, thrilling, and exclusive sport: **APARTMENT WRESTLING**. The most revealing pictures ever published of voluptuous beauties locked in fierce combat and, best of all, **BATTLING GIRLS** puts YOU in a ringside seat, a seat so close to the blazing action you'll have the feeling you can actually reach out and touch their perspiring, lush bodies. And—for the first time—you'll see what really happens when the girls get so wild they rip the scanty bikinis off each other and then continue the spectacular brawl! There has never been anything like it before. The issues have been scooped off newsstands so fast that thousands of disappointed fans couldn't find copies anywhere—for any price!

Fortunately, we have a limited supply of additional copies, which we are now making available. We warn you to avoid another sold out disappointment by ordering immediately.

ALL OTHER ISSUES SOLD OUT

T.V. SPORTS, INC.
Box 38
Rockville Centre, NY 11571

**ONLY
\$2 EACH**

Please send me _____ copies of **BATTLING GIRLS** Winter 1975. I enclose \$2 for each copy which includes all shipping cost. This is the only issue available.

Name _____

Address _____

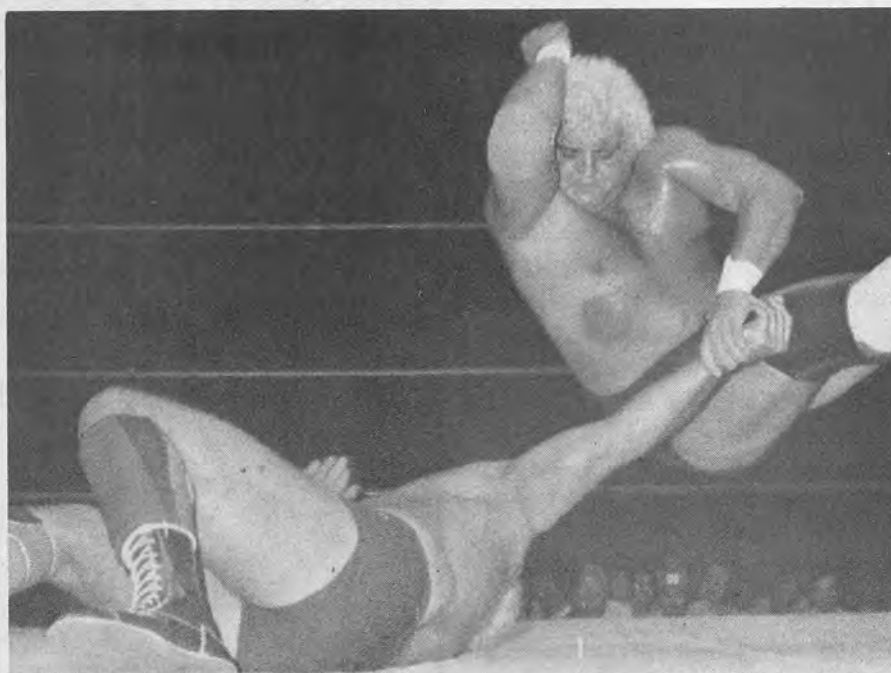
City _____

State _____ Zip _____ Age _____

NOTE: Because some material might be of a mature nature, parental approval for those under 18 is recommended. Allow 3-4 weeks for delivery.

"NOW I'M THE AMERICAN DREAM!"

(Continued from Page 63)



Above: Rhodes has Flair sprawled on the canvas, a perfect position for Dusty to deliver a devastating elbowsmash. Flair had a sore shoulder for three weeks. Below: Rhodes is all professional as he hurls Flair into the ropes late in their match. By this time, Dusty dominated the action.



me."

"If Rhodes is so bad," one reporter queried, "why didn't you just defeat him and have an

from now on. At least our nation won't have to bear the insult of Dusty Rhodes coupled with its name. God bless America. And

end to it? There were many people—not blessed with your unique insights—who thought Rhodes kicked the living daylights out of you.”

“A mean person would have done it,” Flair declared, “but kindness is one of my many virtues. Why embarrass this pathetic excuse for a wrestler by easily beating him. Everyone knows I can do it. Only a small person would actually take advantage of someone so bad as Rhodes. There’s no sense proving what everyone takes for granted. I’m too big a man to beat Rhodes. I don’t expect reporters to understand that.”

This kind of verbal fencing went on for a few more minutes. Flair repeated his claims of superiority and no one believed him. As reporters prepared to leave, Flair reminded them, “Remember to tell your readers I’m the new American Dream!”

The readers can be told, but there’s no way they can be made to believe it.

It didn’t bother Dusty to hear about Flair’s insults and proclamations. “Flair lost,” Rhodes remarked, “and that’s that. The fans saw what happened. There are films and photographs. Flair’s claims won’t hold water. Let him say what he wants. Until he can back it up in the ring, it means nothing.

“I’m the American Dream! Everyone knows it, daddy. No one dares say differently. Except Flair. Now everyone knows Flair is a fool.

“There’ll be a next time. Our paths will cross again. Then, Flair won’t run away. He won’t be able to. The next time, the kid’ll be carried out of the ring. You can bet the mortgage on it.”

The next time. Ric Flair vs. Dusty Rhodes. No excuses accepted. It’ll be a brawl to the finish. ☐

GORGEIOUS GIRLS IN SAVAGE COMBAT

\$10 FOR THE
SET OF
10 PICTURES



Magnificent Picture Packets Of Apartment Wrestling Matches Can Now Be Purchased By The General Public!

Yes, that's right! These exciting studies of erotic savagery can be yours—shipped directly to the privacy of your own home. Before this special offer, these magnificent photos of girl Apartment Wrestlers—photos taken by the photographers who made this sport famous—were unavailable FOR ANY PRICE!

Each photo was chosen with exacting care for its sensual beauty and detailed ferocity. Printed on a high gloss, heavy cardboard stock, these photos are so clear, so lifelike, you may have the feeling you can actually reach out and touch the erotically battling beauties.

And now, for a limited time only, these splendid photos can belong to you! We have selected the ten most erotic action photos in Apartment Wrestling history from our vast collection—the largest in the world. For the incredibly low price of ONLY TEN DOLLARS per packet of ten photos, they will be shipped postpaid in a sealed, plain brown envelope directly to your door. Remember, prior to this EXCLUSIVE offer, these magnificent photos were unavailable at any price.



**BY POPULAR
DEMAND...
AVAILABLE
FOR THE FIRST
TIME!!**



T.V. SPORTS, INC.
Box 38
Rockville Centre, NY 11571

\$10 EACH PACKET

Please rush me _____ “Battling Beauties” photo packets. I enclose \$10 for each packet, which includes all shipping costs.

Name _____

Address _____

City _____ State _____ Zip _____

NOTE: Because this material might be of a mature nature, parental approval for those under 18 is recommended.

"Look who's smiling now!"

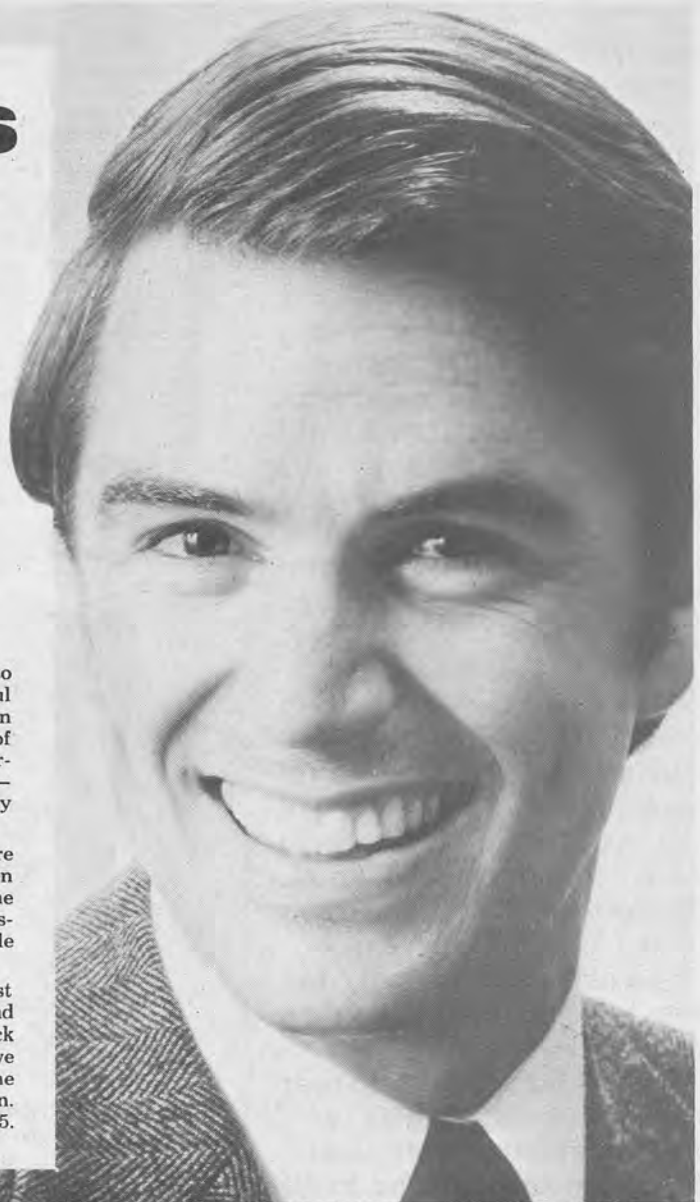
Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! One of LaSalle's more successful graduates writes: "My employer was aware of my enrollment and graduation, and it had a great deal to do with my recent pay increase and change of title. My thanks to LaSalle."

The words in quotes come directly from a report sent to us January 1976 by one of LaSalle's more successful graduates. LaSalle files contain many letters from men and women who have moved ahead with the help of LaSalle training. You, too, can prepare for the opportunity of your choice through LaSalle home study — without interfering with your present work — and by devoting only a little of your spare time.

LaSalle has been a leader in home education for more than sixty years, enrolling over 2,000,000 ambitious men and women in its many courses. You study under the supervision of LaSalle's experienced faculty. Upon satisfactory completion of your study, you receive the LaSalle diploma — a respected credential.

Mailing the LaSalle coupon below may be the first step toward preparing yourself for a better future, and the many good things that go with success. Simply check the program in which you are most interested, and we will mail you a valuable free booklet describing the opportunities in that field. There is no obligation. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

© 1973 LaSalle Extension University



LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution • 417 S. Dearborn Street, Dept. 50-012 Chicago, Illinois 60605

Please send me, without obligation, FREE booklet and information on the one field I have checked below:

ACCOUNTING

- ☐ General Accounting
- ☐ Advanced Accounting
- ☐ CPA Review

BUSINESS MANAGEMENT

- ☐ Complete Training

STENOTYPE

- ☐ Machine Shorthand

REAL ESTATE

- ☐ Complete Training

WRITING

- ☐ Fiction ☐ Non-Fiction

ELECTRONICS

- ☐ FCC License

DIESEL MECHANICS

- ☐ Maintenance & Repair

HIGH SCHOOL

- ☐ Diploma Program

AIR CONDITIONING

- ☐ Service & Repair

TRAFFIC & TRANSPORTATION

- ☐ Complete Training

INTERIOR DECORATING

- ☐ Complete Training

DENTAL OFFICE ASSISTANT

- ☐ Basic Training

PERSONNEL MANAGEMENT

- ☐ Complete Training

SUPERVISORY MANAGEMENT

- ☐ Management Skills

RESTAURANT MANAGEMENT

- ☐ Management Training

DRAFTING

- ☐ Complete Training

COMPUTER PROGRAMMING

- ☐ Basic Training

MUSIC INSTRUCTION**

- ☐ Piano ☐ Guitar

- ☐ Spinnet Organ

ART TRAINING**

- ☐ Complete Training

**Non-diploma course.

No submissions required.

Law Training

- ☐ Law for Executive Leadership*

- ☐ Law for Police Officers*

*No state accepts any law home study course, including LaSalle's, as sufficient education to qualify for admission to practice law.

SECRETARIAL

- ☐ Complete Training

BANKING & FINANCE

- ☐ Management Training

HOTEL/MOTEL

- ☐ Operations Training

Mr.

Mrs..... Age.....

Miss (Circle title and please print)

Address..... Apt. No.....

City & State..... Zip.....

25

SMALL BUSINESS MANAGEMENT

- ☐ Starting a Business

- ☐ Managing a Business

ADMINISTRATIVE ASSISTANT

- ☐ Exec. Secretarial Skills

ASSOCIATE IN BUSINESS DEGREE

- ☐ Business Management

- ☐ Accounting

- ☐ Banking & Finance

- ☐ Hotel & Restaurant Administration

BACHELOR OF SCIENCE DEGREE

- ☐ Commerce & Social Studies

00D

TO ALL WHO WANT POWERFUL MUSCLES FAST!

**I WANT TO SEND YOU MY FREE
MUSCLE BUILDING LESSON
WITH MY COMPLIMENTS**



FREE!
Lesson 1

Yes, I will rush you (absolutely FREE) LESSON ONE of the startling new OLYMPIC MUSCLEBUILDERS home-study Body-Building Course.

If you enjoy good robust health right now, then I don't care if today you own the skinniest, flabbiest or most laughed at body — Whether you're tall or short, young or not so young, my OLYMPIC MUSCLEBUILDERS COURSE will quickly remold you to brand new rippling muscularity that will amaze your friends.

Slowly, before your eyes, you will see handsome muscles bursting out all over you — rippling with POWER, exuding energy and fitness.

For the first time in your life others will see and admire YOUR NEW BODY. A physique that brings fame, rather than shame. A NEW YOU will be in the making!

That's right! A whole new world of Strength, Energy and Rippling MusclePower can be yours! I'll teach you the "Progressive - Power Method" which involves no special apparatus whatsoever.

No springs, gadgets, appliances or gimmicks. Prefer weights? Then you can follow our sensational "Resistance Program" also included FREE!

In simple language, I'm asking you to Put an End to your Weakness — Fill in and mail the special \$2 value coupon below.

READ WHAT OTHERS SAY...



"My muscles just got bigger and bigger. All due to OLYMPIC MUSCLEBUILDERS. I cannot thank you enough." Jeff Williams, Wa.

"The OLYMPIC MUSCLEBUILDERS course gave me a new life of muscles, strength and fitness. Thanks." Rick Dayton, Brooklyn, N.Y.

"Look at me now! I have a great looking body, added 4 inches to my chest, 3 inches on each arm, using the OLYMPIC MUSCLEBUILDERS resistance course." Stew Cornell, L.A., Calif.

Imagine walking through your local beach or neighborhood swimming area... friends noticing your Titanic Legs, your Wide Manly Shoulders, Rock Hard Stomach Muscles, and last but not least, your full High-peaked Biceps that attract second glances from all!

Isn't this the kind of respect and admiration you want? Take advantage of this genuine, no obligation offer. Make something of yourself by grabbing this opportunity today. It's FREE. ACT NOW!

OLYMPIC MUSCLEBUILDERS

Physical Culture House, Box 125, Rockaway, N.J. 07866

\$2 **\$2**

OLYMPIC MUSCLEBUILDERS Physical Culture House (Dept OMVS 2)
Box 125 Rockaway, N.J. 07866

☐ Yes! Rush my FREE OLYMPIC MUSCLEBUILDERS lesson that I can use right now at home to build a handsome body. I'm enclosing 50c for handling and mailing charges. No obligation of course!

NAME

ADDRESS

CITY STATE ZIP



\$2 **\$2**
FREE GIFT COUPON

BEFORE	
Mac Ray	Killeen, Texas
Weight	128
NECK	13.5
CHEST	37.5
WAIST	26.5
THIGHS	19.0
CALVES	13.0
UPPER ARM	13.5
FOREARM	10.7
AFTER	
Mac Ray	Killeen, Texas
Weight	156
NECK	15.0
CHEST	43.0
WAIST	27.5
THIGHS	22.0
CALVES	14.7
UPPER ARM	15.3
FOREARM	12.0



BEFORE

AFTER

An ATLAS BODY? In 7 days

my method of **DYNAMIC-TENSION** starts giving you results you can feel and your friends will notice. Big, useful muscles. Gain pounds in weight where needed.

Lose "pot belly." Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a **REAL** man! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach... shy of girls... afraid of healthy competition.

HOW I CHANGED FROM A 97 LB. WEAKLING TO A REAL MAN.

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn you, too, into a marvellous physical specimen... a **REAL** man from head to toe... a man who **STANDS OUT** in any crowd! What's my secret? "**DYNAMIC-TENSION**" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard **SOLID MUSCLE!**

SEND FOR FREE BOOK AND 7 DAY TRIAL OFFER.

So sure am I of how fast "Dynamic-Tension" works that I make this offer to you. Try my course for 7 days and in even that short period of time you will have results that not only you can feel, but your friends will notice, or it costs you nothing. Send for my free book. **WRITE NOW!**

CHARLES ATLAS Dept 218P
49 W. 23rd St., New York, N.Y.

*Charles
Atlas*



WIN THIS
VALUABLE
TROPHY

**5 Free
Gifts
for every
pupil.**

Outline
courses in
JIU JITSU-KARATE,
BOXING, WRESTLING,
FEATS OF STRENGTH,
HAND BALANCING

DO YOU WANT...

A MUSCULAR
CHEST?



BIG ARM MUSCLES?



POWERFUL LEGS?



MAGNETIC
PERSONALITY?



BROAD
SHOULDERS?



MORE WEIGHT?



...THEN MAIL THIS NOW!

- HERE'S THE KIND OF BODY I WANT
- ☐ MORE MUSCLE — BIGGER CHEST
 - ☐ BIG ARM MUSCLES
 - ☐ TIRELESS LEGS
 - ☐ MAGNETIC PERSONALITY
 - ☐ BROAD BACK & SHOULDERS
 - ☐ MORE WEIGHT

CHARLES ATLAS Dept. 218P
49 W. 23rd St., New York, N.Y. 10010

Show me how "Dynamic-Tension" can make me a new man. Send your famous 32-page **FREE** book, and details of your 7 Day Trial Offer. No obligation.

Print Name..... Age.....

Address.....

City & State..... Zip Code.....

In England send to
Charles Atlas, 21 Poland St., London W. 1

FREE
32-page
illustrated
Book.

**MAIL
TODAY!**

THE INSULT THAT MADE A MAN OUT OF 'MAC'

